Short Takes

PCG, a division of Ingenta based in Boston, has published its newest white paper, "Increasing the Value of Scholarly Books: A Case for Chapter-Level Metadata in Humanities and Social Science Publishing." According to Melissa Scheld, Managing Director, PCG, the conclusion of the white paper: chapter abstracts DO raise the value of the book. Among the reasons for this conclusion was the increased visibility through Google and Google Scholar. Also of note was the finding that, for the scholar who has grown up in the digital age, chapter abstracts help to "fine tune" research to that which is most relevant and in the fastest way possible. The full white paper is available for download at *http://www.pcgplus.com/white-papers/*.

SocArXiv, the open access, open source archive of social science, has officially launched in beta version. Created in partnership with the Center for Open Science, SocArXiv provides a free, noncommercial service for rapid sharing of academic papers; it is built on the Open Science Framework, a platform for researchers to upload data and code as well as research results. SocArXiv is a not-for-profit alternative to existing commercial platforms which allows uploading of working papers and preprints of scholarly articles. The platform allows social scientists to make their work immediately and permanently available to other researchers and the public, and discoverable via search engines. Since development was first announced in July, researchers have deposited more than 600 papers, downloaded over 10,000 times, in anticipation of SocArXiv's launch. Learn more at *https://socopen.org/2016/12/07/socarxiv-launches-brings-social-science-out-into-the-open/*.

TCR Reports from the Field: Two Reports from Frankfurt

What Was Happening at the Frankfurt Book Fair in 2016?

. . . Observations by Anthony Watkinson, CIBER Research, <anthony.watkinson@btinternet.com>

There were definitely a lot of publishers there and probably a few more than in 2015 but you would expect that. There might have been rather fewer librarians, even German ones who predominate, a decline in comparison with the London Book Fair which appears to be growing in importance. Moreover a much-traveled senior librarian thinks "Frankfurt sort of isn't where the action for libraries is any longer, and it's hard to justify neither the expense nor the time." That being said and with some justification for academic librarians, there was something to learn and this is what this report is about.

1. The Fair organisers certainly made a play for library support: "as a sector steeped in innovation, libraries and information sciences have an important role to play."

2. They pointed to the International Library Center close to some vendors and some "hotspots" with a programme of presentations. Casalini Libri and Inera had booths and Project Muse, the International ISSN, and AAAS had tables. Of course EBSCO, ProQuest and other giants were there too but in another part of the floor basically publisher-facing. The American Collective, which did include ALA showcasing its RDA toolkit, was in another hall.

3. There was no particular theme in the presentations at the Professional and Scientific Hotspot but they were serious and useful — a growing trend. Obviously Open Access was one area: Ingenta presented the problem of discoverability including an interesting presentation from Digital Science — *http://www.ingenta.com/blog-article/interview-phil-jones-digital-science/*.

4. CrossRef previewed CrossRef Open Data to be launched in 2017 — *http://blog.crossref.org/2016/02/event-data-open-for-your-interpretation.html*.

5. There were two presentations from Clarivate Analytics (the new company inheriting from Thomson Reuters World of Science and related services) which seemed to show how much more you could extract from the venerable database — see for example the new site as it is now — *http://stateofinnovation.thomsonreuters.com/clarivate-analytics-presents-highly-cited-researchers-2016*.

6. There was an interest in books too. Altmetric Badges for books was presented — see *https://www.altmetric.com/events/frankfurt-book-fair-2016/* as well as other book related presentations from Inera, Index books, Deanta and Jouve.

7. Much of the potential source of instruction in Frankfurt comes before the Fair itself — pre-eminently at the STM Conference. This is a must-attend for publishers with about 400 crammed into a hotel ballroom and the site of big players networking must have some sort of interest (horror?) for other parts of the information chain.

8. There was a highly relevant keynote. This year an excellent presentation was given by Professor Brian Nosek of the University of Virginia under the title *Increasing openness will increase credibility of scholarly research*. He also heads the Center of Open Science and his slides can be found on their site at *https://osf.io/txa26/*. He began in the world of psychological research and ended up with a plea for openness as making for better science.

9. Peter Burnhill of Edinburgh University spoke to the title: *Web Today but Gone Tomorrow: Good News on Archiving + Alert on Reference Rot.* This was about The Keepers' Registry and also Hiberlink. His detailed presentation is available from *http://www.stm-assoc.org/events/stm-frankfurt-conference-2016/?presentations*.

10. Carlos Moedas, the EU Commissioner for Research, Science and Innovation offered his view that there was no withdrawal from the twin themes long presented by the EU Commission — that science must be open because it enables access to the citizens of Europe and because openness promotes innovation. He was reaching out to publishers whose role he recognised. How does this relate to other juridictions?

11. John Sack, the founder of HighWire, was majoring this year on *Friction in the Workflow*. What he meant is that the relationship of authors with the publishing process is not smooth — as anyone who works with researchers will know. For his paper, see *http://www.stmassoc.org/2016_10_18_Frankfurt_Conference_Sack_Friction_in_the_workflow.pdf*.

12. The final Futurist panel was convened by David Worlock. Read what he said about it at *http://www.davidworlock.com/2016/10/*. Another take-home could be that institutions and funders are increasingly using metadata to track objects, the impact that they have and how they are connected. Strategic decisions are being made using CRIS systems within institutions. How this impacts on librarians and publishers alike is yet to be fully understood.

In summary, these are a series of small windows on to some developments of interest. There were no big announcements of any sort but Frankfurt probably did throw up enough opportunities to learn to make it worthwhile.

Happy Holidays!

from the Staff at The Charleston Company

Surveying the Exhibits at the Frankfurt Book Fair 2016

. . . with thanks to Martha Whittaker, Institutional Sales Manager, American Society for Microbiology, <mwhittaker@asmusa.org>

The 2016 Fair was large and eclectic: 278,000 visitors and almost 7,200 exhibitors. The Guest of Honor Nation was Flanders and the Netherlands. However it was Turkey and its challenges to free speech that got major attention — from the first day's Press Conference with an exiled Turkish journalist to other events scattered throughout the week.

In the Education and Scholarly Communication Hall 4.2, the venue of choice for most scholarly publishers and library service providers, there were some big topics as well — copyright, data analytics and visualization, and semantic enhancement among the most prominent. There was considerable interest in ebooks, as well as interactive learning systems, virtual reality and video production.

Walking through the main doors, your entire field of vision was taken up by the Springer-Nature stand. Atypon (now part of Wiley), Highwire, Ingenta, and Semantico were all present (no SilverChair) but in much smaller stands, and the discussion about competing digital platforms seemed to be much more modest in scope. Digital Science, with its companies Altmetric, Overleaf, readcube, Figshare and Über Research, had a high profile, appearing in demonstrations, panels, and the Professional & Scientific Information Hotspot presentations. (Digital Science is owned by Holtzbrinck Publishing Group, also the owner of Springer-Nature.)

One newcomer to the Exhibit Hall was Yewno, a start-up from Stanford University that was officially launched at ALA in Orlando, FL, in summer 2016. Yewno is a semantic search engine for digital text that retrieves ideas and concepts, rather than specific key words from the content to which it is applied. Yewno's engaging graphic display created considerable buzz on the floor, and I suspect we'll be seeing a lot more of it. Yewno is currently in test at Stanford, Harvard, MIT, Oxford University, University of Michigan and the Bavarian State Library.

Libraries on the Move

The University of British Columbia's Okanagan campus has been awarded $35 million for a new Teaching and Learning Centre, an expansion and renewal of the campus library. The monies are part of a $40.65-million joint federal-provincial and university initiative which will also support environmental sustainability projects for research infrastructure, including upgrades to 11 campus buildings and provision of services and utilities to the UBC Innovation Precinct. Of note, the award includes a major investment by students, who passed a referendum this past October to partner with UBC to help fund, through student fees, the expansion of the library. Deborah Buszard, UBC deputy vice-chancellor and principal, Okanagan campus, issued the following statement: "I want to express my gratitude to our students for their commitment of up to $10 million to establish the Teaching and Learning Centre. It is an extraordinary contribution to future generations." Full press release available at *https://news.ok.ubc.ca/2016/12/02/ubc-okanagan-focus-of-40-million-investment-for-library-expansion-and-infrastructure-upgrades/*.

Wrapping Up the 36th Annual Charleston Conference

. . . with thanks to Katina Strauch, Founder, The Charleston Conference, <kstrauch@comcast.net>
and Leah Hinds, Assistant Director, The Charleston Conference, <leah@charlestonlibraryconference.com>

2016 marked another fantastic year at the 36th Charleston Library Conference thanks to everyone who attended, presented, and sponsored! As always, the conference was packed full of innovative and thought-provoking presentations that showcased the latest and greatest in the information profession.

Slides are now being loaded at *https://2016charlestonconference.sched.com/* and video will be available on the conference website in January. The conference proceedings will again be published by Purdue University Press and will be available online at *http://docs.lib.purdue.edu/charleston/* in summer 2017, and in print in October 2017.

2016 by the Numbers:

- Almost 2,000 registrants
- 557 speakers
- 134 tables at the Vendor Showcase
- 279 sessions/events
- 11 preconferences
- 4 meeting venues (Gaillard Center, Francis Marion, Courtyard Marriott, Embassy Suites)
- 22 sponsors (*https://2016charlestonconference.sched.org/directory/sponsors*)

Quotes from Katina's Notebook:

- "The library's goal is to assure perpetual access to knowledge; we work for the long term."
- "The road goes through Google Scholar."
- "The Internet is the perfect environment to give access to knowledge but these are disruptive times."
- "We need to invest less in local discovery of scholarly content, more on delivery of the content."
- "Users need libraries for access now but what about tomorrow."
- "Will access become the model of the future?"
- "Open access publishers control 2% of the world's production."
- "The cost model has flipped as well."
- "Research output is open for the world."
- "How do you make the case for eternity?"
- "Global collaboration is not easy."
- "Libraries do not own the digital content."
- "Perpetual access to knowledge should be at the top of our agenda."
- "Focus on tomorrow and leave the rest to Google."
- "Curating faculty data is important."
- "Research data is more important than information."
- "We should focus less on ideas and more on action."
- "The library must be virtual."
- "Do twentieth century skills still matter?"
- "In the future there will be no services to libraries; Services will be to the consumer. Self publishing and niche will dominate. Libraries must integrate themselves into these services."
- "We have not taken control."
- "Libraries have engaged in hopeless redundancy."
- "Users want us to enable them to do things. It's going to take more resources."
- "Hybrid OA is very difficult to expose."
- "SciHub is a search engine. SciHub depends on IP authentication."
- "Metadata is insufficient. We are selling content not metadata."
- "There is no need for passwords."
- "Users don't care or know. They want fast and easy. Maximum one click. Pay attention to the user."
- "The current way of selling content, aggregation, makes no sense."
- "Open source is the elephant in the room."

Be sure to mark your calendars now for the 37th Annual Conference — dates are already set for November 6-11, 2017.

Don't Miss This!

The 19th Fiesole Retreat in Lille, France, April 19-21, 2017, is now open for registration. The theme of the Retreat is "The Evolving Scholarly Environment." The **2017 Retreat will be held at the recently opened LILLIAD Learning Center Innovation at the Université de Lille**, a state-of-the-art facility that is attracting worldwide attention. The LILLIAD is a short 15-minute Metro ride from Lille's central station. Lille is the capital of the Nord-Pas-de-Calais region in northern France, near the border with Belgium. Many Flemish influences remain in the city's culture, cuisine and architecture. The charming historic center, Vieux Lille, is characterized by 17th-century brick town houses and cobbled pedestrian streets. The city is easy to reach by airplane and direct train from Paris, London, and Brussels. Program, hotel and registration details are available at **http://www.casalini.it/retreat/retreat_2017.html**.

Did You Know?

Digital Science has announced that its Global Research Identifier Database (GRID) dataset will be made available under a CC0 license allowing users to make full use of the database releases with no need for attribution. GRID is a free online database that currently lists over 66,000 global research organizations. The service connects information about those organizations to data scientists, developers and innovators within academic and commercial organizations. The CC0 license means that others may freely build upon, enhance and reuse GRID data for any purposes, without restriction under copyright or database law, similar to many open source software licenses. Digital Science has stated that it hopes that the open data community can benefit from using GRID, allowing seamless integrations with other open datasets and software tools. Read more at **https://www.digital-science.com/blog/news/digital-science-releases-grid-under-cc0-license/**.

Creating an Institutional Repository – Elements for Success

ER&L Announces a Conference Workshop, April 5, 2017, 1-5 pm

Both new and existing institutional repositories need to constantly adapt their mission, goals, and services to their university community. Constant interaction and promotion builds campus interest, enthusiasm, and participation.

Drawing from diverse knowledge in the creation and continued development of institutional repositories (IR), Corrie Marsh (Old Dominion University) and Dillon Wackerman (Southern Methodist University) will guide participants through an interactive and informative workshop that will focus upon the following topics important to IR administration:

- Promotion and Marketing Strategies
- Content, Business Plan and Scope
- Team-building and Support Services
- Communication Techniques
- Networking and Building Advocacy
- Processing and Publishing
- Continuity and Sustained Development

More details at *https://www.electroniclibrarian.org/conference-info/2017-registration/*.

Mark Your Calendars

January 16, 2017 — APE 2017 Preconference Day, "Publishing 4.0: Open Questions in Times of Open Access and Science," NH Hotel Berlin Mitte, Berlin, Germany. Details at *www.ape2017.eu*.

January 17-18, 2017 — APE 2017 Main Conference, "Publishing Ethics: Doing the Right Thing – Doing Things Right," Leibniz Hall, Berlin Brandenburg Academy of Sciences, Berlin, Germany. Program and registration at *www.ape2017.eu*.

January 20-24, 2017 — ALA Midwinter Meeting and Exhibits, Atlanta, Georgia. Details at *http://2017.alamidwinter.org/*.

February 1-3, 2017 — PSP 2017 Annual Conference, "Adding Value in the Age of Open," Grand Hyatt Hotel, Washington, D.C. Program and registration info available at *http://publishers.org/programs-events/psp-2017-annual-conference*.

February 20-21, 2017 — R2R Researcher to Reader Conference, BMA House, London, UK. Details at *https://r2rconf.com/programme*.

Ed Note: ***The Researcher to Reader Conference*** *is the successor event to the annual conferences formerly hosted by the* ***Association of Subscription Agents & Intermediaries (ASA)***.