



The CHARLESTON REPORT

Business Insights into the Library Market

SEPTEMBER / OCTOBER 2019

VOLUME 24, NO. 2

Don't Miss This!

The Charleston Advisor's October 2019 issue (v.21, no.2) is now available in print and online at www.charlestonco.com. Included in the current issue are the following reviews:

- Anything Research (Berkshire Select Inc.)
- ArXiv (Cornell University Computing and Information Science)
- Bloomsbury Design Library (Bloomsbury Publishing Inc.)
- History of Feminism (Routledge/Taylor & Francis)
- National Coalition Against Censorship (NCAC)
- PsycBOOKS (American Psychological Association)
- Religions in America (Gale/Cengage)
- Royal Anthropological Institute of Great Britain and Ireland (Wiley Digital Archives/John Wiley & Sons)
- Sociology Source Ultimate (EBSCO Information Services)
- Syndetics Unbound (ProQuest)
- TRAC (Terrorism Research and Analysis Consortium, The Beachum Group)
- Wiley Encyclopedia of Electrical and Electronics Engineering (John Wiley & Sons)

Don't forget! Reviews from this issue as well as over 400 updated reviews from past issues are now available in the ccAdvisor database, a joint project of Choice and *The Charleston Advisor* now offered through EBSCO. Learn more at <https://www.ebsco.com/products/research-databases/ccadvisor>.

Mark Your Calendars for Athens 2020

The **Fiesole Retreat Series** will travel to Greece for the first time next year! The 22nd Annual Retreat is set to be held from April 7-9, 2020 in Athens, with thanks to our hosts at the beautiful new National Library, housed in the Stavros Niarchos Foundation Cultural Center <https://www.snfcc.org/en/national-library-greece>. Hotel information is now available at https://www.casalini.it/retreat/retreat_2020.asp. Registration will open in November so be sure to stay tuned.

TCR Reports from the Field: ALPSP Annual Conference, September 11-13, 2019

*... Reported by Anthony Watkinson,
Principal Consultant, CIBER Research,
<anthony.watkinson@btinternet.com>*

The Association of Learned and Professional Society Publishers is an international membership trade body that supports and represents not-for-profit organizations and institutions that publish scholarly and professional content. With nearly 300 members in 30 countries, membership also includes those that work with these publishers, for example commercial publishers who work as partners or only as associates.

The organisation was founded in the UK in 1972 and its representative function is well established there and in Europe, but in the USA it is much less well known than the SSP which has a different membership structure and no representative claims. Nevertheless ALPSP full members share with academic librarians a similar mission and among those present in 2019 were at least three U.S. university press directors and Peter Berkery, Executive director of AUP and Melanie Dolochek, Executive Director of SSP.

At this annual meeting held close to London Heathrow Airport there were nearly 400 present including 272 paying delegates compared with 235 in 2018. The app including the programme can be reached from <https://events.bizzabo.com/alpsp19>. A dedicated site is being built to host all of the slides, audio recordings and video footage. The content will include full transcripts that are searchable and closed captioned, as well as being tagged with relevant metadata to make finding and sharing so much easier.

This report concentrates on the plenary sessions but the conference on the whole included other themes, some of them well explored in presentations, including Open Research and Transparency, Business Models and Innovation (including technology), Internationalization and Diversity, all of which can be found on the site mentioned above.

Round-Up of Plenaries

Open Access was a central theme of the plenaries, many of which were concerned with ongoing European initiatives, specifically Plan S (now Coalition S) <https://www.coalition-s.org/>.

The **Keynote** presentation was billed as concerned with "**The Declaration on Research Assessment (DORA): Opening Up the Measure of Success**" but biologist Stephen Curry ranged widely over a collection of open access sites — not just DORA

continued on page 2

TCR Reports from the Field – ALPSP — from page 1

www.sfdora.org which is adopted fully at his own home base Imperial College London — but the wider perspective of open science. “*Metrics have taken over*” and research results are distorted in consequence and so are university rankings. **The bottom line is that open science is better science** was his conclusion.

The **second plenary** (a panel) covered “**Open Transitions within Plan S**” and specifically the “**Society Publishers Accelerating Open Access**” sponsored by the Wellcome Trust (a leading independent funder in Europe), UKRI (which brings together UK government funding bodies), and ALPSP itself. SPA-OPS is a project that “set out to identify routes (27 business models and strategies) through which learned society publishers could successfully transition to open access (OA) and align with Plan S.” This new project was implemented by the UK library consultancy Information Power with presentations from Alicia Wise and Lorraine Estelle. It is not clear how many learned societies will take up what is being offered. Other speakers were concerned with sustainability but the approach in general makes clear that the general view is *not if but when*. For details see https://wellcome.figshare.com/collections/Society_Publishers_Accelerating_Open_access_and_Plan_S_SPA-OPS_project/4561397.

A **third plenary** concentrated on local issues with the impact of BREXIT on UK copyright law — a big local concern at the moment.

“**Transforming Publishing: Sharing Perspectives on the Latest Models to Expand Open Access**” was the **fourth plenary**. It was a true panel allowing for a lot of interaction moderated by Dan Pollock of Delta Think. There was a strong and relatively new emphasis on the wider picture of open science from speakers such as Steven Inchcoombe, Chief Publishing Officer of Springer Nature, and Niamh O’Connor now Journals Publishing Director at PLOS. Inchcoombe was candid. He characterized the movement as

The Charleston Report, Business Insights into the Library Market is published six times a year by The Charleston Co., 6180 East Warren Avenue, Denver, CO 80222. Subscription price per year is \$155 (U.S.) and \$170 (outside the U.S.). FAX: 303-282-9743.

The Charleston Report is written for publishers, vendors, product developers, merchandisers, and wholesalers who are interested in expanding their library market. Readers will gain insights in effective marketing to libraries, early alerts to library trends, access to library leaders’ future plans, library budget projections, library strategic plans, technology directions, and publications needs.

For comments and contributions, contact Rebecca Lenzini, <rlenzini@charlestonco.com>, Editorial Offices, 6180 East Warren Avenue, Denver, CO 80222. TEL: 303-282-9706, FAX: 303-282-9743, (c) Copyright 2018, The Charleston Co. All rights reserved. ISSN 1091-1863.

Contributing Editors: Tom Gilson <GilsonT@cofc.edu>

Editorial Board: Rebecca Lenzini, Katina Strauch

Chief Financial Officer: Rebecca T. Lenzini

Publisher: The Charleston Co.

Graphic Design: Toni Nix • Masthead Design: Jack Thames

To place an ad, contact Toni Nix, Ads Manager, <justwrite@lowcountry.com>, TEL: 843-835-8604, FAX: 843-835-5892.

the slowest revolution in history which has suited publishers. Ralf Schimmer, Director of Scientific Information in the Max Planck Digital Library, asked when we shall have our Thunberg moment. He thinks it is close. Others were less optimistic. Learned society publishers held mixed views.

The **closing keynote** came directly from within Coalition S: “**Plan S – The Road Ahead**,” presented by Johan Rooryck, a humanities professor from Leiden who represents cOAlition S in meetings with external stakeholders including funders, researchers, librarians, and publishers. He has a track record in OA advocacy and practice: see [https://en.wikipedia.org/wiki/Glossa_\(journal\)](https://en.wikipedia.org/wiki/Glossa_(journal)). He presents Plan S, listen to concerns, and develop plans to help participants adapt to a changing publishing landscape. He also advises cOAlition S on the ways to implement the transition to full and immediate Open Access as smoothly as possible. He was good at this. Books are in sight because Plan S is concerned that all scholarly outputs have to be open but no mandate as yet. Acceleration is the aim. The principles are in place. He confirmed in answer to a question that there can be no recognition of hybrid models unless as a confirmed step to transition to full open access. Previous experience of open access advocates has been that hybrid journals (where researchers can pay to make their article on a subscription journal open access) has not led to a flip to a wholly open access model: see http://www.researchinfonet.org/finch/for_the_evidence. Rooryck is an optimist. He thinks “*the rest of the world will follow Europe*.” Of note, he is a confirmed speaker at the 2020 Fiesole Retreat: see www.casalini.it/retreat/retreat_2020.asp.

Other Sessions

A non-plenary presentation was a panel featuring an unusual take on data management moderated again by Dan Pollock of Delta Think — “**Does Data Mean Dollars?**” Much data is gathered now in raw form, in case it is useful in future. So those who may in future benefit from data gathered today are not paying for it. We need to “*view data as we would an insurance valuation and consider it a tangible balance sheet asset*.”

There were two sessions concerned with books and what can be done with them. There was a session on “**Innovation in Open Books**” with a strong emphasis on open source chaired by Simon Ross, CEO of the Manchester University Press with speakers comprising Heather Staines talking about Pubpub <https://www.pubpub.org/>, Anke Beck, CEO of InTech, Alison McGonagle-O’Connell, Editoria Community Manager of Coko Foundation, describing the tool they built with the California University Press, and Charles Watkinson, Director of Michigan University Press, describing several initiatives aimed at measuring Open Access EBook usage.

Watkinson also spoke at the second session on “**The Future of the Book**,” chaired by Christine Tulley of Findlay University, this time on enhanced eBooks and interactive scholarly works. In this session there were also presentations from Ros Pyne of Springer Nature on the first book created using machine learning: see <https://www.theverge.com/2019/4/10/18304558/ai-writing-academic-research-book-springer-nature-artificial-intelligence>, and John Sherer, Director of University of North Carolina Press, under the provocative title “**From Suspicion to Sustainability: How Open Access Can Save the Humanities Monograph**.”

The Charleston Advisor Announces Its 18th Annual Readers' Choice Awards

... with thanks to George Machovec, Managing Editor, *The Charleston Advisor*,
<George@coalliance.org>

Ed Note: *The Charleston Advisor* is now in its 21st year and for the 18th consecutive year the journal is sponsoring a series of awards for the best and sometimes most problematic digital products of interest to libraries. Awards are published on an annual basis. Members of the editorial board made the final selections in a September 2019 conference call. The list below has been edited for space. To read the complete write-up, log on to www.charlestonco.com.

Best New Product/Service

Inspec Analytics — This free add on to subscribers of the Inspec database on the IET platform (Institution of Engineering and Technology) allows researchers to discover patterns in engineering literature to identify emerging trends and hot topics for research. This is a wonderful analytics tool for multidisciplinary collaboration as well as those working in focused fields. <https://inspec-analytics.theiet.org/>

Kopernio — This relatively new product from Clarivate Analytics provides an important service to make access more seamless by storing your library access credentials in your browser to provide one-click access to licensed and OA content. Kopernio is out of the gate first and thus a best new product. It is free to Web of Science subscribers or can be purchased by others. <https://kopernio.com/>

Most Improved Product

Web of Science — Clarivate Analytics has made enormous improvements over the past few years in this widely used product by academic libraries. <https://clarivate.com/webofsciencigroup/solutions/web-of-science/>

Best New End User Product

Knowable Magazine from Annual Reviews — This excellent online magazine provides readable and popular articles based on review articles published in *Annual Reviews*. It helps bridge the gap from published academic research to popular overviews of interest to the general public. <https://www.knowablemagazine.org/>

Google Translate — Although Google Translate has been around for many years, it keeps improving on all of the different platforms. Real time interactive translations between many languages are now possible and idiom translations are much improved. <https://translate.google.com/>

Best Interface

ProQuest One Academic — Launched in early 2019, this service integrates four core academic products (ProQuest Central, Academic Complete, Academic Video Online, and ProQuest Dissertations & Theses Global) in a common interface. A no-cost add-on if a library already subscribes to these services from ProQuest. <https://www.proquest.com/products-services/ProQuest-One-Academic.html>

Best Content

Royal Anthropological Institute (RAI) — The primary source materials from the RAI of Great Britain and Ireland has been digitized by the Wiley Digital Archives program and provides a great deal of unique and valuable content of interest to anthropologists. <https://www.wileydigitalarchives.com/rai>

Kanopy — Setting licensing and support issues to the side, we can't ignore the feature film content Kanopy offers academic communities through libraries. Though there has been some recent displeasure with the UX where remote users have to create their own accounts, the content is excellent for Indie and some mainstream titles. <https://www.kanopy.com/>

Best Effort

BioOne — BioOne has been around since 1999 and continues to be a platform for small society publishers to host their journals whether subscription-based or OA. Many of these journals are niche and BioOne has upgraded to a new platform with improved features for end users. <http://www.bioonepublishing.org/>

continued on page 4



**When MI
means heart attack,
not Michigan.**

The R2 Digital Library database takes health sciences eBooks beyond a routine web search.

Visit R2library.com for a free trial.

**R₂ DIGITAL
LIBRARY**

customerservice@r2library.com • R2library.com • 800.345.6425

TCA Announces – Readers' Choice Awards — from page 3

Best Contract Options

Cambridge University Press — In the era of transformative agreements, Cambridge University Press has been exemplary in working with libraries and consortia. In addition, CUP is helping to regulate online book costs by offering two bands of pricing which helps libraries plan for costs for their content in ways other publishers do not allow. <https://www.cambridge.org/>

Ones to Watch

RapidILL — Colorado State University sold the much loved RapidILL to Ex Libris (a ProQuest Company) in 2019. This sale brings both promise and risk. The concern in the community is whether new development will be focused primarily on Alma customers and how pricing will change. <http://rapidill.org/>

Open Book Publishers — Founded in 2008, OBP has published over 150 high quality open access monographs in the humanities and social sciences following a Platinum OA model. The program is supported through library memberships, sponsorships, and donations. <https://www.openbookpublishers.com/>

Delta Think — With the move towards open access models, publishers, societies, and libraries need business and technical analytics to help manage change. This service will help to benchmark an open access strategy for an organization. <https://deltathink.com/>

EBSCO Faculty Select — Open Educational Resources (OER) are a hot topic in higher education to lower the high cost of textbooks and other resources used by students. EBSCO has created a portal that integrates many open access resources from different OA services as well as EBSCO's own DRM-free ebooks. <https://www.ebsco.com/products/ebsco-faculty-select>

Lemon/Vaporware Award

Macmillan Publishers — Macmillan has announced new restrictions on library distribution of their ebooks, blaming libraries for a drop in ebook sales. Macmillan's new model allows only one copy of an ebook to be immediately available to a library for lending. After eight weeks additional copies may be purchased at \$30 each for two years. If more time is needed, a library must then do an annual renewal of specific ebooks. This new set of restrictions is so troubling that the American Library Association launched a campaign against it in September 2019. <http://macmillan.com/>



Accessible ARCHIVES

THE SPREAD OF WOMEN'S SUFFRAGE IN THE WEST

Women's suffrage flourished in the West where women received early voting rights. Follow the growth of this significant political force in our new titles:



THE NEW CITIZEN. SEATTLE, WA 1909–1912
WESTERN WOMAN VOTER. SEATTLE, WA 1911–1913

But not all women favored universal suffrage. They espoused their opposition in publications such as:

THE REMONSTRANCE: AN ANTI-SUFFRAGE PERIODICAL. BOSTON, MA 1890–1913

ALSO AVAILABLE: **THE LILY, NATIONAL CITIZEN AND BALLOT BOX, AND THE REVOLUTION.**

For a Free Trial and Pre-pub pricing contact our exclusive sales and marketing agent:
iris.hanney@unlimitedpriorities.com or call 239-549-2384.

ACCESSIBLE-ARCHIVES.COM