When everything is a priority: Setting and supporting achievable library publishing goals
Join the conversation

Submit questions via the Zoom Q&A panel
Speakers

**Franny Gaede,**
Director of Digital Scholarship Services at the University of Oregon Libraries

**Fiona Morley,**
Head of Digital Programmes and Information System at Maynooth University Library
Speakers

Emma Molls,
Publishing Services Librarian at the University of Minnesota Libraries

Brian Cody,
Co-Founder and CEO of Scholastica, a scholarly publishing technology solutions provider
Agenda: Case studies & lessons learned

We’ll explore how to:

- Set achievable goals at each stage of library publishing program development
- Establish clear criteria to know when to say yes (and no) to proposed projects
- Work with vendors to outsource areas that can’t feasibly be done in house
- Embrace publishing experimentation while adhering to industry standards
Piloting Open Publishing Initiatives at Maynooth University Library

Fiona Morley,
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Why do Libraries support open publishing?

- Opportunity to address local needs and promote research
- Encouragement of Open Access publishing models and permissive licencing allowing a greater volume of high-quality open access scholarship
- Giving authors greater control over how their work is published and disseminated
- Facilitates publication of niche/very specialised topics, conference proceedings, grey literature, alternative formats etc that may not fit the traditional publishing models
- Cost considerations in an era of rising subscription prices
- Expertise of library staff very transferable to local publishing support
Library based publishing in Ireland

• Library Association of Ireland- Library Publishing Group supports all types of library publishing initiatives across the sector-
  
  – awareness raising, events, mentoring, dissemination of information, showcasing of library publishing initiatives
  
  – promotes and teaches the Library Publishing Curriculum,
  
  – liaises with Library Publishing Coalition, IFLA Special Interest Group on Library Publishing, NORF (National Open Research Forum) and others
  
  – Strategic affiliate of the Library Publishing Coalition
Maynooth University and Open Access

• First university in Ireland to establish an OA repository (2003)- MURAL- managed by the Library
• Maynooth University’s Open Access Mandate introduced in 2008, revised 2017 and again in 2021-based on national principles for OA
• MU believes that providing free online access to the University’s research and scholarly output will maximise the visibility and dissemination of our research.
• OA policy requires that all research and scholarly publication , which arise in whole or in part from research carried out at the University, and subject to the copyright and archiving policies of the Publisher, be made available at the earliest possible date through the University’s OA repository MURAL.
• Researcher freedom to publish first wherever they feel is most appropriate regardless of Publisher’s policy on OA- but use of those who support OA is encouraged – includes local OA journal platforms

www.maynoothuniversity.ie/library
Dwarfs from the Dark (Energy Survey): a machine learning approach to classify dwarf galaxies from multi-band images

Oliver Müller, Eva Schöpper

A demonstration of the ability of machine learning techniques to classify dwarf galaxies with an eye on applications to the Dark Energy Survey.

Abstract
Pilot project with the Open Journal of Astrophysics and Scholastica

- MU Library had already investigated DOIs and the assignation of a Maynooth Academic Publishing namespace with a view to expanding our role in facilitating open publishing.
- Prof Peter Coles, Dept Theoretical Physics made contact re possible institutional support for his publication, *The Open Journal of Astrophysics*.
- Resource limitations a factor for both Department and Library.
- Importance of an easy to use and flexible publishing platform with structures to permit a robust peer review process and additional services if required eg typesetting.
- Discussions with Scholastica and development of the journal space with MU branding. Launched on Research Week October 2018 by the University President.
- Registered in DOAJ.
Call for Papers. Defence Forces Review.
2021-04-30
This year’s edition of the Defence Forces Review will examine the role that defence plays (or can play) in making Ireland a better place to live, and will be published in partnership between the Defence Forces and the Centre for Military History and Strategic Studies at Maynooth University. We invite proposals for articles that explore how military forces can contribute to wider society and to government policy goals. In the context of a dynamic and complex operating environment, proposals should be submitted no later than 31 May 2021 to the following address, defenceforces@maynoothuniversity.ie, they should be no more than 300 words long, and must be accompanied by a short (up to 200 words) biographical note.

PHD Teaching Scholarship in Military History / Strategic Studies at Maynooth University.
2021-04-14

Call for papers, Defence Forces Review 2020
2021-05-25

International Certificate in Military Science, Maynooth University
2021-02-20
Journal of Military History and Defence Studies

- Online open access peer-reviewed journal edited by Dr Ian Speller, Director of the Centre for Military History and Strategic Studies, Department of History, MU
- Collaboration with MU Library on hosting this new journal via the open journal system (an open source journal platform). Fully hosted and managed by MU Library
- Original research and contributions in military history and defence studies
- DOIs provided by MU Library (Crossref). Assistance with obtaining ISSN
- CC-BY 4.0
- Launched 12 February 2020 during MU’s Love Data Week event
Dancecult- Journal of Electronic Dance Music Culture

• Established 2009, support taken over by MU in late 2020 following discussions with Dr Alistair Fraser, Department of Geography and Board member of Dancecult
• Peer-reviewed open access e-journal for the study of electronic dance music culture (EDMC), published once a year
• MU agreed to take over the web-hosting cost (open journal system externally hosted and managed) and use our existing Crossref account to supply DOIs
• MU logo on site and MOU signed
• https://dj.dancecult.net/index.php/dancecult

http://www.maynoothuniversity.ie/library
Future

• Further collaboration with academic and university staff interested in OA publishing locally
• Expansion of open publishing activities- more OA journals on Scholastica or other platforms
• Building knowledge and expertise on campus around OA publishing
• Maynooth Academic Publishing as a University Press?
Thank you

Fiona.Morley@mu.ie
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Evolving Journal
Goals

Emma Molls, Publishing Librarian
University of Minnesota
University of Minnesota Libraries Publishing

- 24 journals, across many disciplines, variety of peer review, all OA, with either CC-BY or CC-BY-NC licenses
- 4 staff members, 2 full-time
- Journals on OJS (hosted by PKP) and WordPress
- Dedicated program funding from collection budget
Journal Goal Development

➔ Each journal develops 1, 3, and 5 year goals
➔ Goals are framed as “measures of success”
➔ Bridges the gap between goal and metric
➔ Goals developed in connection with “Business Objectives” prior to launch of publication

See:
One Journal’s Experience

Background: Pharmacy journal that was self-published by department for 5 years.

➔ Year 1: Increase submissions
➔ Year 3: Recruit and onboard new editorial board members
➔ Year 5: Get indexed in PubMed Central
One Journal’s Experience

➔ Year 5: Get indexed in PMC

What happens next? How would achieving this goal impact future goals and direction of the journal? What might the journal “give up” by meeting this goal?

➔ Year 10: Increase global representation of authors
Publisher’s Place

We are successful when our journals are successful.

➔ Assist when goals need to shift. Journals do not exist in a vacuum.
➔ Help guide journals shape achievable goals rooted in sustainability and the journal’s mission.
Thank you!

Let me know at emolls@umn.edu
The One-Stop Shop

Right-Sizing and Managing Library-Led Open Access Publishing with Student Partners

Franny Gaede
Director, Digital Scholarship Services
University of Oregon
@mfgaede
Butler Journal of Undergraduate Research

My first project!
Publishes student work, but undergraduates otherwise uninvolved.
Faculty edit, review, layout, design.
High-touch, heavy workload.
Faculty advisor, student editorial board
Course for credit
Scholarly article + infographic + video
Library support for copyright education, publishing
Manuscripts

Not just for research!
Archives & digitization project: Volume 1 = 1933
Student support for scanning & metadata creation
No library involvement beyond making available online - “the light touch”
Oregon Undergraduate Research Journal

Supervised by librarian, faculty advisor to oversee turnover

Undergraduate editorial team reviews articles, edits, does layout

Paid editor-in-chief position
Graduate editorial team, faculty sponsor, international faculty editorial board
Double blind peer review process, do their own copy-editing and layout
Provide all the services you might for a “faculty journal”
Ex Animo

Inspired by *Puncta,* sponsored by faculty but run and managed by undergraduate students. They have asked some questions but are entirely run outside the library.
When everything is a priority

Setting and supporting achievable library publishing goals

Brian Cody, Scholastica CEO + Co-founder
@briancody  @scholasticahq
Tips from across the journal lifecycle

- Startup phase
- Level-up phase
- Now what phase
Used by 1100 journals

Many small/medium publishers, including campus-based
Modern software and services to help scholarly organizations of any size publish top-quality journals more efficiently and affordably.

➔ Peer review System
➔ Production Service
➔ OA Publishing Platform
Startup phase (years 0-3)

- 0-3 years
- Baseline infrastructure (ISSN, website, etc.)
- First 1-3 issues are a challenge (solicit!)

Photo by Per Lööv on Unsplash
Level up phase (years 3-6)

- Indexes, metadata, standards - oh my!
- Partner / outsource
- Funding sustainability
- “Early decision debt” - e.g. PMC + article-type

Photo by Mohammad Bagher Adib Behrooz on Unsplash
Now what? Phase (years 6-12+)

- Founder fatigue, editor turnover
- Maintain vs set new goals
- Ever-increasing requirements, standards
TL;DR for Agile + journals:
Solve a single problem, get the benefit now, iterate
Agile approach

- Identify a single problem
- Solve it
- Get the benefit now
- Iterate
Thank you!

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