



The CHARLESTON REPORT

Business Insights into the Library Market

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Don't Miss This!

The Charleston Advisor's April 2019 issue (v.20, no.4) is now available in print and online at www.charlestonco.com. Included in the current issue are the following reviews:

- Age of Exploration
- ASME Digital Collection
- Brill Encyclopedia of Early Christianity Online
- Cypress Resume
- English Historical Documents
- J. Walter Thompson: Advertising in America
- MLA International Bibliography with Full Text
- Routledge Encyclopedia of Modernism
- Routledge Performance Archive
- SAGE Video
- Ullman's Encyclopedia of Industrial Chemistry
- United Nations iLibrary
- World Who's Who

And don't forget! Reviews from this issue as well as over 400 updated reviews from past issues are now available in the **ccAdvisor** database, a joint project of **Choice** and **The Charleston Advisor** now offered through EBSCO. Learn more at <https://www.ebsco.com/products/research-databases/ccadvisor>.

Short Takes

The 2019 Periodicals Price Survey has been issued by *LJ*, showing a projected average inflation rate of 6% for titles which appear in a combined index including Clarivate Analytics Arts and Humanities, Science Citation, and Social Sciences Citation indexes, and that offer published rates for online formats. According to *LJ*, "... as in past years, the data reflects online-only, print-plus-online, with prices based on the first tier of any tiered pricing." STM titles remain the most expensive, with chemistry titles listing the highest average cost at \$4,588. The 2019 average cost per title is \$1,438, a 6% increase from the 2018 average price of \$1,362. <https://www.libraryjournal.com/?detailStory=Deal-or-No-Deal-Periodicals-Price-Survey-2019>.

The 21st Fiesole Retreat: "Our Shared Open Future: Building from Tradition"

**April 3-5, 2019, European University Institute,
Villa Schifanoia, Florence, Italy**

Ed Note: *Spring welcomed this year's Fiesole Retreat participants to beautiful Italy, where we focused on new technologies and their application in the Pre-Retreat Session, followed by a full day devoted to discussions of Open Strategies, including Plan S, Open Science and Open Scholarship, and a final half-day Session on Academic Monographs in the Open Environment. The full conference Program is now available, along with Slides from all presentations as well as Abstracts and Speaker Biographies, at http://www.casalini.it/retreat/retreat_2019.asp. Reports and personal "takeaways" from the meeting begin in this issue of **The Charleston Report** and will continue into future issues. Our thanks are extended to this year's local hosts, the European University Institute and Casalini Libri, and to the conference sponsors: Atypon, DeGruyter, EBSCO, MDPI, ProQuest, SAGE and Taylor & Francis Group.*

Fiesole 2019 Takeaways

... Reported by Heather Staines, Head of Partnerships, MIT Knowledge Futures Group, <heather.staines@gmail.com>

Amidst the sporadic downpours and ridiculous abundance of Wisteria blooms, another informative and thought-provoking Fiesole Retreat (my fifth!) unfolded.

Reinforcing the importance of metadata:

- **Roger Josevold** (National Library of Norway) highlighted the difficulties we face in collecting, discovering, and preserving digital media from television and radio. As a person highly interested in digital preservation, I worry that a lack of awareness around metadata — let alone high quality and robust metadata — will render significant portions of our cultural heritage inaccessible even if we do collect it.
- This important thread continued in **Tiziana Possemato's** (Casalini Libri) presentation on SHARE-VDE (Virtual Discovery Environment) on the creation of a virtual discovery platform for libraries with forthcoming emphasis on SHARE-Art to move between library and museum collections and SHARE-Music for the discovery of Performed Music Ontologies (PMO). As the mother of a tuba player and future music educator, I admit that I only recently began thinking about performance metadata, in particular in the wee hours of the morning before the news starts on NPR (Music Through the Night, the classical music show).

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Takeaways – 2019 Fiesole Retreat — from page 1

- **Ines Drefts**, International Advisor for Go-FAIR, the stakeholder-driven initiative behind implementing FAIR Data Principles (Findable, Accessible, Interoperable, and Reusable) focused on the project's Go-Change, Go-Train, Go-Build pillars. As noted in the examples above, the technology and standards around metadata may be well-advanced, but changing people's cultural understanding and practices remains a challenge.

Data:

- **Michael Mabe** (STM) highlighted a number of initiatives underway in open science/open scholarship in STM. He noted the difficulties around making data journals sustainable, including data registration, credit, reuse, trust, and preservation. **Tasha Mellins-Cohen** (Microbiology Society) mentioned that the Microbiology Society had experienced this and found that including other "high value but hidden research outputs" along with the data resulted in a more diverse publication that appeared to be more sustainable. I contrast this with some thinking I'm doing for a webinar that I'll moderate this summer on micro-publications which seem to experience more success when there is underlying data behind them.

Discovery:

- **Bernd Pulverer** (EMBO) noted in regard to information overload that people have "stopped browsing", which got me thinking about how I discover and filter key items to read. I suppose my browsing happens more on Twitter and in following links in newsletters or press announcements these days. I wonder if AI can eventually replicate a more true "stacks-like" discovery experience that I recall as being useful when I was a graduate student back in dinosaur days.

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The Charleston Report is written for publishers, vendors, product developers, merchandisers, and wholesalers who are interested in expanding their library market. Readers will gain insights in effective marketing to libraries, early alerts to library trends, access to library leaders' future plans, library budget projections, library strategic plans, technology directions, and publications needs.

For comments and contributions, contact Rebecca Lenzini, <rlenzini@charlestonco.com>, Editorial Offices, 6180 East Warren Avenue, Denver, CO 80222. TEL: 303-282-9706, FAX: 303-282-9743, (c) Copyright 2018, The Charleston Co. All rights reserved. ISSN 1091-1863.

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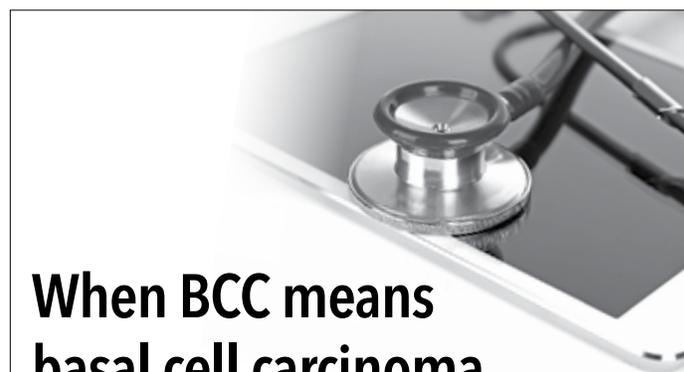
Publishing Challenges:

- Of course, as a publisher, I found the publisher panel of significant interest. **Tasha Mellins-Cohen** (The Microbiology Society) spoke about improving engagement for members, particularly early career researchers, around peer review and new collaboration opportunities. As a smaller society publisher, they find limited library bandwidth for discussing the increasingly popular Read to Publish opportunities at this time. They hope to band together with other small society publishers to form a larger collective, the Society Publishing Coalition.

Summing it up:

- **Jim O'Donnell** (ASU Libraries) closed the event, channeling **David Worlock** (in front of David Worlock no less!) to recap key topics of the sessions. He waxed poetic on the implications of an AI dominated future and what ripples might spread down the line due to "rocks" we throw into the scholarly communications "pond" now. I couldn't help but imagine future Fiesole Retreat attendees taking memos via human-brain interfaces, dodging puddles under drone umbrellas, and gathering at the Pensione Bencista to raise a glass in fond remembrance of absent friends.

*Be sure to watch for more reports from the 21st Fiesole Retreat in future issues of **The Charleston Report**.*



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TCR Reports from the Field: Hot Takes from ACRL 2019 – “Recasting the Narrative”

... By Leah Hinds, Executive Director, Charleston Library Conference, <leah@charlestonlibraryconference.com>

Just over 3,000 librarians, publishers, vendors, and more from the information sector showed up to see if Cleveland really rocks. ACRL did not disappoint with a line up of fantastic programming and rock & roll vibes. Here are a few brief notes on sessions and trends seen there.

- **Opening Keynote: Michele Norris**, former host of NPR's All Things Considered, discussed The Race Card Project, an initiative to foster a wider conversation about race in America through six-word sentences sent in on postcards or through their website. Michele said her own six-word sentence is, “We still have work to do.” <https://theracecardproject.com/>
- **Exhibits: 223 exhibitors participated**, starting with the Opening Reception on Wednesday evening and staying through Friday evening. List of exhibitors available at <https://conference.acrl.org/exhibits/>.
- **Thursday Keynote: Viet Thahn Nguyen** spoke about growing up as a refugee from Vietnam, and his novel *The Sympathizer*, his non-fiction book *Nothing Ever Dies: Vietnam and the Memory of War*, and a collection of short stories called *The Refugees*. He discussed the importance of narrative and representation of all voices. “In order to ‘Recast the Narrative,’ you have to know what the narrative is.”
- **Breakouts: Full rooms or standing room only for topics such as the Open Textbook Toolkit**, the Ithaca S+R 2018 Faculty Survey Results, Adjust Instructors and the Future of the MLIS panel discussion, Free Speech on Campus, and more. Topics such as OER, AI, diversity, copyright, data management, accessibility, openness were featured in sessions and on the #ACRL2019 Twitter feed. Slides and papers for some of the presentations are already available

at <http://www.ala.org/acrl/conferences/acrl2019/papers> and more are being added.

- **All Conference Reception: The Rock & Roll Hall of Fame was the venue for the reception**, with a live band upstairs and a surprisingly fun “Silent Disco” in the exhibits downstairs that offered attendees a wireless headset with 4 different DJ channels. The headsets changed colors based on which DJ you were listening to, so color groups would gather together to dance and sing along.
- **Closing Keynote: Alison Bechdel**, author of the graphic novel *Fun Home* and the long-running comic series *Dykes to Watch Out For* closed out the conference with stories connecting her work with what she called an “intense library cathexis,” with libraries and books as central themes in all of them, and of the often messy relationship between narrative and truth. “Libraries are crucial as one of the last spaces that exist not to sell you something, but to give you something for free.”

ACRL 2021 will be held in Seattle, Washington, April 14-17, with the theme “Ascending in to an Open Future.”

Mark Your Calendars

May 15-16, 2019 — NFAIS spring technology conference, “Artificial Intelligence: Finding its Place in Research, Discovery and Scholarly Publishing,” Old Town Alexandria, VA. For more information visit: <http://bit.ly/2OG5Gyj>.

May 29-31, 2019 — SSP 41st Annual Meeting, “Shaping the New Status Quo: Global Perspectives in Scholarly Publishing,” Marriott Marquis San Diego Marina, San Diego, CA. Details and registration at <https://customer.sspnet.org/ssp/AM19/Home>.

June 5-8, 2019 — NASIG 34th Annual Conference, “Building Bridges,” Omni William Penn Hotel, Pittsburgh, PA. Full schedule available at <https://nasig2019.sched.com/>. Early bird rates end April 30.

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Plan S: ALPSP Response

ALPSP has submitted a formal response to the Call for Feedback on Guidance on the Implementation of Plan S. Liblicense-L provided the following excerpt and notes on February 11, 2019.

“... ALPSP is committed to facilitating researchers sharing their work to allow the advancement of knowledge for the benefit of society. Moving towards open access is aligned with this commitment. We recognise Plan S aims to escalate the movement of journals to a fully open access business model and are supportive of the central principles of Plan S. However, we believe the scale and complexity of the proposed transition, together with the short timescale involved, could introduce unintended consequences which we would like cOAlition S to take into consideration.”

1. ALPSP has concerns regarding the pace of change advocated by Plan S.
2. We request more clarity regarding the requirements for transformative agreements with opportunity for further review.
3. We advocate the retention of different licence options
4. Funding is not universally available to those publishing research.
5. The global publishing landscape is complex.

The full **ALPSP Position Statement** can be read at: <https://www.alpssp.org/news/20190206alpssp-response-plans-implementation-guidelines>.

Charleston Conference Call for Papers Now Open

The 34th Annual Charleston Conference, to be held November 4-8, 2019, has announced it is open for paper submissions. Organizers are seeking proposals on topics related to collection development and acquisitions, including, but not limited to, the following threads:

- Analytics
- Collections
- Library Services
- Management
- Scholarly Communication
- Technology

Confirmed Keynote speakers for the conference include:

- Patricia Flatley Brennan, RN, PhD, Director, National Library of Medicine
- Kumsal Bayazit, CEO, Elsevier
- Brewster Kahle, Founder and Digital Librarian, Internet Archive

To submit a proposal, logon to <https://charlestonlibraryconference.com/call-for-papers/>.



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