

ATG PROFILES ENCOURAGED



Joanna Ball

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BORN AND LIVED: Born and grew up in Sussex in South East England; have since studied and worked in Swansea, London, Cambridge and Brighton in the UK, and from 2019 Roskilde in Denmark.

PROFESSIONAL CAREER AND ACTIVITIES: Joanna joined DOAJ (Directory of Open Access Journals) as Managing Director, where she is responsible for strategic leadership of the organisation. She previously spent over 25 years in various roles within libraries at the Universities of Cambridge and Sussex in the UK, and most recently at Roskilde University in Denmark. She has advocated for Open Research throughout her career, developing Open Access workflows and policies, establishing data management services, and more recently leading the Open Science working group at Roskilde University. She is currently the Chair of UKSG, which exists to connect the knowledge economy and encourage the exchange of ideas on scholarly communication.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: There are several exciting trends within scholarly communication which I think will impact the industry. Firstly, the current movement for the academic community to “take back control” of publishing will lead to a more collaborative and conversational approach to research communication, which better reflects the process of research. This blurring of the boundaries between research and its communication will stimulate the development of more innovative tools, with less emphasis on the journal article. Secondly, the increased focus on diversity (in all its forms) will see Open Access move away from so-called transformative and read-and-publish deals which create barriers for researchers from lower and middle income countries, towards the development of a more diverse, equitable and community-driven ecosystem that incorporates diamond journals and platforms. Finally, Open will become the dominant publication model, and the different players in the ecosystem — libraries and publishers, and everyone inbetween, will design their strategies, workflows, structures and processes around that.



Alicia Wise

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BORN AND LIVED: Plant City, Florida and lived all over the U.S. for my first 26 years and in the UK for the last 26 years.

EARLY LIFE: Navy brat and avid book reader.

PROFESSIONAL CAREER AND ACTIVITIES: An archaeologist turned information professional.

FAMILY: Huge sprawling clans in Florida and Ohio, and a small nuclear family in Egham.

IN MY SPARE TIME: Running, improv, gardening, music, dance.

FAVORITE BOOKS: *Girl of the Limberlost*.

PET PEEVES: The way my sons load the dishwasher is just astonishing.

PHILOSOPHY: Didn't have a clue how to answer this, so did an online quiz. The result: “Rationalism The rationalist, an individual that believes that reason is right for it, leads to the true essence of what lies beyond material matter. Although empirical or quantitative results may show otherwise, rationalist follows their intuition and makes decisions according to insight. A rationalist breaks down complex problems into simpler ones that can be handled confidently. A rationalist understands that their peers are also rational and not defined by their physique (body) but by their psyche (mind). A rationalist believes that scientific theories are meant to disprove, not approve. Efficiency is valued over effectiveness. Notable Philosophers: Plato, René Descartes.” Erm, maybe.

MOST MEMORABLE CAREER ACHIEVEMENT: Landing my first proper job at the Archaeology Data Service.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: That more librarians and publishers find CLOCKSS fascinating, and are actively engaged with digital preservation.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Still in transition to Open Access, but with both it and digital preservation inevitable.

COMPANY PROFILES ENCOURAGED



CLOCKSS

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AFFILIATED ORGANIZATIONS: LOCKSS

OFFICERS: Duncan Campbell (Publisher Co-Chair), Tom Cramer (Library Co-Chair), Kivmars Bowling (Treasurer), Carla Lee (Secretary), and Alicia Wise (Executive Director)

KEY PRODUCTS AND SERVICES: Long term digital preservation services for digital scholarly content

CORE MARKETS/CLIENTELE: Academic libraries and publishers.

NUMBER OF EMPLOYEES: 5-10

MEMBER REQUIREMENTS, ETC.: We welcome academic libraries and publishers from around the world. For more information, please see <https://clockss.org/join-clockss/>.

HISTORY AND BRIEF DESCRIPTION OF YOUR COMPANY/PUBLISHING PROGRAM: CLOCKSS began life as a pilot project at Stanford University in 1999, and became a not-for-profit organization in 2008.



Directory of Open Access Journals

UK and Denmark
www.doaj.org

AFFILIATED ORGANIZATIONS: Infrastructure Services for Open Access

OFFICERS: As of May 2022, the DOAJ Management Team consist of: Joanna Ball, Managing Director. Lars Bjørnshauge, Advisor. Dominic Mitchell, Operations Manager. Judith Barnsby, Senior Managing Editor. Tom Olijhoek, Editor-in-chief. Clara Armengou, Programme Manager. Louise Stoddard, PR Manager.

KEY PRODUCTS AND SERVICES: Database of peer-reviewed fully open access journals and metadata of articles in the journals.

CORE MARKETS/CLIENTELE: Researchers, publishers, universities, academic libraries, research funders and discovery service providers.

NUMBER OF EMPLOYEES: 20, plus a global volunteer network of 26 ambassadors and over 70 editors/associate editors.

HISTORY AND BRIEF DESCRIPTION OF YOUR COMPANY/PUBLISHING PROGRAM: DOAJ (Directory of Open Access Journals) was launched in 2003 with 300 open access journals. Today, this independent index contains almost 17,500 peer-reviewed, open access journals covering all areas of science, technology, medicine, social sciences, arts and humanities. Open access journals from all countries and in all languages are accepted for indexing. DOAJ is financially supported by many libraries, publishers and other like-minded organisations. Supporting DOAJ demonstrates a firm commitment to open access and the infrastructure that supports it.

IS THERE ANYTHING ELSE THAT YOU THINK WOULD BE OF INTEREST TO OUR READERS? DOAJ is open, global and trusted. It is 100% independent and maintains all of its services and metadata for everyone to use for free. DOAJ makes it easy for libraries around the world to integrate trusted open access journals and articles into their services, catalogues and guides. It is the best place for researchers to easily access reliable, open access, content online and find trusted journals to publish in. DOAJ's global team helps publishers comply with best practice in open access publishing to fulfil open access mandates and attract authors looking for quality journals. The service offers a unique dataset of trusted open access journals and metadata for millions of articles in multiple formats enabling easy integration into their products. 🌱