

Against the Grain

Against the Grain (USPS 012-618) (ISSN 1043-2094) is published six times a year in February, April, June, September, November, and December/January by Against the Grain, LLC, 209 Richardson Ave., MSC 98, The Citadel, Charleston, SC 29409. Subscription price per year is \$55 U.S. (\$65 Canada, \$90 foreign, payable in U.S. dollars). Periodicals postage paid at Charleston, SC. **Postmaster:** Send change of address to Against the Grain, LLC, 209 Richardson Ave., MSC 98, The Citadel, Charleston, SC 29409.

Editor:

Katina Strauch (College of Charleston)

Associate Editors:

Cris Ferguson (Murray State)
Tom Gilson (College of Charleston)
John Riley (Consultant)

Research Editors:

Judy Luther (Informed Strategies)

Assistants to the Editor:

Ileana Strauch
Toni Nix (Just Right Group, LLC)

Editor At Large:

Dennis Brunning (Arizona State University)

Contributing Editors:

Rick Anderson (University of Utah)
Sever Bordeianu (U. of New Mexico)
Todd Carpenter (NISO)
Bryan Carson (Western Kentucky University)
Eleanor Cook (East Carolina University)
Anne Doherty (Choice)
Anthony Ferguson
Ruth Fischer (SCS / OCLC)
Michelle Flinchbaugh (U. of MD Baltimore County)
Joyce Dixon-Fyle (DePauw University)
Laura Gasaway (UNC, Chapel Hill)
Regina Gong (Lansing Community College)
Chuck Hamaker (UNC, Charlotte)
William M. Hannay (Schiff, Hardin & Waite)
Mark Herring (Winthrop University)
Bob Holley (Wayne State University)
Donna Jacobs (MUSC)
Lindsay Johnston (IGI Global)
Myer Kutz (Myer Kutz Associates, Inc.)
Tom Leonhardt
Rick Lugg (SCS / OCLC)
Jack Montgomery (Western Kentucky University)
Bob Nardini (Coutts Information Services)
Ann Okerson (Center for Research Libraries)
Rita Ricketts (Blackwell's)
Peter Shepherd (Project COUNTER)
Greg Tananbaum (Consultant)
Jared Seay (College of Charleston)

Graphics:

Bowles & Carver, *Old English Cuts & Illustrations*.
Grafton, *More Silhouettes*. Ehmcke, *Graphic Trade Symbols By German Designers*. Grafton, *Ready-to-Use Old-Fashioned Illustrations*. *The Chap Book Style*.

Production & Ad Sales:

Toni Nix, Just Right Group, LLC, P.O. Box 412,
Cottageville, SC 29435, phone: 843-835-8604
fax: 843-835-5892 <justwrite@lowcountry.com>

Advertising information:

Toni Nix, phone: 843-835-8604, fax: 843-835-5892
<justwrite@lowcountry.com>

Send ad materials to:

Attn: Toni Nix, Just Right Group, LLC
398 Crab Apple Lane, Ridgeville, SC 29472

Publisher:

A. Bruce Strauch

Send correspondence, press releases, etc., to:

Katina Strauch, Editor, *Against the Grain, LLC*,
209 Richardson Ave., MSC 98, The Citadel,
Charleston, SC 29409. phone: 843-723-3536,
fax: 843-805-7918. <kstrauch@comcast.net>

Against the Grain is indexed in *Library Literature*, *LISA*,
Ingenta, and *The Informed Librarian*.

Authors' opinions are to be regarded as their own. All rights reserved. Printed in the United States of America. This issue was produced on an iMac using Microsoft Word, and Adobe CS6 Premium software under Mac OS X Mountain Lion.

Against the Grain is copyright ©2016
by Katina Strauch



AGAINST THE GRAIN

TABLE OF CONTENTS

v.28 #1 February 2016 © Katina Strauch

ISSUES, NEWS, & GOINGS ON

Rumors.....	1	Letters to the Editor.....	6
From Your Editor.....	6	Deadlines.....	6

FEATURES

What's In a Container? The Future of the Scholarly Journal
Guest Editors, Andrew Wesolek, David Scherer, and Burton Callicott

What's In a Container? The Future of the Scholarly Journal.....	1	How and Why Data Repositories are Changing Academia	22
by Andrew Wesolek, David Scherer, and Burton Callicott — <i>This expands on the recently published Charleston Insights monograph, Making Institutional Repositories Work.</i>		by Phill Jones and Mark Hahnel — <i>Here is a case for libraries to take a lead in the curation and dissemination of data.</i>	
Academic Publishing: Tradition, Change, and Opportunities	12	Everything Evolves, Even Publishing	25
by Carla Myers and Andrea M. Wright — <i>Scholarly communication is a fluctuating landscape with options spanning from centuries-old tradition to radical new opportunities.</i>		by Jason Hoyt and Peter Binfield — <i>Technology won't solve everything.</i>	
Altmetrics: Documenting the Story of Research.....	16	Adaptations in Publishing — Publishers and Librarians Advancing Research....	28
by Lauren B. Collister and Timothy S. Deliyannides — <i>New metrics are important in an environment of emerging dissemination models and new ways to measure promotion, tenure, and impact.</i>		by Maggie Farrell and Alicia Wise — <i>Can we fulfill the promise of an open, connected world together?</i>	
Publishers and Institutional Repositories	20	Op Ed – IMHBCO	32
Forging a Future that Facilitates Green Open Access for Researchers, Funders and Institutions by Laura Bowering Mullen and David Ross — <i>Tackles the issue of author copyrights in the open access landscape.</i>		(In My Humble But Correct Opinion) Give the People What They Want — or What They Need? by Rick Anderson — <i>Read this to find out why Rick is talking about water and broccoli in his Against the Grain column.</i>	
		Back Talk	78
		Reflections about Consortia-world by Ann Okerson — <i>In its nineteenth year, ICOLC is learning how to exist without Tom Sanville.</i>	

ATG INTERVIEWS

Jason Coleman	34	Peter C. Froehlich	37
Marketing Director, University of Virginia Press		Director, Purdue University Press	

PROFILES ENCOURAGED

Jason Coleman	33	University of Virginia Press	36
---------------------	----	------------------------------------	----

REVIEWS

From the Reference Desk	40	Booklover	47
Reviews of Reference Titles by Tom Gilson — <i>Tom reviews The Bloomsbury Encyclopedia of Design; And Were the Glory of their Times: Artillery; Defining Documents in American History: Postwar 1940s and many more.</i>		Voices by Donna Jacobs — <i>The 2015 Nobel Prize in Literature was awarded to Svetlana Alexievich.</i>	
Book Reviews.....	42	Oregon Trails.....	48
Monograph Musings by Regina Gong — <i>Reviews of Marketing Moxie for Librarians; A Year of Programs for Millennials and More; The Accidental Indexer and much more.</i>		What's On Your Nightstand? by Thomas W. Leonhardt — <i>Tom interviews himself à la the New York Times section "By the Book" and recommends that we all read the columns in the online NYT!</i>	
Collecting to the Core	46		
Francis Paul Prucha's <i>The Great Father</i> and Native American Studies by J. Wendel Cox — <i>Books we need to keep in our collections.</i>			

ANNUAL REPORT, PLA ISSUE

LEGAL ISSUES

Edited by Bryan Carson, Bruce Strauch, and Jack Montgomery

- Cases of Note 49**
Can Laches Bar a Copyright Claim? by Bruce Strauch — PAULA PETRELLA V. METRO-GOLDWYN-MAYER. SUPREME COURT OF THE UNITED STATES.
- Questions and Answers..... 50**
Copyright Column by Laura N. Gasaway — As always, Lolly answers many intriguing questions. Included this time are questions from an academic librarian, a public librarian, an elementary school teacher and more.

PUBLISHING

- Bet You Missed It 10**
by **Bruce Strauch** — *What do manuscripts and Brad Pitt have in common? Read about it here!*
- And They Were There..... 51**
Reports of Meetings — *In this issue you'll find the first batch of reports from the 2015 Charleston Conference by Ramune Kubilius and her crack team of reporters.*
- Optimizing Library Services..... 56**
SAGs to the Rescue: Student Advisory Groups in the Library by **Beth Daniel Lindsay and Ilka Datig** — *Is a Student Advisory Group a way to foster community outreach?*
- The Scholarly Publishing Scene..... 59**
Another Year of PROSE by **Myer Kutz** — *This is a competition for the best publications in disciplines in which PSP member companies publish though it is open to non-PSP houses as well.*
- Don's Conference Notes..... 67**
The Impact of Open Access Models: An NFAIS Workshop by **Donald T. Hawkins** — *Don reports on the NFAIS workshop entitled "The Impact of Open Access Models: Finding Stable, Sustainable and Scalable Solutions" which took place in Philadelphia in October 2015.*

BOOKSELLING AND VENDING

- Little Red Herrings 60**
Roosting Chickens? by **Mark Y. Herring** — *Is there something to be learned from those arguing in favor of political correctness?*
- Let's Get Technical..... 61**
A Technical Services Perspective on Taking on a Shared Retention Project, Part 2 by **Stacey Marien and Alayne Mundt** — *Following up on the Washington Research Libraries Consortium and American University shared retention project, it became clear that more detailed directions and guidelines were necessary.*
- Collection Management Matters 62**
Facing the Ugly Truth: Inventory by **Glenda Alvin** — *Sooner or later we have to face reality, because inventory's Day of Reckoning cannot be avoided.*
- Both Sides Now: Vendors and Librarians 63**
Reading the Room by **Michael Gruenberg** — *How a workspace is decorated gives many signs about the person.*
- Being Earnest With Collections 64**
Materials Gifts in Libraries: Same Old, Same Old? Maybe Not by **Steve Carrico** — *Gifts of print materials – do libraries still need them?*
- Biz of Acq 70**
MD-SOAR, Maryland's Shared Open Access Repository: It's been a Long, Long Haul by **Michelle Flinchbaugh** — *This article is about the eight-year journey to move from an idea to the implementation of a consortial repository with ten other university libraries.*
- Curating Collective Collections 73**
Shared Print and the Book as Artifact by **Mike Garabedian** — *Despite a fair amount of ink spilled and pixels illuminated about the virtues of shared print networks in our post-print age, writers have paid little attention to the potential artifactual value of the copies retained, or what it might mean to deaccession duplicates based on criteria other than condition.*
- Wandering the Web 75**
Exploring Information of Japanese Americans' Experiences in Internment Camps during World War II by **Tadayuki Suzuki** — *In this column you can explore some of the Websites related to Japanese Americans during WWII*

TECHNOLOGY AND STANDARDS

- @Brunning: People & Technology ... 57**
At the Only Edge that Means Anything/How We Understand What We Do by **Dennis Brunning** — *Dennis talks about his iPhone 6 plus, reading short stories, and the Google books case, warehousing books, etc.*
- Decoder Ring 72**
Legends, Or What's An Expanded Universe? by **Jerry Spiller** — *Jerry drills down into the Expanded Universe and The Force Awakens.*

"Linking Publishers, Vendors and Librarians"



Against the Grain

Uncommon ...

Against the Grain is your key to the latest news about libraries, publishers, book jobbers, and subscription agents. *ATG* is a unique collection of reports on the issues, literature, and people that impact the world of books, journals, and electronic information.

Unconventional ...

ATG is published six times a year, in February, April, June, September, November, and December/January. A six-issue subscription is available for only \$55 U.S. (\$65 Canada, \$90 foreign, payable in U.S. dollars), making it an uncommonly good buy for all that it covers. Make checks payable to *Against the Grain, LLC* and mail to:

Katina Strauch
209 Richardson Avenue
MSC 98, The Citadel
Charleston, SC 29409

*Wire transfers are available, email <kstrauch@comcast.net> for details and instructions.

Name	Address	City	State	Zip
			Phone	
		Company		
		Email		