



The CHARLESTON REPORT

Business Insights into the Library Market

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Short Takes

The National Information Standards Organization (NISO) and National Federation of Advanced Information Services (NFAIS) have announced a merger proposal, which is conditional on NFAIS member approval. The merged entity sees significant opportunities for enriched and invigorated programming, delivered in a more efficient and innovative way, to the combined group's 250-plus members who represent publishers, information distributors, libraries, government agencies, and technology partners. Participants are expected to see greater benefits, while most organizations that are currently members of both organizations will also see a reduction in dues as a single entity. It is proposed that the combined organization will maintain the NISO name whilst keeping various NFAIS initiatives, such as its high-profile Annual Conference and its Humanities Roundtable program. **A full press release and Q&A can be found at <https://www.niso.org/niso-io/2019/02/nfa-is-niso-merger>.**

Don't Miss This!

The Charleston Advisor's January 2019 issue (v.20, no.3) is now available in print and online at www.charlestonco.com. Included in the current issue are:

Comparative Reviews: Inspec on Elsevier's Engineering Village and Clarivate Analytics' Web of Science

Standard Reviews:

- ATLA Religion Database with ATLASerials Plus
- Bloomsbury Popular Music
- Churchill Archive
- Docuseek2
- Gale's Student Resources in Context
- LibQUAL+ and LibQUAL Lite
- Medici.tv
- The Papers of Ulysses S. Grant
- Testing and Education Reference Center (TERC)
- Uniworld Online
- Very Short Introductions
- Women's Suffrage Collection

And don't Forget! Reviews from this issue as well as 400 updated reviews from past issues are now available in the ccAdvisor database, a joint project of Choice and *The Charleston Advisor* now offered through EBSCO. Learn more at <https://www.ebsco.com/products/research-databases/ccadvisor>.

TCR Reports from the Field: Academic Publishing in Europe, Berlin, January 15-16, 2019

... Reported by Anthony Watkinson, CIBER Research, <anthony.watkinson@btinternet.com>

The year in Europe for meetings relating to scholarly communication begins with APE, which sounds better in German than it does in English. APE2019 was (as always) held in Berlin in the historic Berlin-Brandenburg Academy (BBAW). Registrations are limited to a little over 200 because of the size of the main hall. In 2019 there was a waiting list. The dates were 15-16 January for the full conference with the previous day in a different venue a pre-conference now sublet to the Society for Scholarly Publishing (SSP). This was the 14th in the series all in the hands of the astonishingly active Arnoud de Kemp and this year he chose as his theme **Platforms or Pipelines? Where is the Value in Scholarly Communications?**

For the program see <https://www.ape2019.eu/full-program>; impressively there is a link to a mostly complete list of edited video recordings — a model in timing and excellent production values for other meeting organisers. They provide a distinctively European view not just from publishers but from librarians, vendors and even some researchers and it is appropriate that it should be in Germany which has more researchers and academic authors than any other country except the U.S. and China.

This report draws from a program of presentations in the full conference that are probably most of interest to *TCR* readers.

1. The big talking point was **Plan S: Accelerating the Transition to full and immediate Open Access by 2020**. The man in charge was the keynote speaker, Robert-Jan Smits, special envoy of the European Commission for Open Access and Innovation — the linking explains the European approach which majors on industrial success rather than the increase in knowledge. In 2016 it was decided that by the end of 2020 European funders will have mandated immediate Open Access. What does this mean? It means (he said in answer to a question) that the funders who are committed, mostly European but including the Gates Foundation, will no longer “allow scientists to publish in a subscription journal” and major journals with a hybrid model will only be compliant if they explain their program of transition to future OA.
2. Smits is not keen on what he calls “**fake criticisms**” of his plans but one had the impression that he was a little surprised by the Q&A session — mostly hostile though usually polite — which came from many directions not just from his enemies — the big conglomerates. All publishers have to change their models but scientists have to change their behaviour too — they have been too conservative and will have to stop. Listen at youtu.be/Ba1ygB30UGs.

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TCR Reports from the Field: APE — from page 1

3. There were two measured U.S. reactions: one in a presentation from Rush Holt, retiring supremo of AAAS. All they do at AAAS is “[for the advancement of science not for business purposes.](#)” From the floor the much-respected former CEO of the American Institute of Physics, Fred Dylla commended the American way of getting together with other stakeholders under the aegis of the federal government “to implement public access projects that protect scientific integrity and the scholarly publishing enterprise.”
4. There were also two significant presentations from a rather neglected player — the bodies that actually represent scientists. Robert Parker, who heads up the Royal Society of Chemistry (RSC) and also represented the European Chemical Society (EuChemS), set out “[our researcher’s attitudes and behaviour towards Open Access](#) and the broader opportunities and challenges the transition and specifically plan S may bring to societies and the communities we serve.” His answer was to demonstrate how chemical societies globally have encouraged transition but the “the enormity and complexity of the transition” mean it cannot be rushed. A much smaller body but equally respected, the European Molecular Biology Organisation (EMBO), provided the Chief Editor of their high ranking journal — the EMBO Journal — in the person of Bernd Pulverer under the title [Open Access – or Open Science?](#) He explained that a journal like his has costs (because of the quality of peer review procedures and the number of rejections), which will necessitate article publishing charges (APCs) much higher than Plan S seems to envision.
5. Plan S has now morphed into an implementation phased under the care of [cOAlition S](#), the adopting funders, and it is their site (<https://www.coalition-s.org>), which records the continuous change. A helpful unofficial collection comes from Danny Kingsley of Cambridge University Scholarly Communication at [\[blog.lib.cam.ac.uk/?p=2433\]\(http://blog.lib.cam.ac.uk/?p=2433\) and there is also the Harvard Open Access tracking project: \[http://tagteam.harvard.edu/hubs/oatp/tag/oa.plan_s\]\(http://tagteam.harvard.edu/hubs/oatp/tag/oa.plan_s\). The German funders are not included in this Coalition but at the meeting there was \(for most\) a surprise announcement by Judy Verses, Executive V-P Research of Wiley, of the signature that morning of the first “nationwide licensing agreement” between Wiley and the Alliance of Science Organisations in Germany — \[Projekt Deal\]\(#\). The agreement was based on the so-called “Publish&Read” model — “publication of all future scientific articles in Open Access at no extra costs and permanent access for all participating institutions to the entire portfolio of e-journals of the publisher back to 1997. Were Wiley journals compliant under the terms of Plan S? It was not clear. See <https://www.projekt-deal.de/about-deal/> to see the story as it unfolds.](https://unlockingresearch-

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6. A panel examining [Platforms and Pipelines](#) concentrated on the problems of learned society publishers wanting to remain independent. Particularly incisive were contributions of civil engineering publisher Angela Cochran (ASCE) — <youtu.be/yJbGJN3MTFE> — and Lauren Kane of BioOne — <youtu.be/sO-8MVokXX8>.
7. [China](#) loomed large. Plan S claimed Chinese support. A dialogue between Eefke Smit of STM and Ed Gerstner of Nature Research Open Access told it as it really is — <youtu.be/GBloGfJLlGM>.
8. A session on the [Future of Books](#) — “Paradigm Regained” offered two presentations concerned with whether books and journals can remain separated in the digital world, the first from Anke Beck of InTechOpen (no recording available) and the second from the University Librarian at Gottingen Wolfram Horstmann — youtu.be/5y_-uwkxLaU.
9. There were sessions on [Sharing](#) which inter alia covered RA21 moving slowly towards seamless access <https://ra21.org/> and [Ethics](#) which ended with Community-mediated Peer Review — the preprint model from John Inglis of BioRxiv — <youtu.be/6M5XTTgpxPI>. The question being, does it replace journals?

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The Charleston Report is written for publishers, vendors, product developers, merchandisers, and wholesalers who are interested in expanding their library market. Readers will gain insights in effective marketing to libraries, early alerts to library trends, access to library leaders’ future plans, library budget projections, library strategic plans, technology directions, and publications needs.

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Still Time to Register for 21st Fiesole Retreat, April 3-5, 2019

There is still time to register for the upcoming 21st in this series of important discussions about the future of libraries, publishing, collections, and scholarship. The 2019 Fiesole Retreat returns to its home in Fiesole (Florence), Italy and the beautiful campus of the European University Institute. This year, the Pre-Retreat Session on April 3rd will focus on exciting new technologies and their applications. Our Full-Day Session on April 4th will be devoted to a multi-dimensional discussion of Open Strategies, including the important movements of Open Science, Plan S, and Open Scholarship. We will examine and discuss the impacts of these strategies from the perspectives of all stakeholders, and end with a debate and discussion concerning our shared future. Our Final Half-Day Session on April 5th will examine the Academic Monograph and its place in the emerging environment.

Program, Registration and Hotel information is available at: http://www.casalini.it/retreat/retreat_2019.asp.

ALA Midwinter Hot Topics from Seattle, January 25-29, 2019

... excerpted with permission from Tom Gilson's full report at the ATG Website, <GilsonT@cofc.edu>

Attendees at this year's Midwinter Conference got lucky, and perhaps, so did ALA. Not only was the weather in the **Emerald City** surprisingly cooperative featuring mild temperatures and clear skies, the number of conference attendees was up substantially. ALA reported a nearly 15% increase from the disappointing turnout at last year's Midwinter in Denver. One suspects that ALA officials were breathing a sigh of relief and hoping that this signals a reversal in the recent trend of shrinking attendance figures.

Social responsibility is always a focus of ALA meetings and **Seattle Midwinter** was no exception. There were a number of "sessions focused on the empowerment of women and underrepresented communities and the importance of advocacy and social justice." But of course, there were also plenty of sessions that discussed new technologies, resources, and services, not to mention an exhibit hall full of booths where attendees could explore and examine new offerings and updates.

Admittedly, no single report can do justice to all of the programs, meetings, and events at a gathering as large and complex as an ALA Conference. However, as is our habit, we want to convey a sense of this year's ALA Midwinter by collecting a list of posts from a variety of sources that "caught our eye" and then let you form an impression for yourselves.

A 2019 Midwinter Wrap-Up (<https://americanlibrariesmagazine.org/2019/02/05/2019-midwinter-wrap-up/>) from *American Libraries* reports that Seattle Midwinter drew "more than 9,200 attendees (as compared with 8,036 in 2018 and 8,995 in 2017), who came to soak up the words of big-name speakers, learn from the practices of their peers, and network around subjects practical and theoretical." The article also notes a number of programs focused on social concerns related to libraries like equity, inclusivity, and eradicating bias. In addition, innovative programming, library advocacy, youth media awards and **ALA Council** policy matters are discussed.

American Libraries' extensive blog coverage of ALA's Midwinter in Seattle is collected at #alamw19 (<https://americanlibrariesmagazine.org/tag/alamw19/>). However, you'll need to be prepared for a little scrolling and page navigation in order to get the full scope of the coverage. Reports include those on the multiple celebrity keynotes, as well as on diverse sessions covering topics like professional etiquette, library advocacy, career development and racial equality. And of course, there was coverage of numerous award presentations, not to mention, the daily "Top Ten Tweets" and ALA's three Council meetings.

ALA Rebounds in Seattle (<https://www.publishersweekly.com/pw/by-topic/industry-news/trade-shows-events/article/79179-ala-rebounds-in-seattle.html>) reflects what may be a consensus opinion. *Publishers Weekly's* Andrew Albanese seems to think that ALA Seattle Midwinter was somewhat of a comeback conference for ALA. He reports a "welcome rebound" with a significant increase in attendance of more than 1,100 over the 2018 Denver Midwinter. Of course, he also discusses what he feels were the highlights of the Midwinter meeting ranging from an inspired opening keynote by Melinda Gates to a rally at Seattle's famous main library, hosted by ALA president Loida Garcia-Febo to the closing keynote by former CNN anchor Isha Sesay. In addition, Mr. Albanese mentions the numerous sessions and meetings dealing with the delivery of digital content as well as the announcement of the various youth and adult media award winners.

A Human-Centered Conference | ALA Midwinter 2019 (<https://www.libraryjournal.com/?detailStory=A-Human-Centered-Conference-ALA-Midwinter-2019>) is a report of the Midwinter Conference by the staff of *LJ* that echoes other similar overviews. It points to a "host of well-attended offerings that addressed civic and social innovation, human-centered design, and support for future leadership." It also highlights the opening session by keynoter Melinda Gates as well as discussing a number of the featured Auditorium speakers. In addition, this *LJ* report covers programs dealing with topics like library innovation, intellectual freedom, and the need to better prepare MLIS students, as well as news from ALA's Washington Office and publisher reactions from the exhibit floor.

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ALA Midwinter Hot Topics — from page 3

The Moment of Lift: Melinda Gates opens Midwinter with stories of empowerment (<https://americanlibrariesmagazine.org/blogs/the-scoop/the-moment-of-lift/>) is American Libraries' report of Melinda Gates' opening keynote presentation. It starts with a discussion of Mrs. Gates' role "at the forefront of philanthropic funding for libraries" but quickly pivots to Mrs. Gates being joined by librarian and author Nancy Pearl to discuss Mrs. Gates's new book *The Moment of Lift: How Empowering Women Changes the World*. Guided by Ms. Pearl, the discussion focuses on anecdotes and stories gathered by Mrs. Gates on travels throughout the world while working with the Gates Foundation. These stories reinforce the book's theme, "that women's prosperity and health are intrinsically linked to the health and prosperity of the world at large" and that "as women are "lifted up," the world follows." The post also provides a number of video clips from the discussion.

Open Agenda, Privacy, and Digital Identity Lead Top Tech Trends | ALA Midwinter 2019 (https://www.libraryjournal.com/?detailStory=190212_TopTechTrendsMW2019) is a post by LJ's Matt Enis that reports on LITA's Top Tech Trends (TTT) panel. This year's discussion ranged from virtual reality to OER and from artificial intelligence to new data privacy regulations. The panel included Joyce Valenza, assistant professor, Rutgers University School of Communication and Information; Cynthia Dudenhofer, director of information resources and assessment, Central Methodist University, MO; James Neal, senior program

officer, Institute of Museum and Library Services (IMLS); Suzanne Wulf, head of digital services, Niles-Maine District Library, IL; and Becky Yoose, recently library applications and systems manager, Seattle Public Library and current library data privacy consultant at LDH Consulting Services. The panel was moderated by Kate Tkacik, director of network engagement for the Foundation Center.

News from the Show Floor | ALA Midwinter 2019 (https://www.libraryjournal.com/?detailStory=20190219_ALAMWshowfloor) is another post by LJ's Matt Enis that outlines a few of the vendor announcements he learned about while mixing and mingling on the exhibit floor. New product offerings from heavyweights like Amazon Publishing, EBSCO, Gale, and ProQuest are discussed as are those from smaller firms like Overdrive, D-Tech, Index Data, and MIT Press and Silverchair.

OCLC Recordings and Resources Now Available from ALA Midwinter (<https://www.oclc.org/research/news/2019/ala-midwinter-videos.html>) provides links to OCLC Research staff video recordings, notes, and slides from a variety of sessions, panels, and OCLC booth Power Hours. They are available in this post for anyone who wasn't able to attend or wants to learn more.

2019 ACRL Excellence in Academic Libraries Award Winners Announced (<https://www.acrl.ala.org/acrlinsider/archives/17074>) is ACRL Insider's report announcing "the recipients of the 2019 Excellence in Academic Libraries Award — Swarthmore College Libraries, Swarthmore, Pa.; The College of Western Idaho Library, Nampa, Idaho; and Case Western Reserve University Kelvin Smith Library, Cleveland, Ohio. Sponsored by ACRL and GOBI Library Solutions from EBSCO, the award recognizes the staff of a college, community college, and university library for programs that deliver exemplary services and resources to further the educational mission of the institution..."

Awards News from ALA Midwinter:

- **Annual list of Best Historical Materials selected by history experts** (<http://www.ala.org/news/member-news/2019/01/annual-list-best-historical-materials-selected-history-experts>);
- **Business reference experts select annual list of Best of the Best Business Reference Websites** (<http://www.ala.org/news/member-news/2019/01/business-reference-experts-select-annual-list-best-business-reference>);
- **Outstanding Reference Sources** (<http://www.ala.org/news/member-news/2019/01/outstanding-reference-sources>);
- **2019 Listen List: Outstanding Audiobook Narration for Adult Listeners revealed** (<http://www.ala.org/news/member-news/2019/01/2019-listen-list-outstanding-audiobook-narration-adult-listeners-revealed>);
- **2019 Notable Books List: Year's best in fiction, nonfiction and poetry announced** (<http://www.ala.org/news/member-news/2019/01/2018-notable-books-list-year-s-best-fiction-nonfiction-and-poetry-announced>);
- **ALA Film and Media Round Table announces 2019 Notable Videos for Adults list** (<http://www.ala.org/news/press-releases/2019/01/ala-film-and-media-round-table-announces-2019-notable-videos-adults-list>).

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POETS BOOK OF DAYS

August 17

Other Gregory born, 1878

→ View Calendar of Days

POETRY TRIVIA

Question:

What poet described T.S. Eliot's "The Waste Land" as "one of mythical gumbering?"

ANSWER *

→ Previous Trivia Questions

FEATURED POEM

Love Is Best

by Wilfrid Swenon Blunt (1869-1922)

DAYS IN POET

Did not all things for Love's sake, show love in love,
Of Fate ask nothing, rather by your deeds
Refrain to for its biggest ways unlove,
And trust to Love to shield you in your needs.
Remember in the clouds of the new years
Only what Love has given. This shall be
Daily your debt, a safeguard from year's tears,
Overriding change and Time's incertainty.
→ Knock loudly at Love's door. He is awake.

[Click here for complete poem](#)

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