

KEY WEBSITE STATS AND SUBSCRIBER INFO

For ATG and Charleston Library Conference Websites

The **Charleston Hub** was created in 2020 to bring together the various websites associated with the **Charleston Library Conference** and all **Against the Grain** resources into one site allowing a unified search screen making it easier to lookup information and one point of registration for both the site and the conference. The **Charleston Hub** brings together librarians, vendors, publishers and associated members of the information chain to discuss areas of common interest and concern.

The **Charleston Hub** unifies content, search, and registration from **Against the Grain** and the **Charleston Library Conference** for one-stop access to industry news, thought leadership, and conference details and proceedings. The **Charleston Hub** allows visitors to more easily discover complementary content from each site to deepen engagement, while also consolidating traffic for greater advertising exposure. Site visitors will continue to enjoy a sought-after and robust content library including daily industry updates, full-text **Against the Grain** eJournal issues, job openings, conference announcements, as well as highly popular webcasts and the “If Rumors Were Horses” column by Katina Strauch, Editor.

These stats cover a 12-month period: October 2020 - September 2021

Site Users More than 156,000
Pageviews More than 202,300
Unique Pageviews..... Approx. 167,600 (83%)
Views by Country (as available): 53,000 US; 4,500 Canada; 3,600 UK; 1,600 France;
6,400 HK; 1,600 China; 1,000 Germany; 6,800 other.

ATG Subscriber Information

Our subscribers are decision-makers on everything ranging from purchasing supplies and services, to developing print and electronic collections, to deciding on the latest in technological innovations. Our current combined subscriber base is 6,088 total readers.

To submit Insertion Order Forms, Artwork Files, or Request Additional Information Contact:

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