



The CHARLESTON REPORT

Business Insights into the Library Market

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Time to Register

The 2018 Charleston Library Conference is now Open for Registration at <https://www.charlestonlibraryconference.com/conference-events/2018-conference-registration/>. Early Bird rates are available until September 14. Preconferences will be held on Monday and Tuesday, November 5 and 6. The Charleston Vendor Showcase takes place on Tuesday, November 6, and the main conference will be held Wednesday through Friday, November 7-9. The theme for 2018 is from Percy Bysshe Shelly's poem "Ode to the West Wind:" *Oh, Wind, if Winter comes, can Spring be far behind?*

Don't Miss This

The Charleston Advisor's April 2018 issue (v.19, no.4) is now available in print and online at www.charlestonco.com. Included in the current issue are the following reviews:

- Curriculum Builder (EBSCO)
- Harper's Weekly: 1857-1912 (Alexander Street)
- Heat Exchanger Design Handbook Multimedia Edition (Begell House)
- Literary Print Culture: The Stationers' Company Archive, 1554-2007 (Adam Matthew Digital)
- Linguistics and Language Behavior Abstracts (ProQuest)
- Nursing Reference Center Plus (EBSCO)
- PsychiatryOnline (APA)
- SAGE Research Methods (SAGE Publications)
- Springer Protocols (Springer Nature)
- TumbleBook Library (Tumbleweed Press)
- Women's Studies Archive: Women's Issues and Identities (Gale/Cengage)
- World Politics Review (World Politics Review LLC)

And don't forget! All reviews from this issue as well as more than 350 new and updated reviews from past issues are now available in the newly launched **ccAdvisor** database, a joint project of **Choice** and *The Charleston Advisor*. For more information about this new service or to set up a free trial, logon to <http://www.choice360.org/products/ccadvisor>.

TCR Reports from the Field: Themes from the 20th Fiesole Retreat, Barcelona, April 23-25, 2018

... Reported by Anthony Watkinson, CIBER Research, <anthony.watkinson@btinternet.com>

The Barcelona Retreat marked the twentieth in this series of important discussions about the future of libraries, publishing, collections, and scholarship. The sponsors are The Charleston Company, *Against the Grain*, and Casalini Libri; the host this year was the Universitat Pompeu Fabra (UPF) and its dynamic Biblioteca CRAI. The main theme was "**Serving Learning and Scholarship.**" The program as well as slides from the presentations can be found at http://www.casalini.it/retreat/retreat_2018.asp.

The conference was graced by IFLA President Glòria Pérez-Salmerón, herself a Barcelona local, who provided a summary of IFLA's global vision as the Opening Keynote. It is an impressive exercise in advocacy for the library role and the work of younger librarians in particular — as much about challenging orthodoxies as preserving the past. Details and some impressive statistics are summarized in the presentation slides at http://www.casalini.it/retreat/web_content/2018/presentations/perez_salmeron.pdf.

Following is a list of other major themes and what was made of them by the speakers and their audience.

1. Digital Humanities and Digital Scholarship

This was the focus of the pre-conference put together by Professor Andreas Degkwitz from the Library of Humboldt University Berlin. Marian Lefferts described how the 250 members of the Consortium of European Research Libraries (CERL) make their collections openly available for scholars: see in particular <https://www.cerl.org/collaboration/main>. Here is one small example: <https://www.cerl.org/resources/hpb/main>. A typical initiative is the harmonisation of different cataloguing conventions. There were other contributions including Peter Foster of Gale on how one publisher of electronic resources supports digital scholarship, Núria Bel of the UPF on how the host library develops digital underpinnings for the same scholars with specific reference to natural language processing, Susanne Dalsgaard Krag of the University of Aarhus in Denmark on the staff skills needed for this sort of work, and a general study of this sort of work across Spanish libraries from Lluís Anglada of the Consortium of University Services of Catalonia and Angel Borrego of the University of Barcelona, though digital scholarship is a concept that is not yet as well known or trusted in Spain.

2. Data Re-Use

Within the pre-conference two speakers from France gave advocacy presentations with a distinctively European angle on topics touched on at the previous Fiesole Conference in Lille

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(http://www.casalini.it/retreat/retreat_2017.html). Laurent Romary, Directeur de Recherche at Inria, emphasised sharing within the general context of DARIAH (<https://www.dariah.eu/>) “a pan-European infrastructure for arts and humanities scholars working with computational methods.” Julien Roche, Director of Libraries at the University of Science and Technology-Lille, laid out the case for a copyright exception across the EU in his presentation *Towards a Copyright Exception of Text and Data Mining for Public Research in Europe*. The main problem relates to commercial companies and whether the exception should include them.

3. Special Collections

There was a detailed description by Ramon Abad Hiraldo, Director de la Biblioteca En Universidad de Zaragoza, of the work of REBIUN (<http://www.rebiun.org/>) who bring together Spanish university libraries and among other support work (statistics, Union Catalog, etc.) is active in initiating collaboration over special collections, a good example being Ex Libris Universitatis (<https://blog.uclm.es/exlibris/>). Angela Carreño, New York University, from the other side of the ocean, provided an exhaustive account of *Evolving Strategies for Area Studies and Foreign Language Collecting in the 21st Century*. From a rather different angle Michael Levine-Clark (University of Denver Libraries) reflected on *Primary Sources and Special Collections in the 21st Century*. He emphasised the utility of print in teaching. The increasing and encouraged development of digitised sources does not undermine the importance of the original.

4. Supporting Teaching

The convenor Josep Torn (a Catalan who is now Library Director at European University Institute in Fiesole) emphasised *Libraries as Laboratories: Creation, Collaboration, Learning, and Openness*, libraries in particular digitising for teaching. The Scottish consultant Niall Sclater, Schlater Digital, explained how to use *Data to Enhance the Student Experience*.

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The Charleston Report is written for publishers, vendors, product developers, merchandisers, and wholesalers who are interested in expanding their library market. Readers will gain insights in effective marketing to libraries, early alerts to library trends, access to library leaders' future plans, library budget projections, library strategic plans, technology directions, and publications needs.

For comments and contributions, contact Rebecca Lenzini, <rlenzini@charlestonco.com>, Editorial Offices, 6180 East Warren Avenue, Denver, CO 80222. TEL: 303-282-9706, FAX: 303-282-9743, (c) Copyright 2018, The Charleston Co. All rights reserved. ISSN 1091-1863.

Contributing Editors: Tom Gilson <GilsonT@cofc.edu>

Editorial Board: Rebecca Lenzini, Katina Strauch

Chief Financial Officer: Rebecca T. Lenzini

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As well as his presentation his own blog gives a lot (<https://sclater.com/blog/>). There were excellent presentations from the host UPF by faculty member Manel Jimenez-Morales and library director Anna Magre on *Science and Co-creative Knowledge – How Libraries Contribute to DeMOOCracy*, and by Katy Woolfenden of the University of Manchester Library on *Innovation, Openness and Co-creation in an Active Learning Environment*. Ignore the slightly jokey title of the first offering and concentrate on co-creation in both sets of slides. From France, Laure Delrue (LILLIAD learning center innovation in Lille) and her two colleagues from Cyberlibris, Eric Briys and Clement Roux, added to an impression of creative library initiatives in progress.

5. Collaboration Enabling Scholarship

The long final session was designed to bring different perspectives from a number of speakers and two of these have been picked out to consider separately in the last two sections of this report. It is generally agreed that collaboration in research results in better research — there is literature on this. Is there enough collaboration in the scholarly communications space? Alice Meadows, Director of Community for ORCID (Orcid.org), emphasised the importance of infrastructure and stakeholder buy-in for the two initiatives she spoke about — ORCID itself (researcher identifiers) and Metadata 2020, “a collaboration that advocates richer, connected, and reusable, open metadata for all research outputs, which will advance scholarly pursuits for the benefit of society.” As well as her own presentation she has blogged about the whole session: <https://scholarlykitchen.sspnet.org/2018/06/05/collaboration-improve-scholarship/>. Toby Green of OECD spoke on *Let's hear it for readers: taking a user-centric approach to scholarly communication*, and Bob Boissy of Springer Nature on *Cooperative Marketing: Case Studies in Collaboration to Drive Usage of Scholarly Content* provided two very different publisher approaches.

6. Open Books

Scholarly communication in the context of Open Science: the need for infrastructures was the slightly misleading title of the contribution from Pierre Mounier of the Ecole des Hautes Etudes en Sciences Sociales in France. This report has picked out this presentation for special mention because e-books and open access is such a big topic among humanities scholars, the libraries who support them and the university presses. Mounier did touch on the work of Knowledge Unlatched as reflected in Operas-D (<https://operas.hypotheses.org/projects/operas-d>) and related infrastructure, with Hirmeos its proof of concept (<http://www.hirmeos.eu/>). This is a distinctively European approach to a common problem.

7. Workflow Tools

There was a short presentation from Roger Schonfeld from Ithaka on the topic *The Turn to Researcher Workflow* which has subsequently attracted a lot of interest. Schonfeld himself has contributed a blog post: <https://scholarlykitchen.sspnet.org/2017/12/18/workflow-strategy-left-behind-context/>. Are technologies for researcher workflows in the research cycle coming to be dominated by Elsevier and Digital Science (owned by Holtzbrinck)? He provided a powerful case. John Willinsky of the Public Knowledge Project (PKP) — the founder indeed (<https://pkp.sfu.ca/>) admitted from the floor that PKP does not have a comparable open source range but they are working on it.

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UKSG: Bigger, Better, and Open in 2018

... Reported by Jill Emery, Collection Development Librarian, Portland State University, <jemery@pdx.edu>

Held in Glasgow, Scotland on April 9-11, 2018, UKSG was a fantastic event. This year's conference welcomed **over 1,000 delegates** from around the world and the growth in Northern European delegates is a wonderful development. The Northern European librarians and publishers bring a varied representation of the European Union perspective that makes the conference that much more meaningful and informed. In regards to open access publishing, and management of open access processes and content in libraries, Europe is at the forefront of these changes. This makes the conference feel very cutting edge and innovative for those of us just beginning to work more readily with open scholarly content in the United States.

As with any UKSG Conference, the event started with a tremendous amount to consider and think about. The **opening plenary** featured: Anna Lunden, Head of the Division for National Co-ordination of Libraries at the National Library of Sweden; Liam Earney, Director of Jisc Collections in the UK (the group responsible for licensing & negotiation of agreements on behalf of UK Universities); Ralf Schimmer from the Max Planck Digital Library; and Caroline Sutton

from Taylor & Francis Group addressing: the "Pushing of boundaries and razing of walls: news from the front in the open access transition." Each speaker brought a very engaging and thoughtful perspective on the topic of **open access transitions** within their local environments and the impacts the transition is having throughout the scholarly information chain. Liam Earney noted in his talk that it now feels "As though we are in the state of perpetual negotiations with one another." Caroline Sutton noted that without "A firm advocate among the editorial board & editors, open access is less likely to be adopted." She also noted that the article is just at the point of becoming more important than the journal in most publishing houses. This presentation, along with many others are found at the **IET.tv** website here: <https://tv.theiet.org/?channel=uksg>.

In addition to the transition to open access, the conference focused on **developing better mechanisms** for the discovery of all content, how to best manage the combination of subscriptions and open access payments through off-setting agreements, utilizing new tools such as **Hypothes.is**,

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Short Takes

OCLC and Casalini Libri have signed an agreement to expand their partnership to provide libraries with high quality bibliographic records that improve library users' access to authoritative content. Under terms of the expanded agreement, Casalini Libri will provide bibliographic records for titles from over 4,000 publishers in Europe, in Spanish, Portuguese, French, and Greek languages, in addition to Italian. OCLC and Casalini Libri have been working together for 23 years. Read more at <https://www.oclc.org/en/news/releases/2018/20180523-oclc-casalini-libri-expand-partnership.html>.

TCR Reports from the Field – Fiesole Retreat — from page 2

The Fiesole Retreats are intended to act as a catalyst bringing together continents and roles. The hope of the organisers is that work going on in Europe can challenge US librarians and others and of course (one hopes) the other way round. Several excellent reports from the meeting are now available at the Retreat website's "In the Press" section at the base of the landing page. Included there is an *ATG* podcast discussion of the Closing Remarks from Stephen Rhind-Tutt, the founder of Alexander Street Press, which contextualise the challenges.

Ed Note: The 21st Fiesole Retreat will return to Fiesole, Italy on April 3-5, 2019. More details will be available this fall. In the interim, we welcome your support and interest. Contact Rebecca Lenzini at <rlenzini@charlestonco.com> at any time.

UKSG: Bigger, Better, and Open in 2018 — from page 3

OA Button, and Unpaywall, and how to develop collaborative partnerships with both end-users and content providers. The majority of the presentations given can be found on slideshare here: <https://www.slideshare.net/UKSG>. In addition, there were over 100 exhibitors available during the conference featuring the usual providers of scholarly content. It was interesting to note that streaming media does not appear to be quite as popular in the UK as in the United States. The majority of booths representing this form of content tended to be included with historical archives for the most part.

Despite the growth in attendance, UKSG is **still one of the best conferences around** for individual networking opportunities including learning tips and tricks from your colleagues during break sections and social hours. This year's conference was no exception in this regard. UKSG held an opening session for newcomers to kick off the conference and to help newcomers feel welcomed and included. They still hold the traditional quiz night dinner led by the esteemed Richard Gedye, which is always quite a competitive event. The final conference dinner featured bagpipers playing contemporary music. UKSG is bigger, better, and helps to provide the roadmap for the management of open access scholarly content in the coming years.

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