



The CHARLESTON REPORT

Business Insights into the Library Market

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Libraries on the Move

Cambridge University has appointed the first female librarian in its 650-year history, Ann Jarvis, a deputy librarian since 2000. She will replace Peter Fox, who served 15 years in the post. *Telegraph.co.uk*, January 26, 2009, <http://www.telegraph.co.uk/education/educationnews/4347458/Cambridge-University-appoints-first-female-librarian.html>.

The Folger Shakespeare Library, the world's largest collection of Shakespeare materials, is offering free online access to over 20,000 images. The digital image collection includes theater memorabilia, manuscripts, books, art, and 218 of the pre-1640 quarto editions. *Press Release*, January 15, 2009, http://www.folger.edu/pr_preview.cfm?prid=230&is_archived=0.

The Wayne State University School of Library and Information Science opened Spring 2009, replacing its Library and Information Science Program. The LIS Program began in 1987 with 125 students and now enrolls 600 students. Dr. Sandra Yee, the Dean of University Libraries and the Library and Information Science Program, will be the Dean of the new LIS School. *Press Release*, December 8, 2008, <http://lis.wayne.edu/news.php?id=2202>.

The National Library of Israel has added more than 788,000 new bibliographic records and 1.1 million holdings from the National Library to WorldCat. Most of the new records added to WorldCat represent materials in Hebrew script, but significant numbers of records represent Arabic-script and Cyrillic-script publications. *Press Release*, December 11, 2008, <http://www.oclc.org/us/en/news/releases/200848.htm>.

Cornell University Library in partnership with Amazon will offer print-on-demand titles. The title list of 6,000 works will increase to more than 80,000 by the end of 2009. These are public domain titles, many of which are currently out of print. The titles were digitized over the past two years with the support of Microsoft and reflect the library's unique pre-1923 works. To browse the titles, go to <http://bookstore.library.cornell.edu/index.html>.

SOLINET and PALINET will merge into a new organization Lyasis on April 1, 2009. PALINET serves libraries in Delaware, Maryland, New Jersey, Pennsylvania, West Virginia, and beyond. SOLINET (Southeastern Library Network, Inc.) serves more than 2,500 members in Alabama, Florida, Georgia, Indiana, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and the Caribbean. For details of the merger, go to <http://www.mergerupdate.org/FAQ.aspx#lyasis>.

Excelsior College, a distance-learning institution, has hired Johns Hopkins University (JHU) to maintain Excelsior's virtual library and to assist its students with online and telephone questions. JHU will receive \$1 million and has assigned a staff of four to cover these services. This endeavor is part of JHU's Entrepreneurial Library Program, which has performed these services in the past for non-profit and private organizations. *The Chronicle of Higher Education*, December 10, 2008, <http://chronicle.com/free/2008/12/8310n.htm>.

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Short Takes

Britannica Encyclopedia has released an online version that allows user-generated content, a response to competition from Wikipedia. User additions and edits will be vetted by *Britannica* staff, and updated entries will feature a 20-minute turnaround time. *Smh.com.au*, January 22, 2009, <http://www.smh.com.au/news/technology/biztech/watch-out-wikipedia-here-comes-britannica-20/2009/01/22/1232471469973.html>. To view the *Britannica Online Encyclopedia*, go to <http://www.britannica.com>.

Amazon introduces "Author Stores," a new way to browse and shop favorite authors. An Author Store includes a bibliography along with such features as a biography, author photo, and discussion board. New features are forthcoming. To shop the "Author Stores," go to <http://www.amazon.com/gp/feature.html?ie=UTF8&docId=1000315331>.

The Printed Blog, the world's first daily newspaper comprised entirely of blogs and other user-generated content, was launched January 27, 2009, in Chicago and San Francisco. The free, twice-daily publication reads and functions like a Web feed in print form. Content selection is based solely on readers' votes and their geographic location. The papers are distributed to neighborhood pickup points in morning and evening editions and incorporate rapid turnaround reader comments. For details, go to <http://www.theprintedblog.com/>.

SPARC (the Scholarly Publishing and Academic Resources Coalition) has created a new Website, the Campus-based Publishing Resource Center, <http://www.arl.org/sparc/partnering/>, to support successful publishing partnerships. For details about the initiative, read the related publication, *Campus-based Publishing Partnerships: A guide to critical issues*, http://www.arl.org/sparc/bm~doc/pub_partnerships_v1.pdf. *Press Release*, January 22, 2009, <http://www.arl.org/sparc/media/09-0122.shtml>.

Simon & Schuster and OverDrive, a distributor of digital audiobooks and e-books for public libraries, announced an agreement to distribute more than 1,000 unabridged and abridged Simon & Schuster audiobook titles. Library patrons can browse the digital catalog for audiobook titles, check them out, and download them to their home PC. At the end of the lending period, files automatically expire, and the software prompts users to delete the audiobook titles from their computer. OverDrive powers more than 8,500 public library download Websites worldwide. *Press Release*, December 10, 2008, <http://www.overdrive.com/aboutus/getArticle.aspx?newsArticleID=20081210>.

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Libraries on the Move *from page 1*

Darien, Connecticut, opened a new \$24 million library on January 10, 2009, the first LEED Gold library in New England. The three-story building features a café, fireplaces, and state-of-the-art technology that includes RFID for self-checkout and a Microsoft Surface touch screen coffee table computer for the children's room. Reference desks have been replaced with consultation tables, and the staff mingles with patrons while carrying tablet laptops. The nonfiction collection follows a bookstore model and is grouped into browsable categories marked by signage. The children's collection is organized by progressive reading level. *LibraryJournal.com*, January 12, 2009, <http://www.libraryjournal.com/article/CA6628789.html>.

Dominican University launched the Butler Children's Literature Center within the Graduate School of Library and Information Science (GSLIS). The center aims to create the best historical collection of children's and young adult literature from around the world and will incorporate new works in the genre from United States publishers. The Center will also serve as an evidence-based, best practices professional collection in support of the application and integration of children's and young adult literature in classrooms, libraries, childcare centers, and homes. The center is a cooperative venture among the GSLIS, the School of Education, and the Rebecca Crown Library. *Off the Shelf*, Winter 2008, <http://www.dom.edu/academics/gslis/newsletter/>.

The Worcester Polytechnic Institute Gordon Library is digitizing the original serial parts of all 15 of Charles Dickens' novels with a \$30,000 grant from the Massachusetts Board of Library Commissioners. Most of the serial parts belong to the Robert D. Fellman Dickens Collection, located in the Gordon Library. Some serial parts are from the Charles Dickens Museum in London, which is a partner in the digitization project. The project is expected to be complete by the end of 2010 in preparation for the worldwide celebration of the 200th anniversary of Dickens' birth in 2012. The digitized works will become part of the first complete online archive of Dickens' serialized novels, which will be freely available to readers and scholars through the Web. Previously, access to these rare serial parts was limited to only a few scholars and very few readers. These installments will include advertisements and illustrations that are rarely reproduced in modern Dickens' editions. *Press Release*, December 10, 2008, <http://www.wpi.edu/News/Releases/20089/dickens08.html>.

The Charleston Report, Business Insights into the Library Market is published six times a year by The Charleston Co., 6180 East Warren Avenue, Denver, CO 80222. Subscription price per year is \$155 (U.S.) and \$170 (outside the U.S.). FAX: 303-282-9743.

The Charleston Report is written for publishers, vendors, product developers, merchandisers, and wholesalers who are interested in expanding their library market. Readers will gain insights in effective marketing to libraries, early alerts to library trends, access to library leaders' future plans, library budget projections, library strategic plans, technology directions, and publications needs.

For comments and contributions, contact Laura Barfield, <lb441@bellsouth.net>, Editorial Offices, 6180 East Warren Avenue, Denver, CO 80222. 303-282-9706, FAX 303-282-9743, (c) Copyright 2009, The Charleston Co. All rights reserved. ISSN 1091-1863.

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By the Numbers

1 billion+...total global Internet audience, age 15 and older, from home and work computers. *Press Release*, January 23, 2009, <http://www.comscore.com/press/release.asp?press=2698>.

300,000...the number of Sony digital e-book readers sold since its inception in October 2006, *theBookseller.com*, December 5, 2008, <http://www.the-bookseller.com/news/72179-sony-divulges-reader-sales.html>.

86%...the estimated number of Americans who subscribe to a cell-phone plan. CTIA's "Semi-Annual Wireless Industry Survey," June 2008, http://files.ctia.org/pdf/CTIA_Survey_Mid_Year_2008_Graphics.pdf.

298 million...the number of Internet users in China in 2008, the most in the world. *TimesOnline*, January 14, 2009, http://business.timesonline.co.uk/tol/business/industry_sectors/technology/article5515068.ece.

27%...the increase in peer-reviewed Open Access journals in the DOAJ in 2008, for a total of 3,812 titles, <http://www.earlham.edu/~peters/fof/newsletter/01-02-09.htm#2008>.

14.3 billion...the number of online videos viewed in December 2008, up 13% from November, with YouTube leading the growth change. *Press Release*, February 4, 2009, <http://www.comscore.com/press/release.asp?press=2714>.

480,000...the number of books published or distributed in the United States in 2008, up from nearly 375,000 in 2007, with the increase attributed to the number of print-on-demand books, according to Bowker. *NYTimes.com*, January 27, 2009. <http://www.nytimes.com/2009/01/28/books/28selfpub.html>.

0.2%...the decrease in U.S. book sales in 2008, down to a total of 756.1 million, according to Nielsen BookScan. <http://www.publishersweekly.com/article/CA6628121.html>.

18%...Amazon's fourth quarter 2008 increase in net sales to \$6.70 billion. For the entire year 2008, net sales increased 29% to \$19.17 billion. *Press Release*, January 29, 2009, <http://phx.corporate-ir.net/phoenix.zhtml?c=97664&p=irol-newsArticle&ID=1250070&highlight=>.

52%...of publishers by number of publishers, and 86% by number of articles published, allow authors to self-archive the submitted article version to one or more of the following destinations: own or department Website, institutional repository, subject repository. 60% and 90%, respectively, allow this for the accepted version, but only 39% and 10%, respectively, for the PDF of the published version (although around 60% of authors misunderstand the misleading term "postprint" and believe that they can always or sometimes self-archive the published PDF). Post to liblicense-l, February 5, 2009, by Sally Morris.

Check These Out!

Academic Earth is an organization founded with the goal of giving everyone on earth access to a world class education. Thousands of video lectures from scholars at Berkeley, Harvard, MIT, Princeton, Stanford, and Yale are available at <http://www.academicearth.org/>.

The best talks and performances from TED (Technology, Entertainment and Design), the annual Long Beach conference that brings together the world's most fascinating thinkers and doers, are available at <http://www.ted.com/index.php>. The 326 speakers, who give “the talk of their lives in 18 minutes,” include world-renowned authors, scientists, entertainers, entrepreneurs, academicians, philosophers, politicians, political prisoners, musicians, and more. *NYTimes.com*, January 23, 2009, <http://www.nytimes.com/2009/01/25/magazine/25wvln-medium-t.html>.

ContextMiner is a Web-based archiving tool developed by the University of North Carolina at Chapel Hill that enables users to collect hyperlinks to blogs, online videos, and metadata. ContextMiner displays the query results in tabled records. Each record contains links such as blog pages, related Websites, and embedded links to YouTube videos. The developers hope to eventually offer tools and policies for exporting and sharing videos, blog pages, and metadata. To use ContextMiner, go to <http://www.contextminer.org/>. Library of Congress Digital Preservation newsletter, December 2008, <http://www.digitalpreservation.gov/news/newsletter/200812.pdf>.

ticTOCs is a new, free scholarly journal tables of contents (TOCs) service that provides access to the TOCs of over 11,000 scholarly journals from more than 400 publishers. Journals are searchable by title, subject, or publisher, and users can link to the full text of over 250,000 articles (where institutional or personal subscriptions, or Open Access, allow). Users can export TOC RSS feeds to feed readers as well as import article citations into RefWorks. ticTOCs is funded under the JISC Users & Innovations program and was developed by an international consortium consisting of the University of Liverpool Library (lead), Heriot-Watt University, CrossRef, ProQuest, Emerald, RefWorks, MIMAS, Cranfield University, Institute of Physics, SAGE Publishers, Inderscience Publishers, DOAJ (Directory of Open Access Journals), Open J-Gate, and Intute. To use ticTOCs, go to <http://www.tictocs.ac.uk/>. *Press Release*, December 11, 2008, <http://tictocsnews.wordpress.com/2008/12/11/scholarly-journals-new-free-service-makes-keeping-up-to-date-easy/>.

Short Takes *from page 1*

The National Research Council Canada Institute for Scientific and Technical Information (NRC-CISTI) is implementing its “collect and connect” strategy, as it transitions from print delivery to an electronic-only collection over the next two years. Reasons for the change are: (1) decreased demand for NRC-CISTI's print collection because of wider access to the electronic version from publishers, repositories, and Open Access sources; and (2) user preference for immediate access to electronic content. Beginning January 2009, NRC-CISTI cancelled print journal subscriptions from about one-third of the journal titles they hold in science, technology, and medicine. As more print journal titles are cancelled in the two-year transition, NRC-CISTI will continue to license the electronic versions. *Press Release*, December 12, 2008, http://cisti-icist.nrc-cnrc.gc.ca/media/press/collectconnect_e.html.

Open Access News

The University of California Libraries and Springer Science+Business Media have reached an experimental agreement to support Open Access publishing by UC authors. Beginning in 2009, articles by UC-affiliated authors accepted for publication in a Springer journal will be published using Springer Open Choice. There will be no separate per-article charges, as costs are factored into the overall license. Articles will be released under a license compatible with the Creative Commons Attribution-Noncommercial license. Articles will also be deposited in the California Digital Library's eScholarship Repository. The University of California-Springer agreement is the first large-scale Open Access experiment of its type undertaken with a major commercial publisher in North America. *Press Release*, January 21, 2009, <http://www.universityofcalifornia.edu/news/article/19335>.

The Ranking Web of World Repositories has published their January 2009 edition. This edition shows two global rankings: the top 300 world repositories, http://repositories.Webometrics.info/top300_rep.asp, and a new ranking that shows the top 300 institutional repositories, http://repositories.Webometrics.info/top300_rep_inst.asp. The “Webometrics Ranking of World Universities” is an initiative of the Cybermetrics Lab, a research group belonging to the Consejo Superior de Investigaciones Científicas (CSIC), the largest public research body in Spain.

In the JISC report “Economic Implications of Alternative Scholarly Publishing Models: Exploring the costs and benefits,” John Houghton et al. conclude that the UK could save an estimated £80 million per year by moving from paid access to Open Access publishing or £115 million per year by moving from paid access to Open Access self-archiving. Greater accessibility to research could result in an additional £172 million per year from the government and higher education sector research alone. To read the report, go to <http://www.jisc.ac.uk/publications/publications/economicpublishingmodelsfinalreport>.

Going Mobile

The New York Public Library has released a beta version of NYPL Mobile, <http://m.nypl.org/>. *NYPL Labs*, January 23, 2009, <http://labs.nypl.org/2009/01/23/introducing-nypl-mobile/>.

WorldCat has launched a pilot mobile Website, www.worldcat.org/m/, in partnership with Boopsie, a mobile technology company, <http://www.worldcat.org/mobile/default.jsp>.

The District of Columbia Public Library is the first library to release an iPhone application. This app allows users to: search for library materials, see an item's cover, read a summary, place a hold for pickup at the location of their choice, and find the hours, locations, and phone numbers of DC public libraries. To download the DCPL app, go to <http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=301077850&mt=8>.

Google released over 1.5 million public domain books in the US (and over half a million outside the US) for iPhone and Android devices. You can search for title, author, or subject, or browse categories or “Featured Books.” Go to books.google.com/m in your mobile browser, or go to <http://books.google.com/google-books/mobile/#>. *Official Google Mobile Blog*, February 5, 2009, <http://googlemobile.blogspot.com/2009/02/google-book-search-for-iphone-and.html>.

The Horizon Report: What's on the Horizon for Emerging Technology and Higher Education?

The Horizon Report, a collaborative effort between the New Media Consortium (NMC) and the EDUCAUSE Learning Initiative (ELI), is an annual report that identifies and describes six areas of emerging technology likely to have a significant impact on teaching, learning, or creative expression in higher education within three “time-to-adoption” windows — a year or less, two to three years, and four to five years.

The areas of Emerging Technology cited for 2009 are:

Mobile devices: Mobile applications will supersede many functions of the personal computer.

Cloud computing: Large clusters of networked servers that provide offsite storage, multi-user application scaling, hosting, and multi-processor computing will bring huge quantities of processing power and storage capacity within easy reach and open the door to new ways of thinking about computers, software, and files.

Geo-everything: The precise location of everything will be geo-tagged.

The personal Web: Customized online content made with widgets will create a customized, personal Web environment to support one's professional, academic, and personal goals.

Semantic-aware applications: Tools will determine the context of information and use that context to extract embedded meaning to provide new ways of finding and aggregating context without the use or need for tags, identifiers, or other layers to provide context. Another set of tools will allow context to be modified, shaped, and redefined as information flows are combined.

Smart objects: A set of technologies will imbue ordinary objects with the ability to recognize their physical location and respond appropriately to or connect with other objects or information, e.g., RFID, QR codes, smartcards, and touch and motion sensors. In the offing are new forms of sensors, identifiers, and applications with a much more generalizable set of functionalities.

Each section of the report provides live Web links to examples and additional readings. For the full report, go to <http://net.educause.edu/ir/library/pdf/CSD5612.pdf>.

Standardization for Digital Books

The Book Industry Study Group (BISG) released BookDROP 1.0, a new standard designed to streamline how online book content is shared between publishers with digital book content repositories and their sales and distribution partners, such as Barnes & Noble, who need access to such content. BookDROP came about because Random House and HarperCollins simultaneously went online with digital repositories and both were working with Barnes & Noble on Web services that did the same thing but used different terms. *Publisher's Weekly*, December 12, 2008, <http://www.publishersweekly.com/article/CA6621664.html>.

Top Technology Trends to Watch in 2009 by Paula Hane, Information Today, Inc.

- Growth in the mobile Web (increasingly location-aware services)
- Growth of technology in emerging markets
- Growth in the international Web
- Open source solutions looking increasingly attractive to companies cutting costs (and the longer the economy stays depressed, the more attractive they will be)
- Web apps (from companies such as Google and Zoho) gaining traction over expensive software solutions (e.g., from Microsoft)
- Increasing traction for Open Access journals
- Increasing use of social networking services for communication (rather than email)
- Increased data portability among systems
- Growth in enterprise social networking
- More innovative Web mashups
- Further developments in semantic technologies and applications, increasing the context of content
- Enterprise search becoming increasingly more discovery-oriented, with easy browse and navigation powered by faceted metadata
- Increasing movement to enhanced library catalogs (reviews, ratings, tags, etc.)
- Consumer technologies continuing to drive innovation and influence enterprise adoption (from “The Hour of the Vendor Strategist: Three Mega Business Trends Will Reshape the Tech Sector,” by Forrester Research)
- Publications moving to online only, dropping their print versions (unprofitable titles may simply disappear)
- During the economic recession, vertical content sites having an advantage over general sites
- Ongoing book digitization projects — some partnering with Google, others making it on their own
- More options and improvements in ebook readers, increased adoption, and, hopefully, lower prices (Amazon Kindle, Sony Reader, iRex suite, Foxit eSlick, Bookeen Cybook, etc.)
- Revenues generally being thin everywhere
- New transparency in government with the Obama administration
- More consolidation in many industries
- Security and privacy remaining major concerns (this one is permanently on my watch list)

Information Today, Inc., January 8, 2009, <http://newsbreaks.infotoday.com/nbReader.asp?ArticleId=52173>.

Must Reads

“1000 novels everyone must read,” <http://www.guardian.co.uk/books/series/1000novels>.

“Google & the Future of Books,” Robert Darnton, *The New York Review of Books*, Vol. 56, No. 2, February 12, 2009. <http://www.nybooks.com/articles/22281>.

“I’m in the High Tech Industry. I’m a Librarian,” Martha Whitaker, *Informed Librarian*, February 2009, <http://www.informedlibrarian.com/guestForum.cfm?FILE=gf0902.html>.

“My initial take on the Google publishers settlement,” Siva Vaidhyanathan, *The Googlization of Everything Blog*, October 28, 2008, http://www.googlizationofeverything.com/2008/10/my_initial_take_on_the_googlep.php.

“Google Book Settlement Link Dump Awesomeness,” Timothy Vollmer, *PureInformation.org*, November 25, 2008, <http://pureinformation.org/archives/2008/11/25/google-book-settlement-link-dump-awesomeness/>. Post to liblicense-l, January 15, 2009, by Bernie Sloan.

“Developing a Scholarly Communication Program in Your Library,” January 2009, <http://www.arl.org/sc/institute/fair/scprog/>.

Scholarly Electronic Publishing Bibliography, version 74, Charles W. Bailey, Jr., December 31, 2008, <http://www.digital-scholarship.com/sepb/sepb.html>.

“Perceptions 2008: An International Survey of Library Automation,” Marshall Breeding, January 18, 2009, <http://www.librarytechnology.org/perceptions2008.pl>.

“Scholarly Information Practices in the Online Environment: Themes from the Literature and Implications for Library Service Development,” Palmer et al., January 2009, <http://www.oclc.org/programs/publications/reports/2009-02.pdf>.

“Open access and accuracy: author-archived manuscripts vs. published articles,” David Goodman et al., *Learned Publishing*, Volume 20, Number 3, July 2007, pp. 203-215(13), <http://www.ingentaconnect.com/content/alps/lp/2007/00000020/00000003/art00009>.

“Talk About Talking About New Models of Scholarly Communication,” Karla Hahn, *The Journal of Electronic Publishing*, 11(1), Winter 2008, <http://quod.lib.umich.edu/cgi/t/text/text-idx?c=jep;view=text;rgn=main;idno=3336451.0011.108>.

“Build it and they will come?: assessing the impact of ‘academic-friendly’ practices on institutional repository growth at Southern Cross University,” Kerrie Burn and Katie Wilson, 2008. A resource for any institution or IR manager seeking useful strategies for marketing to faculty and increasing faculty engagement, http://epubs.scu.edu.au/cgi/viewcontent.cgi?article=1011&context=lib_pubs.

“For the Common Good: The Library of Congress Flickr Pilot Project,” Michelle Springer et al., October 2008. This report summarizes the first nine months of a pilot project called “The Commons,” whose aim is to increase awareness of cultural heritage institution photo collections among the general public by allowing such institutions to place copyright-free photos on Flickr. To read the full report, go to http://www.loc.gov/rr/print/flickr_report_final.pdf.

“The Library as Strategic Investment: Results of the Illinois Return on Investment Study,” Paula T. Kaufman, *LIBER Quarterly: The Journal of European Research Libraries*, Vol. 18 (2008), 13/14. This study sought to measure the return on the University of Illinois’s investment in its library. The study sought to develop a quantitative measure that recognized the library’s value in supporting the university’s strategic goals, using grant income generated by faculty using library materials. The study also sought to confirm the benefits of using electronic resources and the resulting impact on productivity over a ten-year period. To read the study, believed to be the first of its kind, go to http://liber.library.uu.nl/publish/issues/2008-3_4/?000269.

Did You Know?

Collaborative Librarianship, a new Open Access journal on cooperative librarianship, was launched in January 2009. The journal is sponsored by: the Colorado Academic Library Consortium, the Colorado Library Consortium, the Colorado Alliance of Research Libraries, Regis University, and the University of Denver. Ivan Gaetz, Dean of Libraries at Regis University, is the managing editor. To read the inaugural issue, go to <http://www.collaborativelibrarianship.org/index.php/jocl/index>.

Apple is rumored to be developing a large screen iPod touch device, with a seven- or nine-inch screen, set for release in fall 2009. *Tech Crunch*, December 30, 2008, <http://www.techcrunch.com/2008/12/30/large-form-ipod-touch-to-launch-in-fall-09/>.

Mark Your Calendars

Association of College & Research Libraries Conference — March 12-15, 2009, Seattle, WA. <http://www.acrl.org/ala/mgrps/divs/acrl/events/seattle/seattle.cfm>.

Computers in Libraries — March 30–April 1, 2009, Arlington, VA. <http://www.infotoday.com/CIL2009/>.

CODI/UUGI Joint Conference — April 5-8, 2009, Dallas, TX. <http://2009.thejointconference.com/>.

The Second International m-libraries Conference — June 23-24, 2009, University of British Columbia, Vancouver BC. <http://library.open.ac.uk/mLibraries/>.

International PKP Scholarly Publishing Conference — July 8-10, 2009, Vancouver BC. <http://pkp.sfu.ca/ocs/pkp/index.php/pkp2009/pkp2009>.

E-Book Bits & Bytes

Leer-e, a Spanish book downloading site, has negotiated an agreement with Spanish literary agent, Carmen Balcells, to offer a select list of 120 titles for digital downloads at 5 Euros each. The digital booklist includes works by Gabriel Garcia Márquez and Camilo José Cela. *Guardian.co.uk*, January 29, 2009, <http://www.guardian.co.uk/books/2009/jan/28/gabrielgarciamarquez-fiction>.

Publishers are not producing enough e-books to keep up with demand. Factors contributing to their sluggish response to meet demand are high costs, royalty contract negotiations, the small number of conversion houses, and the limited production capability of existing conversion houses. *theBookseller.com*, January 29, 2009, <http://www.the-bookseller.com/news/76054-sales-on-e-books-held-back.html.rss>.

The Cleveland Public Library and 29 other libraries in the Clevnet system became the first libraries in the country to offer a new industry-standard format for electronic books that is endorsed by the International Digital Publishing Forum. This format allows users to read e-books or play audiobooks, music and video, and is compatible with PCs, Macs, iPods, Smartphones, PDAs, and the Sony Reader; it will not work with Kindle, however. *The Breaking News Blog*, January 16, 2009, http://blog.cleveland.com/metro/2009/01/cleveland_library_among_first.html.

NetLibrary will offer libraries five Sony Reader Mobile Collections, e-books that can be read on the Sony Reader. The program includes a Sony Reader PRS-505, a collection of titles from leading publishers, and all required licenses. Collections include Career Development and Business Self Help (30 titles), Management and Leadership (22 titles), Popular Fiction (29 titles), Romance (19 titles) and Young Adult Fiction (24 titles). *Press Release*, January 23, 2009, http://news.sel.sony.com/en/press_room/consumer/computer_peripheral/e_book/release/39135.html.

Duke University Press has partnered with Portico, a non-profit scholarly digital archiving service, to archive electronic books from the e-Duke Books Scholarly Collection as part of a long-term strategy to preserve electronic scholarly content. *Press Release*, January 22, 2009, http://www.dukeupress.edu/library/edb_portico_PR_1_12_09.pdf.

Nintendo announced a deal with HarperCollins to make literary classics available to read on its DS portable games consoles. The 100 Classic Book Collection ranges from Shakespeare and Dickens to Jane Austen and the Brontë sisters. It will cost about £20 and will be available initially only in Britain. Readers will turn the pages by brushing a finger across the screen. If the collection is a success, Nintendo may expand the range of books available. *TimesOnline*, December 8, 2008, http://technology.timesonline.co.uk/tol/news/tech_and_Web/gadgets_and_gaming/article5303730.ece.

Ingram Digital launched a new e-book collection branded by the Association of Learned and Professional Publishers (ALPSP). The ALPSP e-Book Collection (AeBC) includes over 1,200 titles in 11 subject areas. Institutions may choose the entire collection or custom packages. The AeBC is delivered through MyiLibrary, Ingram Digital's e-content aggregator. The AeBC may be enhanced with any of the 175,000 additional titles available through MyiLibrary, which adds over 5,000 new titles each month. *Press Release*, January 28, 2009, http://www.ingramdigital.com/index.php?option=com_idbnews&id=147.

Northwest Missouri State University has begun a pilot project to become an e-book only campus. In Spring 2009, the university bought e-books for about 500 students in 10 different courses, including College Algebra, Intercultural Communications, and the Enjoyment of Music. McGraw-Hill also made digital access codes available to 3,000 more Northwest Missouri students who are using texts available in both formats. The project began in Fall 2008 on a smaller scale, with the Sony PRS-505 Reader. This project failed because the Sony Reader did not provide the functionality envisioned by the University. In Spring 2009, however, students will use laptop computers provided by the University to read the e-books, although a small group of students will test out a new version of the Sony Reader. Student reaction to e-books is mixed. *InsideHigherEd*, January 14, 2009, <http://insidehighered.com/news/2009/01/14/e-books>.

Emerging Trends

YouTube replaced Yahoo as the No. 2 search engine in November 2008, with 2.8 billion searches, 200 million more than Yahoo. The shift reflects a trend in user preference for a video search engine as a reference tool. In November 2008, 146 million Americans watched videos online, and streamed a total of 12.6 billion video clips, or nearly double the number they streamed just 20 months ago, according to comScore. *NYTimes.com*, January 17, 2009, <http://www.nytimes.com/2009/01/18/business/media/18ping.html>.

IGI Global, in collaboration with Elluminate and Dr. Janet Salmons (IGI Global's Collaborative Technology Adviser), broke prior online symposium records with over 750 registered attendees at the recent "Teaching with Online Games" Webinar, December 11, 2008. The free event, led by University of Vermont professor Dr. David Gibson, featured new ideas, research, and reflections on the potential of games and simulations to improve teaching and learning. To view the Webinar, go to https://sas.illuminate.com/site/external/event/description?instance_id=14125.

Twitter will begin testing search integration in users' home pages. Currently, users must visit search.twitter.com or use a separate application to search "tweets." With search capability in Twitter home pages, users will be able to access what others are doing in real time. According to industry analysts, more than 2.25 million tweets are posted every day and there are more than 1.2 million active users. *TimesOnline*, January 22, 2009, http://technology.timesonline.co.uk/tol/news/tech_and_Web/the_Web/article5565696.ece.

TBI Communications and Talis will launch a semantic Web pilot project involving the European Respiratory Society and the American Thoracic Society that will test the application of semantic Web and Web 2.0 tools to journal articles. The aim of the experiment is to understand what the next generation of online journals will look like. In particular, this study will investigate these Web tools' potential to increase reader and member engagement with these societies and their publications. Members will access journal articles through a single integrated interface, but it will be customizable for each society. In addition, users can access services to discover people and content in more sophisticated ways than search queries alone. *Press Release*, January 9, 2009, <http://www.tbicommunications.com/news.html>.