



The CHARLESTON REPORT

Business Insights into the Library Market

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Short Takes

Choice has released its first White Paper, devoted to exploring “The Evolving Institutional Repository Landscape.” Written by Judy Luther of Informed Strategies and underwritten by the Taylor & Francis Group, the study is available free of charge at <http://choice360.org/librarianship/whitepaper>. Included in the report are results from a survey of 151 participants, made up primarily of academic institutions (93%) with most located in North American (85%). The most widely used platforms among the survey group were Dspace and Digital Commons. Of note, among survey respondents, IR deposits were made by librarians (rather than research faculty) in 94% of cases. Interested *TCR* readers should pay special attention to the valuable Appendix data in the report which deals with topics including planned migration to new platforms and increasing searchability of content.

Ed Note: Choice is a publishing unit of ACRL, the Association of College and Research Libraries, itself a division of the American Library Association.

Clarivate Analytics has announced it is re-establishing the Institute for Scientific Information (ISI) to its Scientific and Academic Research Group. This new incarnation of the institute will be focused on the development of existing and new bibliometric and analytical approaches, fostering collaborations with partners and customers across the academic community. Established in 1960 by Dr. Eugene Garfield, ISI produced the Science Citation Index — the first citation index for the sciences — in 1964, followed by the Social Sciences Citation Index, the Arts & Humanities Citation Index, as well as the Journal Citation Reports including Journal Impact Factors, all during the 1970s. These indexes were gathered together and introduced in 1997 as the *Web of Science* on the Internet which revolutionized the way people searched for information. The re-incarnated ISI will benefit from access to a wealth of data from today’s *Web of Science*, which includes 150 million records from 33,000 journals. Read more at <https://clarivate.com/blog/news/back-future-institute-scientific-information-re-established-within-clarivate-analytics/>.

TCR Reports from the Field: Academic Publishing in Europe, Berlin, January 15-17, 2018

... Reported by Anthony Watkinson, CIBER Research, <anthony.watkinson@btinternet.com>

This is the thirteenth APE Berlin conference. It is the main English language publishing conference held in Continental Europe and once again the Founder and Organiser Arnoud de Kemp got together a series of presentations which reflected the views of other stakeholders as well as the publisher community.

There was a more interactive pre-conference, which was put in the hands of the U.S. based Society for Scholarly Publishing, but this report picks out those presentations, which may be particularly relevant to *TCR* readers. The site is <https://www.ape-conference.eu/> which currently carries the programmes and lots of photographs but is due to carry videos and presentations. Many of the presentations will be useful. Return later.

The theme was *Publishing 2020: Ramping up Relevance in a Multi-faceted, Fragmenting System of Research Output and Innovation*. The blurb suggests that “now it is time to show the relevant work that publishers and librarians are doing to make this major transition [to open scholarship] possible and how we will manage information and guarantee quality in the future.” Some presentations did take note of this message. Much of what follows is distinctly and distinctively European. The first morning is always devoted to big names honoured as Keynotes. Their thinking is covered in points 1-3.

1. **Open Science was the central theme.** This year publishing was represented by Dr. Michiel Kolman, the senior Elsevier executive who is president of the International Publishers Association. His basic message was his members have a mission to maximise their role as stewards of truth and quality, that the promise of open access cannot be left to pirates (SciHub was name-checked) and that (alas) stakeholders are divided. For more see <https://publishingperspectives.com/2018/01/ipa-chief-slams-scihub-argues-for-unity-against-scihub-piracy/>.
2. The two **senior local academic chairs saw publishers as part of the problem.** The current president of the hosting BBAW is currently negotiating with publishers and foresees fighting and disruption as inevitable if we do not all push for open science, and Professor Sabine Kunst of the Berlin University Alliance saw open science as the scientific version of self-publishing with possibly no role for publishers as peer review could be transferred to universities.
3. Two **other speakers were from government.** David Sweeney, the executive chair designation of Research England (a projected

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amalgamation of all English research councils, speculated on the future of the Finch process (see <http://www.rcuk.ac.uk/research/openaccess/policy/>). Publishers need to accept a national licence and also deal with the costs of article processing charges in hybrid journals or the process will break down. Jean-Claude Burgelman from the EU gave his vision, of which the mandate for all publicly funded research to be open access in 2020 (see http://ec.europa.eu/research/participants/data/ref/h2020/grants_manual/hi/oa_pilot/h2020-hi-oa-pilot-guide_en.pdf) was only a start in the move to open science which is inevitable: “we cannot debate for ever.”

4. The heads of two major companies in the publishing/vendor sector outlined their future thoughts — mainly with visuals. Relatively new Annie Callanan, CEO of **Taylor & Francis**, provided her vision of how disruption works and how her company will embrace disruption. New appointments are already being made. The APE lecture was given by Dr. Annette Thomas, the researcher who was once in charge of the Nature Group but is also relatively new at **Clarivate Analytics**. One revealing indicator is that the Institute for Scientific Information is being resurrected. For Dr. Thomas the researcher must be central.
5. Representing the academic research community was Professor David Nicholas who directs CIBER-Research. He laid out the results from the second year of the Harbingers project examining the attitudes and practices of **early career researchers** across seven countries. An early report to the funders can be found at <http://www.publishingresearchconsortium.com/>. Also see www.ciber-research.eu/harbingers.html. These are the researchers of the future and they are different.
6. There was a really serious session on **piracy** where Wouter Haak (Elsevier), Duncan Campbell (Wiley) and

Wim van der Stelt) — the three biggest publishers — considered how to deal with illegal sharing exemplified by Research Gate (in negotiation) and SciHub — a real pirate. All three recognised that the needs of the research communities are not adequately satisfied. The fourth speaker Charlie Rapple of Kudos said “follow the users” but it is not clear what this tells any of us: she also suggested that the biggest losers will be the discovery services.

7. There was a densely argued **blockchain** session. The report from Research Information (<https://www.researchinformation.info/news/analysis-opinion/ape-2018-conference-report>) summarises nicely: “The notion that the blockchain is decentralised, distributed, and immutable, leads protagonists to believe that it could be the foundation of a more integrated open system, a kind of single, transparent repository supporting the whole scholarly cycle encompassing research, publication, and communication.” Dr. Joris van Rossum (one of the speakers) pointed to his report for Digital Science which explains further: <https://www.digital-science.com/blog/news/digital-science-report-reveals-potential-behind-blockchain-technology-scholarly-communication-research-blockchainforresearch/>.
8. Blockchain makes **Artificial (or Augmented) Intelligence** seem old hat but AI is already in use embedded in workflows to increase efficiency: this was the take-home message from Richard Wynne from Aries Systems, a major provider of online editorial systems. Tahir Mansoori founder of colwitz.com (research management software now owned by Taylor & Francis) and wisdom.ai (“the world’s largest research knowledge graph”) gave examples from medicine. Thomas Lemberger showed what a major research institution could do for researchers using AI — <http://www.embo.org/news/press-releases/2017/sourcedata-is-making-data-discoverable>.
9. Books were not forgotten. Local library director Professor Andreas Degkwitz of Humboldt University put together three speakers on the **Benefits of OA Books** with updates to what we know of the impact of open access books (some revealing statistics) rather than descriptions of any recent innovations. Eelco Ferweda pointed to the recent (2017) report from Knowledge Exchange — A Landscape Study on Open Access and Monographs which is best approached from <https://scholarlyfutures.jiscinvolve.org/wp/2017/10/landscape-study-open-access-monographs/>. The emphasis is on Europe. Another author Dr. Frances Pinter spoke about changes at Knowledge Unlatched. It is important that existing players should invest in open access. Access through JSTOR has really increased use of open access versions. Finally Ros Pyne from Springer Nature gave some statistics from what is the biggest list.

There was a final session entitled **It is all Open — so what next**. The speakers comprised one librarian (Rafael Ball of ETH Zurich) and three vendors but no clear prophecies. In a sense the title could stand for the whole conference programme.

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The Charleston Report is written for publishers, vendors, product developers, merchandisers, and wholesalers who are interested in expanding their library market. Readers will gain insights in effective marketing to libraries, early alerts to library trends, access to library leaders’ future plans, library budget projections, library strategic plans, technology directions, and publications needs.

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Top Technology Trends: This Year’s Report from LITA, presented at ALA Midwinter, Denver, Colorado, February 11, 2018

Each year, the Library and Information Technology Association (a division of the American Library Association) assembles a panel of experts to share their perspective on “hot” technology trends which will be affecting libraries in the future.

Among the trends identified this year were the following:

- **User Tracking.** Lisa Hinchliffe, Professor/Coordinator for Information Literacy Services and Instruction at the University of Illinois, opened the session with a series of caveats about the “fine line” between privacy and “trackability.” She noted recent efforts devoted to “end-to-end tracking” of user behavior and asked the question — Does the user have a “say” in this rapidly expanding space.
- **Merging of Library and Education Technologies.** Ken Chad of Ken Chad Consulting, UK, discussed the emergence of “coherent platforms” in academic settings, in which the ILS or Library Management System is one of many components. He encouraged librarians to become more “embedded” in the research process, acting as co-designers with faculty in creating “Reading Lists” and other content-related services.
- **Personalization.** Kathryn Harnish, Senior VP for Product Strategy at Innovative Interfaces, began by reminding the audience of how the commercial sector has become expert at presenting us with “relevant content” which is directly related to our behavior, using as an example the constant

presentation of purchasing opportunities mimicking our most recent online acquisitions of clothing, shoes, event tickets, etc. She suggested that these capabilities could be applied to content presentation — using an “interest context” to customize and improve present systems interfaces and actual delivery of useful and relevant content.

To read more about all the panelists and the full session, logon to <http://www.ala.org/litalttt>.

Did You Know?

The Charleston Conference is now offering a series of free webcasts on topics of importance to libraries, publishers, and vendors in the information industry. See our website for recordings of previous sessions: <https://www.charlestonlibraryconference.com/video/webinars/>. Two upcoming webcasts include:

February 28, 2:00 pm Eastern – *Library as Publisher: New Models of Scholarly Communication for a New Era* – Presented by Sarah Kalikman Lippincott.

March 26, 2:00 pm Eastern – *Reading in a Digital Age* – Presented by David Durant and Tony Horava.



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Don't Miss This!

The Charleston Advisor's January 2018 issue (v.19, no.3) is now available in print and online at www.charlestonco.com. Included in the current issue are the following reviews:

- CQ Supreme Court Collection
- Gale Interactive: Human Anatomy
- Global Terrorism Database
- Health Policy Reference Center
- Internet History Sourcebooks Project
- Klapp-Online: Bibliographie d'histoire littéraire français
- Nexis Uni
- OSF Preprints
- Pop Culture Universe
- ProQuest Research Library
- Stat!Ref
- Twentieth-Century Global Perspectives
- Westlaw Campus Research

And don't forget! All reviews from this issue as well as more than 300 updated reviews from past issues are now available in the newly launched ccAdvisor database, a joint project of Choice and *The Charleston Advisor*. For more information about this new service or to set up a free trial, logon to <http://www.choice360.org/products/ccadvisor>.

Charleston Conference Update

The *Charleston Conference* has announced the theme for 2018 from Percy Bysshe Shelly's poem — *O, wind, if winter comes, can spring be far behind?* The Conference in its 38th year will be held November 5-10 in the Performance Hall of the Charleston Gaillard Center as well as in numerous adjoining hotels in downtown Charleston. Here are some upcoming dates and deadlines:

- March 1 – Call for Preconferences Opens
- April 16 – Call for Papers Opens
- April 28 – Call for Preconference Submission Deadline
- June 4 – Vendor Showcase Registration Opens
- June 11 – Conference Early Bird Registration and Hotel Room Blocks Open
- July 13 – Call for Papers Submission Deadline
- September 14 – Early Bird Registration Deadline
- October 12 – Regular Registration Deadline
- October 26 – Online Registration Closes
- Nov 5-6 – Preconferences
- November 6 – Vendor Showcase
- November 7-9 – Main Conference

Visit www.charlestonlibraryconference.com/ for more details as they become available.

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