

The CHARLESTON REPORT

Business Insights into the Library Market

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Libraries on the Move

The Harvard Library Office for Scholarly Communication (OSC) has released a comprehensive literature review on strategies for converting subscription journals to open access. Authors David Solomon, Mikael Laakso, and Bo-Christer Björk, identified 15 journal-flipping scenarios: ten that depend on article processing charges (APCs) and five that dispense with APCs. For each approach they give examples, evidence, and an assessment of relative strengths and weaknesses. The examples come from all scholarly areas by academic field, regions of the world, and economic strata. More information is available at <https://osc.hul.harvard.edu/journal-flipping>.

Short Takes

As part of its 50th anniversary year, the U.S. National Endowment for the Humanities (NEH) has announced \$79 million in grants for 290 humanities projects and programs across the United States. The grants will be awarded in 14 humanities fields or areas and also include \$42.8 million in annual operating support for the national network of state and local humanities councils. Fifteen of the grants were awarded in the category of museum exhibitions and library-based projects with another 14 awarded to National Digital Newspaper Programs. A complete list of the awards is available in a PDF download at <http://www.neh.gov/news/press-release/2016-08-09>.

Mark Your Calendars

September 14-16, 2016 — ALPSP Conference and Awards 2016, Park Inn Heathrow, London, UK. More information at <http://www.alpss.org/Conference/>.

October 17-19, 2016 — Internet Librarian 2016, "Bring It On: Act for Impact!" Monterey Marriott, Monterey, California. Details and Registration info at <http://internet-librarian.infotoday.com/2016/>.

November 3-5, 2016 — Charleston Library Conference. Details at www.charlestonlibraryconference.com.

TCR Reports from the Field: ALA Annual Conference Round-Up

... with thanks to Tom Gilson, Associate Editor, Against the Grain, and Head of Reference Emeritus, Addlestone Library, College of Charleston, <GilsonT@cofc.edu>

Some 16,597 librarians and exhibitors made the trek to hot and humid Orlando to attend ALA's annual conference from June 23-28, 2016. Thankfully air-conditioning was everywhere and escaping the oppressive heat was fairly easy. And even more importantly, the program's keynote speakers, product updates in the exhibit hall, and the numerous panel discussions offered plenty of options for attendees to learn and share.

Of course, it was impossible to forget the horrific events at the Pulse nightclub two weeks before and there were a number of activities scheduled expressing ALA support. This outpouring of concern and sympathy served as a reminder to many of the supportive role libraries can and should play in their communities.

In any case, as is our practice, we thought that we would try to convey a sense of what went on by sharing a few conference related posts, articles, and reports that "caught our eye."

Annual Returns to Orlando (<http://bit.ly/2boZP0D>) is a conference summary from Greg Landgraf that recently appeared in *American Libraries*. Replete with links to ALA's YouTube video channel, (<http://bit.ly/2aPpeL4>) among others, this post offers a fascinating overview. Featured are keynote speakers like Michael Eric Dyson, Brad Melzer, and Jamie Lee Curtis, along with sessions and panel discussions sponsored by a range of ALA Divisions from AASL to ALCTS and from YALSA to LLAMA. And for those interested in the ins-and-outs of ALA governance, there is a sidebar discussing a number of ALA Council actions.

Annual First Look | ALA Annual 2016 (<http://bit.ly/2aleWBI>) is written by LJ's Meredith Schwartz and offers her take on the Orlando conference with a focus on ALA activities. She starts by noting ALA's "displays of solidarity both practical and symbolic" related to the tragic shooting at the Pulse nightclub. She then moves on to note that in spite of a drop in attendance "exhibitors were happy with the crowds on the show floor." Evidently, the heat and humidity plus the travel distances from one venue to another kept attendees close to the convention center. The report also notes an increase of 3,500 in membership and other ALA news related to revenues and budget as well as ALA Council votes and the final report of ALA's Task Force on Equity, Diversity, and Inclusion.

#alaac16 (<http://bit.ly/2alfzKR>) collects all of *American Libraries*' conference coverage into one handy link. If you can't find what you're looking for on these pages, it probably wasn't covered by anyone. Browsing through this collection of posts gives one a real sense of the incredibly diverse number of interests and concerns that are shared by librarians and their supporters. Reports cover sessions that dealt with topics ranging from archives to acquisitions; privacy to preservation; sustainability to special collections; children's services to collection development; readers' advisory to reference and many others too numerous to mention.

continued on page 2

Reports from the Field – ALA Annual — from page 1

ALA 2016 in Photos (<http://bit.ly/2aNLGEB>) is a *Publishers Weekly* photo essay that puts the spotlight on what it calls “the summer celebration of books, authors, awards, and ‘Metadata Madness’ (as one educational session was called).” As you might expect, most of the coverage in these full-color photos is of author related events and activities.

2016 ALA Annual Conference and Exhibition—Libraries Transform, and We Stand With Orlando (<http://bit.ly/2aRhyh9>) was posted on *Library Technology Guides*. It is a press release from ALA that offers an official overview of the conference highlighting keynote speakers, major themes, and division and council activities.

Academic Librarians On Taking Their Seats at the Table (<http://bit.ly/2ad8YIU>) is a report by *LJ's* Lisa Peet that covers a program sponsored by the Association of College and Research Libraries University Libraries Section. Library administrators from University of Texas at Arlington, University of South Florida, Stetson University, and the Georgia Institute of Technology “spoke up about how their institutions are looking ahead — both within and outside of the library.” New programs under discussion included developing an academic plaza within the library, assisting students with textbook affordability and the library’s involvement in an innovative 3-D printer curriculum.

Academic Libraries and Open Educational Resources: Developing Partnerships (<http://bit.ly/2aNMtWc>) is another *LJ* report by Lisa Peet on a program sponsored by ALA’s Association of College and Research Libraries Community and Junior College Libraries Section (ACRL_CJCLS). The session began with a solid overview of OER including data from U.S. Bureau of Labor Statistics and the U.S. Census Bureau. This was followed by presentations that discussed specific library experiences with OER at Northern Virginia Community College, the University of Massachusetts, Amherst, and Columbia Gorge Community College in Oregon.

NISO Open Discovery Initiative Update: 2016 ALA Annual Conference (<http://bit.ly/2aNMnOr>) reports on a presentation co-sponsored by ALCTS and NISO and made by Ken Varnum, Senior Program Manager, University of Michigan Library. The goals of the presentation were “to provide an update on recent activities of the Open Discovery Initiative (ODI), including: its work to promote conformance statements from discovery vendors and

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For comments and contributions, contact Rebecca Lenzini, <rlenzini@charlestonco.com>, Editorial Offices, 6180 East Warren Avenue, Denver, CO 80222. TEL: 303-282-9706, FAX: 303-282-9743, (c) Copyright 2016, The Charleston Co. All rights reserved. ISSN 1091-1863.

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content providers, the impact of the ODI process on libraries, and the current state of interoperability among libraries, discovery platforms, and content providers.” Obviously, anyone interested in the Open Discovery Initiative will want to spend a few minutes reading this update.

Security, Virtual Reality, and Smaller Maker Spaces Among Top Tech Trends | ALA Annual 2016 (<http://bit.ly/2aNM99M>) is *LJ's* report on the discussion at this year’s Library Information Technology Association’s (LITA) Top Technology Trends panel. Written by Matt Innis, the post notes that beside those trends mentioned in the title of the article others like technology instruction focusing on concepts rather than devices, the ability to offer real-time information about facilities and services, and “superfast, super-easy application development” also made the list.

ATG Hot Topics 7/8/16 (<http://bit.ly/2bo9EHX>) offers some of *Against the Grain* contributor Erin Gallagher’s takeaways from ALA 2016. Erin brings a unique perspective in that ALA was held in her backyard. She is the E-Resources and Serials Librarian at Rollins College in Winter Park, FL less than 20 miles from the Convention Center.

Reflections on ALA 2016, Orlando (<http://bit.ly/2aRi1zX>) is a blog post from an exhibitor’s point of view. Angie Schoeneck, Janet Nelson, and Liz Bowie, three managers from Demco, Inc., offer their impressions of a variety of sessions and programs.

Susan’s ALA Annual 2016 – Orlando Report (<http://bit.ly/2bc6d9L>) is a post filed by Susan Smith, Associate Dean at Z. Smith Reynolds Library, Wake Forest University. Much of her ALA conference was spent in LITA (Library Information and Technology Association) meetings and programs. Susan gives her specific take on the Top Tech Trends panel, one of LITA’s signature events, as well as on a LLAMA-BES panel session on Top Building Trends 2016.

See <http://www.against-the-grain.com> for this report with live links.

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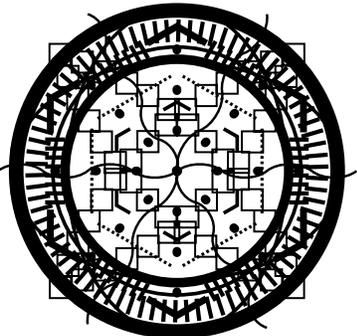
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Transformation in Orlando: A Re-Cap of the 2016 American Libraries Association Annual Conference

... Reported by Jill Emery, Collection Development Librarian, Portland State University, Portland, Oregon, <jemery@pdx.edu>

Orlando in late June is not a favored destination by many librarians and the recent events within the city made this trek even more fraught than the usual weather woes. However, there was a strong sense that showing up and being there was of value both to the librarians who attended and to the community at large. The focus was on transformation and transformations were readily evident throughout the event. Following are some personal observations and highlights from important sessions as well as emerging themes of note.

NISO-BISG Meeting

At the annual NISO-BISG Meeting, the theme was focused on the Changing Standards Landscape. The big take-away from the tenth annual NISO-BISG meeting is that identifiers and metadata are still developing within this ecosystem. It was noted that HTML is now considered to be the platform in which new content is created as opposed to word processors. Libraries still play a vital role in the distribution of books. Findings from a joint ALA-BISG survey show that 44% of folks say they borrowed the book they wanted from a library as opposed to the 38% who said they purchased it, with 8% surveyed saying they were gifted books they wanted and 10% getting books via friends or other sources. Further survey results were that 99% of those surveyed said they had visited a library in the past year. The surprising news was that only 23% of those surveyed said they borrowed an ebook from a public library. Survey results are available as an executive summary (free to BISG and ALA members), or in a complete 85-page PDF report, compiled by Jim Milliot of *Publishers Weekly*. All the slides from this event are available from NISO at http://www.niso.org/news/events/2016/ala_annual_nisobisgforum2016/#Agenda.

Big Heads of Collection Development

The Big Heads of Collection Development focused on open access. Specifically, there was a presentation on the “Pay It Forward” study that was coordinated by the California Digital Library and underwritten by the Mellon Foundation. Participants included Harvard University, the Ohio State University, and the University of British Columbia. Ivy Anderson presented findings. Some take-aways from this overview were that the quality and reputation of a journal is of the utmost importance to the academic author; the average APC cost is \$1,864 and the break-even APC is \$1,164 for the library to support article charges; authors are expected to pay the difference if prestigious journals are charging more. For smaller research institutions, cost containment could be achieved with funding APCs but large ARLs will be faced with greater costs if choosing to support APCs. The report is well worth reading and can be found at the following link: http://icis.ucdavis.edu/?page_id=286.

Also included in the “Big Heads” was an update from The Center for Research Libraries which is working to make more of their collections openly available. They are currently

committed to digitizing around one million pages a year and are developing their strategy for making more collections open access in the future. There are currently 13 digital collections available with more to be forthcoming. You can find CRL's collections here: <http://www.crl.edu/electronic-resources/collections>.

Lastly, this open access article was mentioned as a must-read for the big heads crowd: “*Strategies for Success: Open Access Policies at North American Educational Institutions*” by Christine Fruin, University of Florida and Shan Sutton, University of Arizona. It was recently published in the July 1, 2016 issue of *College & Research Libraries*. <http://m.crl.acrl.org/content/77/4/469>

Alternative Metrics

There were various programs looking at alternatives to journal impact factor and what other metrics may be needed in order to provide a more complete depiction of research dissemination in the 21st century. The point was made very well by Robin Champieux who stated that “the research ecosystem is now connected by a network of publications or outcomes and this work cannot be accounted for by citation counts alone.” There are many folks looking at creating new tools to develop a better overall view of metrics used to measure research and scholarship. This is definitely a field that is growing.

Breaking Down Internal Library Barriers

One of the more interesting developments to come out of ALCTS (the Acquisitions, Library Collections, and Technical Services section of ALA) this year is the development of the Unified Library Scene, which is a focus on breaking down internal library barriers between what has traditionally been known as public services and technical services. At the ALA Annual conference a mock debate occurred where the standard arguments regarding these divisions were called into question. This has been carried over to a very successful blog that has been calling into question the past practice of major academic research libraries to reduce staff in technical services areas as part of the answer to recent funding crises. The blog and the debate, readily point out that part of the reason why libraries are having issues with many public services is the lack of solid metadata and the staff available to create it. These are voices that are being amplified in social media and this is likely to become a major trend in many libraries as the understanding that many of the public services offered rely so heavily on the backroom metadata creation to be successful. The blog can be followed here: <http://unifiedlibraryscene.blogspot.com/>.

To sum up, Orlando in late June ended up being quite inspiring. It was fascinating to see all the ways libraries are transforming and succeeding in services that are appreciated by patrons and result in libraries being recognized as of value to their communities.

Check It Out: 2016 Charleston Library Conference Preconferences

... Reported by Leah Hinds, <leah@charlestonlibraryconference.com>

We have a fantastic line up of **2016 Charleston Library Preconferences** that will be held from Monday, October 31, through Wednesday, November 2. See our schedule at <https://2016charlestonconference.sched.org/> for more details.

Let's Put It On The Web! will introduce attendees to the principals of web design, and how to use the web as infrastructure for publishing data, distributing applications, and providing services. You will leave understanding what a distributed hypermedia system is, how browsers function as application platforms, and the different possibilities for linking data.

Acquisitions Bootcamp is an intensive boot camp on acquisitions from three different perspectives: public services, technical services, and the vendor side. The major emphasis is on the nuts and bolts of the acquisitions process from selecting materials.

Data Visualization from Scratch will help you Leverage data in your library by developing powerful visualizations based on your institution's collection data. In this hands-on, day-long session, participants will apply visualization to their own usage and holdings data.

Introduction to Data Curation will provide participants with an introduction to the primary opportunities, challenges, principles and strategies for addressing data curation within the context of libraries and archives. It will be an interactive event, include a combination of lecture, discussion and practical exercises.

Predators, "Pirates" and Privacy: Educating Researchers on New Challenges in Publishing will help attendees learn about the multitude of ways that predatory publishers attempt to manipulate

authors through fake journals, fictitious editorial boards, lack of peer review, and spurious article processing charges.

Legal Issues in Libraries will offer a series of discussions and group activities in a day-long session that will prepare librarians to make informed, thoughtful decisions in key legal areas that are becoming ever more crucial in institutional settings.

E-Resources Management will have a panel of librarians and publishers focusing on set up, access, technology, delivery, and organizational constraints. What works and what doesn't work?

Exclusively Serials: The Art, the Business, and Best Practices will focus on the world of serials — magazines and journals, print and electronic, individual titles and packages. This program will offer content for the novice to the expert serials professional as well as publishers and vendors.

Alternative Careers for Librarians is a workshop aimed at mid-career librarians who would like to renew their careers within librarianship, but also those who would like to seek new challenges in other domains.

Exploring New Roles of Academic Libraries in a Changing Knowledge Landscape is a workshop is based on the insights gathered through the Collaboration between Index Data, EBSCO, and the Quali-OLE libraries to build a new Open Source Library Service Platform (LSP).

Negotiating with Vendors will help you come away with a better understanding of what is involved in negotiating, why licenses matter, and how to use them to safeguard your rights and ensure that both parties obligations are made clear.

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