The CHARLESTON REPORT

Business Insights into the Library Market

SEPTEMBER / OCTOBER 2021 VOLUME 26, NO. 2

Don't Miss This!

The Charleston Advisor's October 2021 issue (v.23, no.2) will soon be available in print and online at ***www.charlestonco.com***. Included in the current issue are the following reviews:

- Arctic Science and Technology Information System (University of Calgary)
- Comics Plus (LibraryPass)
- Gale Literature Criticism (Gale/Cengage)
- Medical Services and Warfare, Module II (Adam Matthew Digital)
- Pivot-RP (ExLibris / ProQuest)
- ProQuest Dissertations & Theses Global (ProQuest)
- ProQuest Historical Newspapers: Leftist Newspapers and Periodicals (ProQuest)
- PsyArXiv (The Society for the Improvement of Psychological Science)
- Revolution and Protest Online (Alexander Street / ProQuest)
- RILM Abstracts of Music Literature with Full Text (EBSCO)
- Theology & Religion Online (Bloomsbury Publishing)

TCA is proud to have reviewed over 1,000 online databases and services since its first issue in 1999. For a complete Scoreboard of all reviews, past and present, contact us at <rlenzini@charlestonco.com>.

Mark Your Calendars (Again!) for Athens 2022

The **Fiesole Retreat Series** is once again planning to travel to Greece next year! Our 22nd Retreat is now set to be held from April 5-7, 2022 in Athens, with thanks to our hosts at the beautiful National Library, housed in the Stavros Niarchos Foundation Cultural Center ***https://www.snfcc.org/en/national-library-greece***. Hotel and registration information will be available soon at ***https://www.casalini.it/retreat/retreat_2020.asp***. Be sure to stay tuned for up-to-date announcements.

TCR Reports from the Field: ALPSP Annual Conference, September 15-17, 2021

. . . Reported by Anthony Watkinson, Principal Consultant, CIBER Research and Honorary Lecturer, University College London, <anthony.watkinson@btinternet.com>

1. Introduction

This was the second virtual annual conference for ALPSP and there was clear evidence that how to handle such occasions had been learnt very successfully. Networking remains a problem as is inevitable, but time was allocated for "meeting" speakers. For registrants the recordings were available within three days of the conclusion. The programme can be reached at *https://alpsp.cventevents.com/event/5a76c9bf-384d-433c-8719-104efee5daff/websitePage:cba4999b-30cc-48f6-8642-a3c51a247927*.

2. What is ALPSP?

ALPSP is a representative membership organisation based in the UK but recognised internationally. The second largest national contingent in membership is from the U.S. and these members are highly visible on committees as well as on Council. One of the features of the pandemic era is that ALPSP's online training courses *(https://www.alpsp.org/Training)* have become much used by U.S. university presses.

It is not surprising that an ALPSP meeting should concentrate on the importance of mission-driven publishing but, bearing in mind the centrality of journals to most learned societies, there was an impressive level of concern about problems in book publishing throughout the meeting. However, this is not so surprising when you consider that ALPSP will be hosting the 4th ALPSP University Press in May 2022 (virtually). More details available at *https://www.alpsp.org/UPRedux*.

3. Keynote: MedRXiv: COVID Fad or Real Innovation in Clinical Research?

The speaker Professor Harold M. Kumholz, a cardiologist with 1,000 plus papers, now runs the Yale Center for Outcomes Research and Evaluation (CORE). His presentation demonstrated in detail how a distinguished clinician and journal editor came to write about the end of journals *(https://www.ahajournals.org/doi/10.1161/CIRCOUTCOMES.115.002415?url_ver=Z39.88-2003&rfr_id=ori%3Arid%3Acrossref.org&rfr_dat=cr_pub++0pubmed&)*

continued on page 2

Reports from the Field – ALPSP — *from page 1*

and how he came to be one of the founders of the preprint server devoted to clinical medicine *(https://www.medrxiv.org/content/about-medrxiv)*. Remarks included his vision of the role of this server. Among the questions from the floor was the direct — "are systems like MedRXiv scalable and sustainable?" — and the assertion from Pippa Smart that "according to the *Lancet* roughly 40% of trials are never published." *https://www.eurekalert.org/news-releases/645803*

4. Session 1: Accessibility Is Good for Business

Note: This is a pre-recorded session with live Q & A. This session was chaired by Simon Holt (disability lead for Elsevier) and Violaine Iglesias (Cadmore Media), with three international book publishers engaged in the field. The business case was made. For example, there are 280 million visually impaired people worldwide (the market) and now there are legal pressures coming. How to help was a more complex discussion of how authors, publishers and vendors can produce the right sort of files for enabling the infrastructure to make accessibility work. Speakers pointed to Sage as a pioneer in this area, but it is a "journey" and it is best to start somewhere rather than not at all.

5. Session 2: What About Books?

Heather Staines (Delta Think) had organised her panel to discuss three phases of the workflow between author submission and print output. Science books were included. In the lively discussion, Martin Eve (Birkbeck, University of London) noted that much of the cost of university presses is incurred by commissioning editors and doubted the need for them. John Scherer (UNC Press) and Sarah Lynch (IET) disagreed and so did many in the audience. There was however a much more positive response to assertions from the speakers that the metrics that work for journals do not work for books.

6. Session 3: Exploring Discoverability

Olly Cooper of *www.researcher-app.com* brought together a panel which included two Harvard librarians and representatives of Wiley and Digital Science to explore what discovery meant for different sectors. Particularly interesting was the discussion revolving around the changing role of ResearchGate inspired by Sven Fund, now their head of partnerships with publishers. Each panellist came up with very different answers to a request for a short answer to what would make for a better discovery environment. From the floor Athena Hoeppner (University of Central Florida Library) offered an informed suggestion: "So many libraries subscribed discovery services and indexes are very old-school in their search capabilities, even down to requiring capitalized Boolean terms. It's a long road to updating all the systems we put in front of our users!"

7. Session 4: Scholarly Communications, Evolution or Revolution

The second day highlighted the "great reset": scenario planning for life after COVID beginning with this session chaired by Roger Schonfeld (Ithaka S+R) and speakers from OUP, eLife, Research Square and David Crotty from Clark & Esposito. Scenarios included a situation in which Chinese research is mandated to be submitted to Chinese journals; one when preprints become the main mode of dissemination for research outputs with consequent impact on journal publishing as we know it (no longer gatekeepers); and another where concerns about scientific integrity will increase. Crotty (in his comments) pointed out that China is encouraging partnerships with commercial publishers and that the same companies are assimilating preprint into their workflows. Improvements suggested included the use of AI in the back office but there was a difference of opinion about when this would be possible

8. Session 5: Which Business Model Will Prevail?

Kamran Naim, head of open research at CERN, co-chaired this session along with Jamie Hutchens of ProQuest. CERN is aiming to set the standards for a future open science paradigm. High Energy Physics is now almost entirely open access and Naim believes strongly in collective action because SCOPE has worked for his community. His panel included a university press (MIT), a U.S. academic librarian (Curtis Brundy of Iowa State University) and Sharla Lair from Lyrasis. There have been a diversity of transformative models (a problem) and mostly they are off course from original projections because of COVID. Brundy was worried about volume (too many articles) and will convene a session on "equity first" with Sara Rouhi (PLOS) at the upcoming Charleston Conference. Lair said that the new business models are not being placed before communities of researchers. The general concern in this panel was that the commercial publishers will remain dominant in an OA environment.

continued on page 4

The Charleston Report, Business Insights into the Library Market is published six times a year by The Charleston Co., 6180 East Warren Avenue, Denver, CO 80222. Subscription price per year is $155 (U.S.) and $170 (outside the U.S.). FAX: 303-282-9743.

The Charleston Report is written for publishers, vendors, product developers, merchandisers, and wholesalers who are interested in expanding their library market. Readers will gain insights in effective marketing to libraries, early alerts to library trends, access to library leaders' future plans, library budget projections, library strategic plans, technology directions, and publications needs.

For comments and contributions, contact Rebecca Lenzini, <rlenzini@charlestonco.com>, Editorial Offices, 6180 East Warren Avenue, Denver, CO 80222. TEL: 303-282-9706, FAX: 303-282-9743, (c) Copyright 2021, The Charleston Co. All rights reserved. ISSN 1091-1863.

Contributing Editors: Tom Gilson <GilsonT@cofc.edu>

Editorial Board: Rebecca Lenzini, Katina Strauch

Chief Financial Officer: Rebecca T. Lenzini

Publisher: The Charleston Co.

Graphic Design: Toni Nix • Masthead Design: Jack Thames

To place an ad, contact Toni Nix, Ads Manager, <justwrite@lowcountry.com>, TEL: 843-835-8604, FAX: 843-835-5892.

The Charleston Advisor Announces Its Annual Readers' Choice Awards

. . . with thanks to George Machovec, Managing Editor, The Charleston Advisor, <george@coalliance.org>

***Ed Note: The Charleston Advisor** is now in its 23rd year and for the 19th year the journal is sponsoring a series of awards for the best digital products and services of interest to libraries. Awards are normally published on an annual basis but were skipped in 2020 since relatively few new products and services were released due to the pandemic. As a result, this year's awards are covering an extended period. Members of the editorial board made the final selections in a September 2021 virtual meeting. The list below has been edited for space. To read the complete write-up, logon to **www.charlestonco.com**.*

Best New Product/Service

ProQuest One Business. This new database from ProQuest is a one-stop shop for most business faculty, students, and working professionals. "The database provides access to over 100 newspapers and wire feeds, 2,600 scholarly journals, 55,000 dissertations, 2,500 magazines, 25,000 e-books, 21,000 streaming videos, 15,000 case studies, and thousands of market and industry reports." (Kaci Resau, *TCA* July 2021). It combines many of the top business-oriented databases on ProQuest in a single portal with a slick and intuitive interface. ***https://about.proquest.com/en/products-services/ProQuest-One-Business/***

Unsub. In an era of transformative open access agreements for libraries and consortia, what would happen if a "big deal" journal contract was reduced or dropped? Our Research has created a powerful analytics tool to help answer that question. By uploading use data, subscription coverage, and resource sharing costs; libraries may analyze the effects of cutting journals in a package to determine the effects on resource sharing as well as the costs for a reduced portfolio of journals. The service works for individual libraries but also supports a consortial dashboard if a group deal is being analyzed. ***https://unsub.org/***

Most Improved Product

Google Books Ngram Viewer. For over a decade, Google has been scanning books and other print materials in their Google Books project. To date over 30 million unique titles have been digitized and the project is still growing. The service has been completely redone in the last two years with an improved interface and additional underlying documents. "The Google Books Ngram Viewer is a data mining tool that searches datasets derived from Google Books to generate frequency charts of language usage from the dawn of print until the present time. With a database of more than two trillion words, it is the largest corpus of linguistics information in existence." (Anna Shparberg, *TCA* July 2021). ***https://books.google.com/ngrams***

Data Planet. This resource provides access to over 13.5 billion data sets with more than 185 billion data points from over 90 providers. In addition to custom visualizations, the service "provides powerful data analysis tools to manipulate datasets, compare multiple indicators and sources, and derive new statistics." It was acquired by SAGE Publishing in 2018 who has continued to improve this excellent tool. ***https://us.sagepub.com/en-us/nam/dataplanet***

Best New End User Product

Lean Library. Easy access to digital library resources is key in today's world. This browser extension allows academic libraries to provide one-click access to library e-resources both on and off campus while also promoting open access resources. The service was begun by Johan Tilstra and Jan Thij Bakker in 2016 and was acquired in late 2018 by SAGE Publishing. End users may use the free version and there are enhanced versions that may be licensed by a library. ***https://www.leanlibrary.com/***

Best Interface

Mindscape Commons. Coherent Digital has created a unique immersive tool for VR content relating to the health sciences, counseling, psychology, and social work. As one of the first major products being licensed to libraries using this technology, Coherent Digital has created an excellent resource that engages the student and professional for viewing virtual counseling sessions. The interface works with popular head mounted displays such as Oculus and even smartphones using Google Cardboard. The counseling sessions may also be watched in regular browsers, but the best experience is using 3D virtual reality. ***https://mindscapecommons.net/***

continued on page 4

CENTAURUS

JOURNAL OF THE EUROPEAN SOCIETY FOR THE HISTORY OF SCIENCE

The European Society for the History of Science (ESHS) and Brepols announce a partnership to publish the Society's flagship journal ***Centaurus. Journal of the European Society for the History of Science*** fully in **Open Access** from 2022 onwards, at no cost to the authors or readers.

Background

Until 2021 *Centaurus. An International Journal of the History of Science and its Cultural Aspects* was published by Wiley as the official journal of the ESHS. As the collaboration ended with Wiley in 2021, the ESHS and Brepols have decided to launch a new *Centaurus*, with the same editorial team, scope, and principles. Together, Brepols and the ESHS have the aim of publishing *Centaurus* fully Open Access through the fair and inclusive **Subscribe-to-Open** publishing model. Subscriptions will be available at a significantly lower rate, together with other benefits for participating libraries.

More info: https://bit.ly/CentaurusOA2021

Subscriptions: periodicals@brepols.net

ESHS BREPOLS www.brepols.net www.brepolsonline.net

TCA Announces – Readers' Choice Awards — *from page 3*

Best Content

Global Literature on Coronavirus Disease. The World Health Organization (WHO) has created an excellent aggregation of worldwide research and literature on the Covid-19 virus and the broader pandemic. The database is international in scope with excellent coverage of published literature, preprint articles, grey literature, and other sources. About three quarters of the published articles are Open Access. This may be one of the best overall free resources on this topic serving the world community. ***https://www.who.int/emergencies/diseases/novel-coronavirus-2019/global-research-on-novel-coronavirus-2019-ncov/***

American Indian Newspapers. Adam Matthew has created a unique resource which offers a look at how news was reported by and to Native American communities across the U.S. and Canada over the course of the last two centuries. The resource covers 45 newspapers with varying years of coverage from 1828 to 2016. Many of these newspapers are hard to find and aggregating them in one place using the excellent Adam Matthew software makes them very accessible for students, faculty, and researchers. This is a great tool to study areas of interest including land and water rights, tribal laws and elections, environmentalism, sovereignty, local language, and culture. *https://www.americanindiannewspapers.amdigital.co.uk/*

Best Pricing

Special Recognition. The pandemic has put great financial pressure on libraries as budgets were reduced and libraries entered a period of uncertainty. Kudos to the publishers and vendors who held inflation costs flat and, in some cases, gave pathways to lowering costs.

Best Effort

Pivot-RP. Ex Libris (a ProQuest company), has released an updated version of their database for research funding opportunities which facilitates research collaborations. Many of the other tools in this domain are quite expensive. The service has great content, an intuitive interface and clear navigation. See the review in this issue. ***https://exlibrisgroup.com/products/pivot-funding-opportunities-and-profiles/***

Ones to Watch

Panorama. EBSCO has released a new analytics platform for academic libraries that combines library and campus data sets to assist libraries in making better decisions based on quantitative metrics. The service was released in Spring 2021 and was developed, and field tested with several academic libraries in the U.S. and abroad. Libraries value data analytics and this new entry is well worth considering. ***https://www.ebsco.com/products/panorama***

ReShare. Resource sharing has always been a mainstay in the library community but has become increasingly important with the pandemic and concomitant budget restrictions. ReShare was developed as a community-driven open-source solution by Index Data and Knowledge International, the same organizations which have been developing the FOLIO library management system. The first two live implementations (PALCI and ConnectNY) took place in Q3 2021. ***https://projectreshare.org/***

Rapido. Ex Libris acquired the RapidILL resource sharing system several years ago from Colorado State University which includes both returnables and non-returnables. The service has been taken to a new level with Rapido which allows resource sharing features to be built right into the Primo discovery without forcing the patron to go to a separate Website to request books, articles, and other materials not locally held. ***https://exlibrisgroup.com/products/rapido-library-resource-sharing/***

Shout Outs (One Time)

Academic Libraries Video Trust. "The Academic Libraries Video Trust is a service facilitating the preservation of audiovisual ("AV") works in the collections of member libraries." The service acts as a repository and clearinghouse for orphan videos (mostly VHS) which have been digitized and can be shared among members. ***https://alvt.videotrust.org/***

SPARC. As a leader in the open access movement, SPARC has been a leader in helping libraries assess and become informed about open access. A practical example of their work includes a repository of "big deal" contracts which anyone may access to see what others have been able to accomplish in their negotiations. Great organization, great work. ***https://sparcopen.org/***

Antiracism Toolkit for Organizations. The Coalition for Diversity and Inclusion in Scholarly Communications has released an excellent set of toolkits and resources for equity in scholarly publishing. Evolving editions of their work provide updated and helpful information and practical steps in the quest for diversity, equity, and inclusion. ***https://c4disc.pubpub.org/***

Reports from the Field – ALPSP — *from page 2*

9. Session 6: Changes in Scholar and Researcher Behaviour

Marisa Conte, a University of Michigan science librarian and current PhD candidate, co-chaired and her panellists included a commercial publisher, a society publisher, the dean of the College of Science at Notre Dame, and Ludo Waltman of the Centre for Science and Technology Studies at Leiden (the Netherlands). They had been given a scenario which majored on open science and its general establishment. There were some interestingly provocative assertions particularly from Professor Waltman: the peer review system has broken down partly because of COVID and this means the collapse of most journals. He posited that there will be some new structures formed from the bottom up based on endorsements, with societal stakeholders setting the research agenda and a resulting loss of trust in science.

10. Awards Session

There were six finalists. The joint winners for the award for Innovation in Publishing were Mindscape Commons from Coherent Digital *(https://coherentdigital.net/mindscape)* and PLOS Community Action Publishing *(https://plos.org/resources/community-action-publishing/)*.

Introducing ACM OPEN

A New Model for Open Access Publication

Developed in collaboration with leading academic libraries, ACM OPEN has the potential to make all new research articles published by ACM accessible to the widest possible readership without paywalls. More than 150 institutions around the world have begun ACM OPEN participation over the past year, and we expect many more to soon join them.

The ACM OPEN license provides:

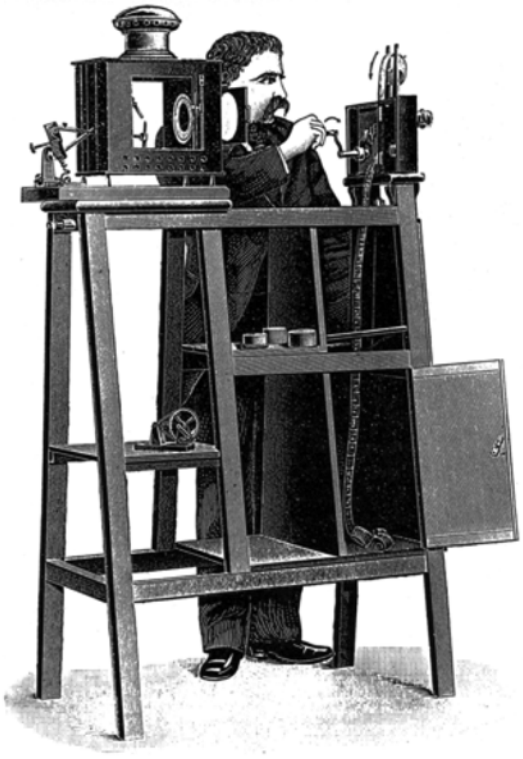
- Unlimited publishing of Open Access ACM research articles from the institution's corresponding authors
- Full "read" access to all ACM Digital Library subscription content
- Default CC-BY license option
- Automatic deposit of an institution's accepted ACM research articles in its institutional repository
- Fixed fees for the life of the multi-year term
- Detailed online self-service reporting to track ongoing published research

For more information, please visit
https://libraries.acm.org/acmopen
or contact us at dl-info@hq.acm.org.

NEW

Invention and Technology in America: American Inventor, 1878-1887 provides an opportunity to investigate American inventions and technology from workbench to home use!

Research what inventions and technology transformed American life -- social, economic, and cultural -- throughout the course of the late 19th and early 20th century.



American Inventor, Part I: 1878-1882 & Part II: 1883-1887

- Touted as the "...Journal Devoted Exclusively to...Art, Science, and Manufactures."
- Provided an outlet for those seeking to promote their new inventions and improving old ones.
- Included an editorial section, book reviews, commentary on the patent system and reforms, and brief biographies of inventors
- Presented articles and analyses on inventions from the iron foot plow to power woodworking tools to the telephone to portable power sources.
- Covered information on inventions in agriculture, building and mechanical industries, infrastructure, particularly transportation, electricity, and communications.
- Highlighted the growing consumer culture spreading across America.

REQUEST A PRE-PUBLICATION PRICE QUOTE

Contact our exclusive sales & marketing agent,
Iris Hanney at iris.hanney@unlimitedpriorities.com
or call 239-549-2384

Accessible ARCHIVES

accessible-archives.com