

Against the Grain

Against the Grain (ISSN: 1043-2094) (USPS: 012-618), Copyright 2020 by the name Against the Grain, LLC is published six times a year in February, April, June, September, November, and December/January by Against the Grain, LLC. Business and Editorial Offices: PO Box 799, 1712 Thompson Ave., Sullivan's Island, SC 29482. Accounting and Circulation Offices: same. Call (843-509-2848) to subscribe. Periodicals postage is paid at Charleston, SC. **POSTMASTER:** Send address changes to Against the Grain, LLC, PO Box 799, Sullivan's Island, SC 29482.

Editor:

Katina Strauch (Retired, College of Charleston)

Associate Editors:

Cris Ferguson (Murray State)
Tom Gilson (Retired, College of Charleston)
Matthew Ismail (Central Michigan University)

Research Editors:

Judy Luther (Informed Strategies)

Assistants to the Editor:

Ileana Strauch
Toni Nix (Just Right Group, LLC)

International Editor:

Rossana Morriello (Politecnico di Torino)

Contributing Editors:

Glenda Alvin (Tennessee State University)
Deni Auclair (De Gruyter)
Rick Anderson (University of Utah)
Sever Bordeianu (U. of New Mexico)
Todd Carpenter (NISO)
Eleanor Cook (East Carolina University)
Will Cross (NC State University)
Anne Doherty (Choice)
Michelle Flinchbaugh (U. of MD Baltimore County)
Joyce Dixon-Fyle (DePauw University)
Michael Gruenberg (Gruenberg Consulting, LLC)
Chuck Hamaker (Retired, UNC, Charlotte)
Bob Holley (Retired, Wayne State University)
Donna Jacobs (MUSC)
Ramune Kubilius (Northwestern University)
Myer Kutz (Myer Kutz Associates, Inc.)
Tom Leonhardt (Retired)
Stacey Marien (American University)
Jack Montgomery (Western Kentucky University)
Alayne Mundt (American University)
Bob Nardini (ProQuest)
Jim O'Donnell (Arizona State University)
Ann Okerson (Center for Research Libraries)
Anthony Paganelli (Western Kentucky University)
Rita Ricketts (Blackwell's)
Jared Seay (College of Charleston)
Corey Seeman (University of Michigan)
Lindsay Wertman (IGI Global)

ATG Proofreader:

Rebecca Saunders (Franklin Pierce University)

Graphics:

Bowles & Carver. *Old English Cuts & Illustrations*.
Grafton, *More Silhouettes*. Ehmcke, *Graphic Trade Symbols By German Designers*. Grafton, *Ready-to-Use Old-Fashioned Illustrations. The Chap Book Style*.

Production & Ad Sales:

Toni Nix, Just Right Group, LLC., P.O. Box 412,
Cottageville, SC 29435, phone: 843-835-8604
fax: 843-835-5892 <justwrite@lowcountry.com>

Advertising information:

Toni Nix, phone: 843-835-8604, fax: 843-835-5892
<justwrite@lowcountry.com>

Publisher:

A. Bruce Strauch

Send correspondence, press releases, etc., to:

Katina Strauch, Editor, *Against the Grain, LLC*
Post Office Box 799
Sullivan's Island, SC 29482
cell: 843-509-2848 <kstrauch@comcast.net>
Against the Grain is indexed in *Library Literature, LISA, Ingenta, and The Informed Librarian*.

Authors' opinions are to be regarded as their own. All rights reserved. Printed in the United States of America. This issue was produced on an iMac using Microsoft Word, and Adobe CS6 Premium software under Mac OS X Mountain Lion.

Against the Grain is copyright ©2020 by Katina Strauch



AGAINST THE GRAIN

TABLE OF CONTENTS

v.32 #5 November 2020 © Katina Strauch

ISSUES, NEWS, & GOINGS ON

Rumors.....	1	Letters to the Editor.....	6
From Your Editor.....	6	Deadlines.....	6

FEATURES

Short Books — Guest Editors: Steven Weiland and Matthew Ismail

Short Books: An Introduction.....	1
by Steven Weiland and Matthew Ismail — <i>There has long been nothing in the large space between the journal article and the book.</i>	
Stanford University Press: Stanford Briefs.....	14
by Matthew Ismail — <i>The origins of these briefs originated in a willingness to experiment at a time when the publishing world was challenged to innovate.</i>	
University of Minnesota Press: Forerunners.....	16
by Matthew Ismail — <i>The Press didn't exactly plan to start this series of briefbooks so much as they began to observe an interesting space opening in the new publishing environment.</i>	
Springer Nature: SpringerBriefs.....	18
by Matthew Ismail — <i>These briefs were launched at a time when Springer wanted to introduce something new and innovative into the market.</i>	
Palgrave Macmillan: Palgrave Pivots.....	20
by Matthew Ismail — <i>The origin of this series lies in a decision made to examine the publishing challenges faced by researchers in the humanities and social sciences.</i>	
Matthew Engelke and Prickly Paradigm Press: The Return of the Pamphleteer... 	22
by Steven Weiland — <i>The pamphlet and the pamphleteer can be seen as historical examples of a style in communications that can add something important to academic writing.</i>	
John Hartigan: The Discipline of Brevity.....	24
by Steven Weiland — <i>The University of Minnesota Press was seeking to “give authors space to explore idea-driven works that often aren't taken up by university presses...”</i>	
Marina van Zuylen: Short Books Should Be Everywhere.....	28
by Steven Weiland — <i>The academic book can be a sign of professional habit. “The long book certainly satisfies our puritanical work ethic.”</i>	
Marina Van Zuyden: An Author and Her Short Books.....	29
<i>The French have a wonderful way of turning long essays into short books.</i>	
Op Ed – Random Ramblings.....	30
The American Library Association, Not Just for Librarians by Bob Holley — <i>Bob says there are many large groups of non-librarians who ought to be in the ALA.</i>	

Back Talk — Back to School!.....	94
by Jim O'Donnell — <i>Well, we have a real opportunity. We've been analog-with-digital-supplement for thirty years+ and we've gotten good at it. It's time to make sure that everything we do can be done digitally!</i>	

ATG INTERVIEWS & PROFILES

Khal Rudin – Managing Director, Adam Matthew Digital.....	52
Profiles Encouraged.....	92

REVIEWS

Booklover — Yeats. AI Writers. The Second Coming.....	34
by Donna Jacobs — <i>Donna explores William Butler Yeats' short story: “The Crucifixion of the Outcast.” She also wonders whether AI will break the writing barrier.</i>	
Reader's Roundup: Monographic Musings & Reference Reviews.....	38
by Corey Seeman — <i>Two types of reviews in one column. And be sure to check out Corey's reviewers page at https://sites.google.com/view/squirrelman/atg-readers-roundup.</i>	
ATG Food + Beverage Roundup — Cooking at Home.....	90
by Nicole Ameduri and Lisa Janicke Hinchliffe — <i>This column is an inspiration to those of us stuck at home and hungry!</i>	

CHARLESTON CONFERENCE ISSUE

ATG SPECIAL REPORTS

- The LYRASIS Diversity, Equity and Inclusion 2020 Survey Report**.....74
by **Hannah Rosen** — *After data clean-up, this survey – conducted between April and June of 2020 – yielded 159 responses. The majority of respondents were academic libraries.*
- Librarian Engagement at the University of Minnesota**.....76
by **Jennie M. Burroughs** — *Almost twenty years on, the University of Minnesota continues to value librarian outreach and engagement throughout the academic community.*
- We All Serve: Library-wide Distributed Desk Service**.....78
by **Bo Baker** and **Theresa Liedtka** — *The premise of this article is that the distribution of core responsibilities across all staff members supports needed library-wide operations.*

LEGAL ISSUES

Edited by **Bruce Strauch** and **Jack Montgomery**

- Legally Speaking — The Internet Archive Lawsuit**63
by **Anthony Paganelli** — *Is controlled digital lending legal under U.S. Copyright law?*
- Questions and Answers — Copyright Column**64
by **Will Cross** — *As always, many relevant questions and answers. Several highly pertinent questions about the Visual Artists Rights Act and the copyright office!*

PUBLISHING

- Bet You Missed It**12
by **Bruce Strauch** — *What do W.C. Fields and James Bond have in common? Read it here!*
- The Scholarly Publishing Scene — Footprints and Karen Hunter**54
by **Myer Kutz** — *A charming column about the irreplaceable Karen Hunter.*
- And They Were There — Reports of Meetings**56
by **Ramune K. Kubilius** — *In this issue of ATG you will find the fifth installment of 2019 Charleston Conference reports. Watch for the final batch of reports in our next issue.*
- Headwaters — Has the Elite’s Bubble Detached?**61
by **Kent Anderson** — *We need to ensure we’re attached to reality and the broadest possible version of our society, or the mission of higher education may become irrelevant to millions.*

BOOKSELLING AND VENDING

- Oregon Trails — Big Little Johnny Jenkins**36
by **Thomas W. Leonhardt** — *I confess, I sent this book to Tom to read because I was fascinated with the shenanigans of Johnny Jenkins. It’s quite an unsolved mystery.*
- Biz of Digital — Repository Quick Submit and CV Scraping**66
by **Deborah Revzin** and **Colin B. Lukens** — *Complicated licensing and author re-use rights can sometimes be viewed as a barrier by authors who are looking to deposit their work.*
- The Digital Toolbox: Case Studies, Best Practices and Data for the Academic Librarian — eBooks and Audiobooks Support Remote Learning in Time of Crisis**...68
by **Steve Rosato** — *For Maria Aghazarian, Scholarly Communications Librarian at Swarthmore College, nothing could have prepared her for the “rapid changes this spring.”*
- Optimizing Library Services — Insights From a Professor and Researcher**69
How Librarians and Doctoral Education Leadership Can Partner to Provide Stronger Programs During the “New Normal” by **Dr. Robin Throne** — *A solid digital infrastructure between LIS professionals and other members of the doctoral community is essential.*
- Both Sides Now: Vendors and Librarians**72
Virtually, Yours by **Michael Gruenberg** — *The virtual “trade show” experience is quite different from its in-person cousin.*

TECHNOLOGY AND STANDARDS

- Wandering the Web — An Arsenal of Military Websites**.....82
by **Dan Forrest** — *This particular Internet bibliography is designed to provide access to the world of those men and women who serve in our military services.*
- Let’s Get Technical — Linked Data: Old Wine In A New Bottle**84
by **Kyle Banerjee** and **Susan J. Martin** — *Implemented well, library adaptation of Linked Data will largely be invisible to library staff.*
- Library Analytics: Shaping the Future — Let’s Talk Research**86
by **Tamir Borensztajn** — *The library functions as the “hub” that transacts the flow of information.*
- Emerging Tech: To Be or Not to Be? — Analytics in an Open Access World**87
by **Deni Auclair** and **John Corkery** — *Some possible approaches to open access.*

“Linking
Publishers, Vendors
and Librarians”



Against the Grain

Uncommon ...

Against the Grain is your key to the latest news about libraries, publishers, book jobbers, and subscription agents. *ATG* is a unique collection of reports on the issues, literature, and people that impact the world of books, journals, and electronic information.

Unconventional ...

ATG is published six times a year, in February, April, June, September, November, and December/January. A six-issue subscription is available for only \$55 U.S. (\$65 Canada, \$95 foreign, payable in U.S. dollars), making it an uncommonly good buy for all that it covers. Make checks payable to *Against the Grain, LLC* and mail to:

Against the Grain
c/o Katina Strauch
Post Office Box 799
Sullivan’s Island, SC 29482

*Wire transfers are available, email <kstrauch@comcast.net> for details, however, credit cards are the preferred alternative to checks (\$25 fee applies).

Name	Address	City	State	Zip	Phone	Email