

# Against the Grain

*Against the Grain* (USPS 012-618) (ISSN 1043-2094) is published six times a year in February, April, June, September, November, and December/January by Against the Grain, LLC, 209 Richardson Ave., MSC 98, The Citadel, Charleston, SC 29409. Subscription price per year is \$50 U.S. (\$60 Canada, \$85 foreign, payable in U.S. dollars). Periodicals postage paid at Charleston, SC. **Postmaster:** Send change of address to Against the Grain, LLC, 209 Richardson Ave., MSC 98, The Citadel, Charleston, SC 29409.

## Editor:

Katina Strauch (College of Charleston)

## Associate Editors:

Rosann Bazirjian (UNC-Greensboro)

Cris Ferguson (Murray State)

Tom Gilson (College of Charleston)

John Riley (Consultant)

## Research Editors:

Judy Luther (Informed Strategies)

## Assistants to the Editor:

Ileana Strauch

Toni Nix (Just Right Group, LLC)

## Editor At Large:

Dennis Brunning (Arizona State University)

## Contributing Editors:

Rick Anderson (University of Utah)

Sever Bordeianu (U. of New Mexico)

Todd Carpenter (NISO)

Bryan Carson (Western Kentucky University)

Eleanor Cook (East Carolina University)

Anne Doherty (Choice)

Anthony Ferguson

Ruth Fischer (SCS / OCLC)

Michelle Flinchbaugh (U. of MD Baltimore County)

Joyce Dixon-Fyle (DePauw University)

Laura Gasaway (UNC, Chapel Hill)

Chuck Hamaker (UNC, Charlotte)

William M. Hannay (Schiff, Hardin & Waite)

Mark Herring (Winthrop University)

Donna Jacobs (MUSC)

Lindsay Johnston (IGI Global)

Myer Kutz (Myer Kutz Associates, Inc.)

Tom Leonhardt

Rick Lugg (SCS / OCLC)

Jack Montgomery (Western Kentucky University)

Bob Nardini (Coutts Information Services)

Ann Okerson (Center for Research Libraries)

Rita Ricketts (Blackwell's)

Peter Shepherd (Project COUNTER)

Greg Tananbaum (Consultant)

Jared Seay (College of Charleston)

Deborah Vaughn

## Graphics:

Bowles & Carver, *Old English Cuts & Illustrations*. Grafton, *More Silhouettes*. Ehmcke, *Graphic Trade Symbols By German Designers*. Grafton, *Ready-to-Use Old-Fashioned Illustrations*. *The Chap Book Style*.

## Production & Ad Sales:

Toni Nix, Just Right Group, LLC., P.O. Box 412,

Cottageville, SC 29435, phone: 843-835-8604

fax: 843-835-5892 <justwrite@lowcountry.com>

## Advertising information:

Toni Nix, phone: 843-835-8604, fax: 843-835-5892

<justwrite@lowcountry.com>

## Send ad materials to:

Attn: Toni Nix, Just Right Group, LLC

398 Crab Apple Lane, Ridgeville, SC 29472

## Publisher:

A. Bruce Strauch

## Send correspondence, press releases, etc., to:

Katina Strauch, Editor, *Against the Grain, LLC*,

209 Richardson Ave., MSC 98, The Citadel,

Charleston, SC 29409. phone: 843-723-3536,

fax: 843-805-7918. <kstrauch@comcast.net>

*Against the Grain* is indexed in *Library Literature, LISA, Ingenta, and The Informed Librarian*.

Authors' opinions are to be regarded as their own. All rights reserved. Printed in the United States of America. This issue was produced on an iMac using Microsoft Word, and Adobe CS6 Premium software under Mac OS X Mountain Lion.

*Against the Grain* is copyright ©2015 by Katina Strauch



# AGAINST THE GRAIN

## TABLE OF CONTENTS

v.27 #3 June 2015 © Katina Strauch

## ISSUES, NEWS, & GOINGS ON

Rumors.....	1	Letters to the Editor.....	6
From Your Editor.....	6	Deadlines.....	6

## FEATURES

### Reading in a Digital Age: Issues and Opportunities — Part Two

Guest Editor, Tony Horava

Reading in a Digital Age.....	1	A Librarian Teaches Reading.....	30
Issues and Opportunities — Part Two by Tony Horava — <i>In February, our issue focused on reading in the digital age. We had more papers than we could publish. This is the second installment on this crucial and challenging topic.</i>		Opportunities, Challenges, and Classroom Practices by Herman A. Peterson — <i>Experience with teaching developmental reading at a Navajo tribal nation where students have grown up in a predominantly oral culture.</i>	
Some Reflections on Social Reading ...14 by Tony Horava — <i>Tony explores the impact of social versus private reading on the transformation of our digital culture.</i>		Libraries and the New Digital Frontier.....	32
Building, Sustaining, and Transitioning the College Reader .... 16		Support for Communities and Classrooms by Anne Burke, Janette Hughes and Renee Sanson — <i>This article underlines the importance of libraries in building and nurturing a digital community of learners.</i>	
Going from a Shared Experience to Sharing the Experience by Brenda Boshela and Brian Hall — <i>The authors enumerate how they are helping students to increase their reading and comprehension skills at their particular institutions.</i>		Op Ed — Random Ramblings.....	34
GCCReads.....	20	Don't Forget About Small Libraries by Bob Holley — <i>Bob expands on the fact that small libraries don't get the respect that they deserve.</i>	
Creating Community through Reading by Dede Elrohbeh, Cindy Ortega and Renee Smith — <i>This is about collaboration between the library and Reading faculty for students who are unprepared for college.</i>		IMHBCO (In My Humble But Correct Opinion).....	36
Resistance is Not Futile.....	26	Is There Such a Thing as a Nimble Academic Library? Thoughts on Governance by Allyson Mower — <i>Is there an easier way to make decisions in libraries?</i>	
Why Print Collections Still Matter in the Digital Age by David M. Durant — <i>David cautions that inevitability of print's disappearance is a choice that most libraries are ill-advised to make.</i>		Back Talk.....	86

## ATG INTERVIEWS

Mark Sandler.....	39	Rick Lugg and Ruth Fischer.....	42
Director, CIC-Center for Library Initiatives		Sustainable Collection Services (now part of OCLC)	

## PROFILES ENCOURAGED

Mark Sandler.....	40	Publisher Profile – OCLC/Sustainable Collection Services.....	43
Publisher Profile – Committee on Institutional Cooperation (CIC).....	41		

## REVIEWS

From the Reference Desk.....	44	Booklover.....	49
Reviews of Reference Titles by Tom Gilson — <i>Tom reviews Political Handbook of the World, Ancient Creatures, Encyclopedia of Asylum Therapeutics, 1750-1950s and many more.</i>		Beckett by Donna Jacobs — <i>Donna is celebrating her wedding anniversary hiking, fishing, eating and reading.</i>	
Collecting to the Core.....	46	Media-Centered.....	50
American Crime Fiction by Dr. Michael Adams — <i>Books we need to keep in our collections.</i>		“I want my... uhm TV?!” by Winifred Fordham Metz — <i>Winifred takes us on a small media-centered landscape tour and points out that “now more than ever careful curation of our TV show collections must continue.”</i>	
Book Reviews.....	48	Briefly Noted.....	66
Monographic Musings by Deb Vaughn — <i>In this issue, learn about the legalities of licensing in the realm of information resources and services.</i>		by Bryan Dillon — <i>Some books received for review by Against the Grain.</i>	

<<http://www.against-the-grain.com>>

# ALA ANNUAL ISSUE

## LEGAL ISSUES

Edited by Bryan Carson, Bruce Strauch, and Jack Montgomery

<b>Cases of Note</b> ..... 37	<b>Questions and Answers</b> ..... 38
<b>Round vs. Flat Characters</b> by Bruce Strauch — <i>Leslie Klinger vs. Conan Doyle Estate, Ltd.</i> — Frustrated author goes to law school.	<b>Copyright Column</b> by Laura N. Gasaway — <i>Lolly answers many intriguing questions. How about to what extent an image must be transformed so that it qualifies as fair use?</i>

## PUBLISHING

<b>The Scholarly Publishing Scene</b> ..... 62	<b>Don’s Conference Notes</b> ..... 73
<b>Glimpses of the Editing Life, Then and Now</b> by Myer Kutz — <i>Myer contrasts the editor’s life in the last century to the digital world editors must now learn and navigate.</i>	by Donald T. Hawkins — <i>Don reports on Anticipating Demand: The User Experience as Driver: The 2015 NFAIS Annual Conference; and Creating Sustainable Community: The 2015 ACRL Conference.</i>
<b>Digital Conversations</b> ..... 70	<b>And They Were There</b> ..... 77
<b>The Library is Dead. Long Live the Library</b> by Paul Chilsen and Todd Kelley — <i>A conversation about the library and how it is for people as well as books.</i>	<b>Reports of Meetings</b> — <i>ACRL</i> by Lynda Kellam and more reports from the 2014 Charleston Conference by Ramune Kubilius and her crack team of reporters.

## BOOKSELLING AND VENDING

<b>Bet You Missed It</b> ..... 12	<b>Being Earnest with Collections</b> ..... 58
by Bruce Strauch — <i>What do flurries of doves and the Queen’s English have in common? Read about it here!</i>	<b>Finding Solutions for Streaming Video at Cornell University Library</b> by Jesse Koennecke — <i>This is about providing access to streaming video content.</i>
<b>Biz of Acq</b> ..... 52	<b>Both Sides Now: Vendors and Librarians</b> ..... 60
<b>How Closing a Media Service Point Led to Opening the DVD Collection and Increased DVD Circulation</b> by Kim Wallis — <i>A story about a big building, a lot of service points, and limited staffing.</i>	<b>Can You Give Me a “Ballpark” Price of What This Will Cost?</b> by Michael Gruenberg — <i>I love how Michael always brings a song into his columns.</i>
<b>Little Red Herrings</b> ..... 53	<b>Oregon Trails</b> ..... 64
<b>Shifting Sands</b> by Mark Y. Herring — <i>Will libraries be able to make the changes that need to be made to remain relevant?</i>	<b>Anatomy of a Collection</b> by Tom Leonhardt — <i>Tom is collecting nautical material that he can afford. What a collector he is!</i>
<b>Wandering the Web</b> ..... 54	<b>Curating Collective Collections</b> ..... 67
<b>Making Things of Makerspaces</b> by Anthony Paganelli	<b>Collaborating to Build: Using Consortial Collection Analysis to Inform Collection Development</b> by Genya O’Gara and Anne Osterman — <i>Discussion of this case study focuses on the VIVA efforts to identify copies of older less used monographs as candidates for deaccessioning or retention in shared print facilities.</i>
<b>Let’s Get Technical</b> ..... 56	
<b>What To Do With All Those Damaged Books?</b> by Stacey Marien and Alayne Mundt — <i>The story of how Stacey and Alayne eliminated a considerable backlog of damaged books.</i>	

## TECHNOLOGY AND STANDARDS

<b>Decoder Ring</b> ..... 59	<b>Changing Library Operations</b> ..... 82
<b>Fireside Fiction Keeps the Stories Coming via Crowdfunding and Subscription</b> by Jerry Spiller — <i>Fireside Fiction wants to publish great stories and pay writers and artists fairly.</i>	<b>The 2014 Credo Survey</b> by Allen McKiel and Jim Dooley — <i>Two parallel surveys over the same questions were addressed separately to students and faculty.</i>
<b>@Bunning: People &amp; Technology ...</b> 63	
<b>At the Only Edge that Means Anything/How We Understand What We Do</b> by Dennis Brunning — <i>Dennis is concerned with archiving books, search engine development, and desktops.</i>	

## ETC.

<b>Charleston Conference 2015</b> ..... 8	<b>Future Conference Dates</b> ..... 12
<b>Issues in Book and Serial Acquisition</b> — <i>Call for Papers, Ideas, Preconferences, Speakers, etc.</i>	<i>Future Charleston Conference dates through 2019 can be found here!</i>

“Linking Publishers, Vendors and Librarians”



Against the Grain

### Uncommon ...

*Against the Grain* is your key to the latest news about libraries, publishers, book jobbers, and subscription agents. *ATG* is a unique collection of reports on the issues, literature, and people that impact the world of books, journals, and electronic information.

### Unconventional ...

*ATG* is published six times a year, in February, April, June, September, November, and December/January. A six-issue subscription is available for only \$55 U.S. (\$65 Canada, \$90 foreign, payable in U.S. dollars), making it an uncommonly good buy for all that it covers. Make checks payable to *Against the Grain, LLC* and mail to:

**Katina Strauch**  
209 Richardson Avenue  
MSC 98, The Citadel  
Charleston, SC 29409

\*Wire transfers are available,  
email <kstrauch@comcast.net>  
for details and instructions.

Name	Address	City	State	Zip
Company	Phone			
Email				