

ATG PROFILES ENCOURAGED



Josh Bolick

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PROFESSIONAL CAREER AND ACTIVITIES: Presenter for the Open Textbook Network and Open Education Group OER Research Fellow.

IN MY SPARE TIME: Biking and grilling.

PET PEEVES: "Apologies for cross-posting."

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: I hope it's more open and that authors and readers have more rights and access and that we can accomplish this in partnership with publishers. There's a lot of activity to support optimism on those fronts. I see less focus on content, which for better or worse will continue to be shared in extralegal and/or illegal ways when it can't be legally accessed, and more focus on data and service provision.



John Bond

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www.youtube.com/JohnBond/

BORN AND LIVED: Born and grew up in Bucks County, PA. I now live in Southern New Jersey, the Garden State.

EARLY LIFE: In ancient time, I was a librarian. Then I moved into medical publishing.

PROFESSIONAL CAREER AND ACTIVITIES: I have three decades experience in scholarly communications. I worked at Slack Incorporated as a journals editor; then as Book Publisher; then as Vice President; and finally as Chief Content Officer. In 2015, I started Riverwinds Consulting that works with associations, publishers, and other organizations on the challenges and opportunities of the digital era.

FAMILY: My wife and three sons.

IN MY SPARE TIME: Reading, running, and writing.

FAVORITE BOOKS: The Rabbit Series by John Updike; *The World According to Garp* by John Irving; the Frank Bascombe series by Frank Bascombe; *Grapes of Wrath* by John Steinbeck; *Watership Down* by Richard Adams; *Living a Life that Matters* by Harold Kushner.

PET PEEVES: People that only talk about themselves.

PHILOSOPHY: Leave the world better than you found it.

MOST MEMORABLE CAREER ACHIEVEMENT: I should discuss websites launched, book published, awards etc. But I think I'd rather point to dozens of people I've hired over the years, careers I've helped foster, or mentoring I've had the good fortune to provide. I think these people that I've been connected with are the thing I've been most privileged to list as an achievement.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: To grow my consulting business and develop even more new connections and engagements. Also to further develop my YouTube channel.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Publishing will have as many opportunities as there are threats. Open access

to knowledge, self-publishing in the book arena, wikis, and many other maturing movements will continue to change scholarly communications. There will be many benefits, particularly to smaller institutions, researchers, and to people and groups outside the U.S. But there will be disruption to the traditional models that will need to reinvent themselves to remain viable. Likewise improved discoverability and the evolution of formats (books, journals, etc.) to embrace the interactive and digital opportunities available are key to long term growth and prosperity.



Maria Bonn

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BORN AND LIVED: Born Riverhead, NY near the tip of eastern long island. Lived lots of places – All over the Hamptons, France, western NY, North Carolina, Chongqing, Ankara, Michigan, central Illinois, Orcas Island.

EARLY LIFE: Itinerant military brat.

PROFESSIONAL CAREER AND ACTIVITIES: From English professor to digital librarian to scholarly publisher to iSchool educator. Some waiting tables also involved.

MOST MEMORABLE CAREER ACHIEVEMENT: Populating my office almost entirely with left handers.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: In five years the industry will no doubt still be asking questions of itself, and that's a good thing. The unexamined professional life is not worth living. In five years, some of the anxiety about how the technology enable DIY culture will change scholarly publishing will have settled and some of it will remain. Interests will continue to compete, but scholars will be better informed about their publishing choices and more fluent in articulating the requirements for communicating the results of their work in the most effective and compelling way.



Daniel Hook

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BORN AND LIVED: London

PROFESSIONAL CAREER AND ACTIVITIES: Daniel has been CEO of Digital Science since 2015. He joined the company via an investment into Symplectic, of which he was a co-Founder and CEO. Daniel has always been interested in reducing the administrative work for academics and helping institutions make data-based decisions by finding innovative ways to increase the efficiency of data flows between academics and administrators.

Daniel remains an active academic working in theoretical physics. He holds visiting positions at Imperial College's Centre for Complexity Science and Washington University in St Louis's Department of Physics.

IN MY SPARE TIME: I spend much of my spare time working on mathematical and theoretical physics problems with long-suffering collaborators

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from around the world. I also enjoy playing the piano, trying to learn languages and visiting France and the Czech Republic.

FAVORITE BOOKS: Novel – *Pfitz* by Andrew Crumey. Technical – *Advanced Mathematical Methods for Scientists and Engineers* by Carl Bender and Steve Orszag.

PET PEEVES: Misuse of “less” and “fewer.”

MOST MEMORABLE CAREER ACHIEVEMENT: Publishing my first paper in *Physical Review Letters*.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: Ensure that Digital Science continues to be an innovative company that is close to academia, even as it grows larger.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Continuing to support researchers and to help them achieve their goals more efficiently and with better tools.



Carla S. Myers

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BORN AND LIVED: Born in Ohio, lived in Colorado for a while, and happily returned to the buckeye state!

EARLY LIFE: I grew up on Lake Erie and love being on the water.

PROFESSIONAL CAREER AND ACTIVITIES: I am passionate about library and academic copyright issues, open access publishing, and Open Educational Resource (OER) initiatives.

FAMILY: I have seven brothers and sisters and 12 nieces and nephews.

IN MY SPARE TIME: I love being outdoors. When I'm indoors I like reading, baking and cooking.

FAVORITE BOOKS: It is so hard to choose! The Harry Potter series and the Little House on the Prairie series are definitely up there.

PET PEEVES: Bad copyright information.

MOST MEMORABLE CAREER ACHIEVEMENT: Celebrating the 5th anniversary of the Kraemer Copyright Conference.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: Continue to help librarians understand their rights and responsibilities when it comes to copyright!

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: I'm optimistic that as a community librarians will continue to speak up about important scholarly communications issues on behalf of ourselves and users.



Darby Orcutt

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IN MY SPARE TIME: Apart from my library work, I teach in NC State's University Honors Program, recently including courses on “Cultures of Research Funding” and “Science, Psi, Sasquatch, & Spirits.”

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: As a profession, we need to do a much better job of integrating ourselves into the

full lifecycle of research – and not simply by promoting tools and specific services, but by serving as the true campus experts on how research actually gets done.



Anali Maughan Perry

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BORN AND LIVED: I'm a lifelong westerner – born and raised in Utah and Arizona.

PROFESSIONAL CAREER AND ACTIVITIES: I received my Master's degree in Information Resources and Library Science from the University of Arizona in 2005, and my Bachelor's of Music in Guitar Performance from Arizona State University in 2000. Prior to completing my master's degree, I worked as a library specialist at ASU Library for six years in the interlibrary loan department. I have been the Collections and Scholarly Communication Librarian at ASU Library since 2006, where I am responsible for negotiating resource licenses and leading the library's scholarly communication initiatives. I am a presenter for the ACRL Roadshow, “Scholarly Communication: From Understanding to Engagement,” and a member of the COAPI Steering Committee.

PET PEEVES: Poor email management.

MOST MEMORABLE CAREER ACHIEVEMENT: Being selected to attend the Mountain Plains Library Association Leadership Institute.

IN MY SPARE TIME: I enjoy reading, biking, playing music (especially guitar), all types of games, and I love camping and exploring Arizona with my family.

FAMILY: I live with my husband, 2 young sons (3 and 5), and 2 cats.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: I am an eternal optimist, so I see an industry that has embraced the idea of providing free access to information to everyone, wherever they are, whenever they need it. That instead of focusing on selling content, there is an emphasis on service and accessibility, added value to online experiences, and an increased focus on new forms of communication and scholarship.



Mira Waller

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PROFESSIONAL CAREER AND ACTIVITIES: Librarian and advocate for alternative and sustainable scholarly communication and publishing. In a previous life I was an Archivist, and worked in publishing at a University Press.

IN MY SPARE TIME: I enjoy travelling, eating, running, reading and learning new things.

FAVORITE BOOKS: *American Gods*, *The Wind-Up Bird Chronicle*, *Hyperrion*, *The Left-Hand of Darkness*, *The Sparrow*, too many to name here...

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: In five years I believe we will continue to shift toward more sustainable and alternative publishing methods. At the same time, the trend toward commercialization of data analytics around research and scholarly output, I fear, will continue to grow as well. Libraries will focus more on knowledge creation and active participation in the scholarly life cycle, but continue to keep a foot in the door in regards to dissemination and preservation of knowledge.

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Keith Webster

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EARLY LIFE: Grew up in north east Scotland and attended university in England. Lived and worked there and in NZ, Australia, USA.

PROFESSIONAL CAREER AND ACTIVITIES: Rescued from flirtation with accountancy and began professional career in government science research library – moved into university libraries after a couple of years. Seconded to help establish Scottish Library and Information Council. Have held four library directorships/deanships – in London, UK; Wellington NZ; Brisbane Australia; and Pittsburgh PA. Before coming to CMU, I was Vice-President (academic relations) for John Wiley and Sons, based in Hoboken NJ.

IN MY SPARE TIME: Running.

FAVORITE BOOKS: British crime fiction.

PET PEEVES: I try to be easy-going and tolerant.

MOST MEMORABLE CAREER ACHIEVEMENT: Helping merge the two leading UK professional bodies to form the Chartered Institute of Library and Information Professionals (of which I am both a Chartered and an Honorary Fellow).

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: A century ago, Andrew Carnegie, great benefactor and philanthropists, shared the vision of the library of the 20th century. I hope the university that bears his name will define the library of the 21st century.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: In the university we'll complete the workflow flip. In the print era, students and faculty shaped their workflow around the library. Now, as they work outside and independent of the library, we need to shape our services and expertise to align with their workflow. I think we'll see another reversal – instead of our primary focus being on curating the information we bring into the university from outside (typically books and journals) we'll shape our services around sharing the information created inside our institution with scholars around the world.

COMPANY PROFILES ENCOURAGED



Digital Science

Main Office: The Campus, 4 Crinan Street, London, N1 9XW, UK
UK Office: 1 Canal Park, Suite 1A, Cambridge, MA 02141 USA
www.digital-science.com

AFFILIATED COMPANIES (BY PRODUCT NAME): Altmetric, BioRAFT, Figshare, IFI Claims, LabGuru, Overleaf, Peerwith, ReadCube, Symplectic, Transcience, Transcriptic, ÜberResearch, and Writefull.

OFFICERS (OF DIGITAL SCIENCE): Daniel Hook, CEO; Jonathan Treadway, COO; and Fedor Zeyer, CFO.

ASSOCIATION MEMBERSHIPS, ETC. (AT DIGITAL SCIENCE LEVEL): ORCID, Membership and Board Member.

KEY PRODUCTS AND SERVICES:

As product / company list plus... Grid: <http://grid.ac> – Organization identifier database, available CCO

Consultancy: <https://www.digital-science.com/products/consultancy/> – Consultancy services utilizing data from public sources, client sources in concert with data from across the Digital Science portfolio.

CORE MARKETS/CLIENTELE: Academic institutions, NGOs, Funders, Publishers, Pharma sector, Researchers.

NUMBER OF EMPLOYEES: Across the total portfolio almost 300.

HISTORY AND BRIEF DESCRIPTION OF YOUR COMPANY/PUBLISHING PROGRAM: Digital Science is a technology company that originally spun out from Nature Publishing Group (Macmillan Science & Education) in late 2010. Following the merger of Springer and most of Macmillan Science & Education in early 2015, Digital Science became independent of its publisher foundation and remained wholly-owned by the Holtzbrinck Group in Germany.

Digital Science is committed to providing tools for researchers, institutions, funders and publishers across the whole research cycle. We aim to increase research efficiency by providing elegant and simple tools that make life easier for everyone involved in research.

We have built Digital Science by investing in academically-led companies and founders who have a vision for how research can be in the future. A highly collaborative company, we partner widely, working with several hundred research institutions, more than a hundred publishers, and more than two hundred funders. Millions of researchers interact with our platforms and billions of requests are made from our APIs each year.

LIBRARY PROFILES ENCOURAGED



Carnegie Mellon University

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5000 Forbes Avenue
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STAFF: 80+ (see this link: <http://www.library.cmu.edu/about/people>)

TYPES OF MATERIALS YOU BUY (EBOOKS, TEXTBOOKS, DVDS, VIDEO STREAMING SERVICES, DATABASES, OTHER): See this link for all the resources that are available <http://www.library.cmu.edu/>.

BACKGROUND/HISTORY: The following link is a robust, interactive website for students and the university that provides all sorts of information including how to use the library, research support, data and publishing, article searches/find, books and eBooks, and social media tools, visit <http://www.library.cmu.edu/>.

IS THERE ANYTHING ELSE YOU THINK OUR READERS SHOULD KNOW? CMU also has some interesting information about CMU leadership and Vision/Mission, visit <http://www.cmu.edu/about/index.html>.

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The CMU institutional repository powered by Figshare, KiltHub is available at kilt.hub.cmu.edu.

For CMU's strategic direction, see <https://www.cmu.edu/strategic-plan/goals/strategy/21st-century-library.html>.

Quick facts about CMU are available at <https://www.cmu.edu/strategic-plan/goals/strategy/21st-century-library.html>.