



The CHARLESTON REPORT

Business Insights into the Library Market

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Libraries on the Move

Duke University Libraries received a \$475,700 grant from the Andrew Mellon Foundation for the Open Library Environment (OLE) project, whose goal is to design the next-generation, open-source library system for 21st century libraries and their users. The design will develop library automation technology for modern library workflows as an alternative to commercial ILS systems. The design process will involve libraries in the U.S., Canada, and Australia. The project team includes librarians from the University of Kansas, Lehigh University, the University of Pennsylvania, the National Library of Australia, Library and Archives Canada, Vanderbilt University, the Orbis Cascade Alliance, Rutgers University, the University of Florida, the University of Chicago, Columbia University, the University of Maryland and Whittier College. For full details and to get involved, go to the project Website at <http://oleproject.org>.

The Frankfort (Illinois) Public Library is the second library in the United States to go “Dewey-free.” Melissa Rice, head of adult services, and Joanna Kolendo, reference librarian, are removing all Dewey Decimal numbers from the 36,070 nonfiction books in their collection and reorganizing them by topic. Kolendo calls the Dewey system “archaic” and says their retrofitted collections create a bookstore experience for their users, making “access to information easy,” which is the mantra she learned in library school. *SouthtownStar*, “Dewey overdue for a makeover, librarians say,” September 18, 2008, <http://www.southtownstar.com/news/1175144,092108ditchingdewey.article>.

UCLA Libraries received a \$750,000 grant from the Andrew W. Mellon Foundation to catalog more than 55,000 rare books from the Charles E. Young Research Library Department of Special Collections. The records will be in WorldCat and available to users worldwide. *Research Information*, August 29, 2008, http://www.researchinformation.info/news/news_story.php?news_id=366.

Public libraries in London are retrofitting and refurbishing themselves for the 21st century. New additions include Starbucks, food, gaming, and conversation, along with rebranding. One such retrofitted library reports a 500% increase in visitors and a 365% increase in circulation. Another library renamed itself “The Idea Store” in a rebranding/repackaging move. These changes hope to buck recent library trends in Britain, including the closing of 40 libraries last year and a 34% decrease in circulation over the past 10 years. *BBC News*, “Speak Up! Libraries Turn a New Page,” September 19, 2008, <http://news.bbc.co.uk/1/hi/england/london/7625917.stm>.

continued on page 2

Kindle Puts Fire in the Belly of Librarian and Friends!

Lois Radford, Coordinator of Learning Resources, Tidewater Community College, brought her new Kindle to a recent faculty dinner, and by night’s end, her dining partners wholeheartedly concluded that Kindle will revolutionize education and the publishing industry. For instance, they predict students will register for courses and simultaneously download required textbooks onto their Kindle. One of the top features of the Kindle, according to Radford, is ease of use — when her Kindle arrived, she opened the box, flipped two switches, and her Kindle was on, with book downloaded. Other notable features are a 200-book capacity; a keyword search that searches every book in its downloaded inventory; page margin note-taking capability, and searchable notes; ability to load/unload books at any time; font size adjustability; and lifetime ownership of any Kindle book purchase. The Kindle requires no computers or hardware, and operates strictly via a free wireless service with no hotspot requirement. *LibGig*, “Amazon Kindle: Student-Friendly, Forest-Friendly, Little-Old-Librarian-Friendly,” August 11, 2008, <http://www.libgig.com/kindle>.

The World is Flat

Ten years ago, the U.S. carried 70% of Internet traffic, today 25%. The high technology industry has now shifted to China and India. Experts believe this is one of many indicators that the world is becoming “flat” economically and politically. Growth in Internet users in North America has almost peaked. China surpassed the United States in the number of Internet users in June, and Asia now has 39.5 percent of the world’s Internet users, although only 15.3 percent of the Asian population is connected to the Internet.

“Internet Traffic begins to bypass the U.S.,” *NYTimes.com*, August 31, 2008, http://www.nytimes.com/2008/08/30/business/30pipes.html?_r=1&scp=1&sq=internet%20traffic%20bypasses&st=cse&oref=slogin.

WorldCat News

A WorldCat app is now available for iPhones. For details see, <http://www.apple.com/webapps/searchtools/worldcat.html>.

WorldCat allows its users to add unlimited tags to an unlimited set of items. Users must have a WorldCat account to create tags, and the tags are attached to user profiles and not the main WorldCat.org index. Users can browse items using their own or other users’ tags. This feature is one of many future catalog enhancements planned by WorldCat. “WorldCat tagging debuts,” *OCLC Abstracts*, September 22, 2008, http://whatcounts.com/bin/archive_viewer?id=6FB64ED51A04512E5A89D7F47BEDB020.

Libraries on the Move *from page 1*

West Point Military Academy opened its new library, Jefferson Hall Library and Learning Center, a \$62 million, six-story, 150,000 square foot, state-of-the art building that includes coffee bistro, Wi-Fi, and 800 comfy chairs. It is the first new academic building on the campus in 36 years. *LoHud.com*, “West Point: New library is new look for the academy,” September 24, 2008, <http://www.lohud.com/apps/pbcs.dll/article?AID=2008809240373>.

Oregon State University’s Valley Library received a \$2.6 million donation from alumni, Franklin A. McEdward, a 1957 OSU electrical engineering graduate. The gift will fund a new professorship dedicated to undergraduate learning initiatives and a new reading room. “Alumnus’ \$2.6 million gift funds library, new professorship,” <http://osulibrary.oregonstate.edu/osulnews>.

The University of Michigan Library announced that MBooks — a collection of digitized books from their own collections — is now part of HathiTrust (formerly known as the Shared Digital Repository (SDR)). HathiTrust partner libraries include the 13 member libraries of the Committee on Institutional Cooperation (CIC): Indiana University, The University of Chicago, University of Illinois, and University of Illinois at Chicago, The University of Iowa, University of Michigan, Michigan State University, University of Minnesota, Northwestern University, The Ohio State University, Penn State University, Purdue University, and University of Wisconsin-Madison. HathiTrust is open to any interested libraries. [BLT] *Blog for Library Technology*, September 3, 2008, http://mblog.lib.umich.edu/blt/archives/2008/09/mbooks_is_now_h.html. For full details of Hathi Trust, go to <http://www.hathitrust.org/about>.

The Wellcome Library, London, has partnered with the Bibliotheca Alexandrina (BA) in Egypt, and will make its extensive collection of materials relating to Ancient and Modern Egypt available for inclusion in the BA digital library and, eventually, the World Digital Library project. This partnership will complete the story of early eastern medicine for broadcast to the world. “Story of early eastern medicine to be revealed to the world,” September 15, 2008, http://library.wellcome.ac.uk/doc_WTX050457.html.

The University of California at Santa Barbara (UCSB) Davidson Library received a collection of 500,000+ aerial images of 65

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The Charleston Report is written for publishers, vendors, product developers, merchandisers, and wholesalers who are interested in expanding their library market. Readers will gain insights in effective marketing to libraries, early alerts to library trends, access to library leaders’ future plans, library budget projections, library strategic plans, technology directions, and publications needs.

For comments and contributions, contact Laura Barfield, <lb441@bellsouth.net>, Editorial Offices, 6180 East Warren Avenue, Denver, CO 80222. 303-282-9706, FAX 303-282-9743, (c) Copyright 2008, The Charleston Co. All rights reserved. ISSN 1091-1863.

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major metro areas in the United States taken by I.K. Curtis Services, Inc., between 1999 and 2002. The collection is valued at more than \$14.3 million and offers a unique perspective on turn-of-the-21st-century aerial photography. The collection will be used by faculty, corporations, and government agencies. *Academic NewsWire*, “Valuable Collection Gives UCSB a View From the Top,” <http://www.libraryjournal.com/info/CA6593128.html?nid=2673>.

The English Department and the Libraries at Penn State University have begun a one-year pilot project using the Sony Reader Digital Book; Sony donated 100 digital readers for the project. The readers will be tested in a variety of settings, such as the Libraries’ leisure reading program, classrooms, academic research, and people with disabilities. The aim of the project is to understand how students and faculty will and will not use e-books in an academic setting. “Libraries and English Department Partner in Exploration of Digital Readers,” <http://alumni.libraries.psu.edu/libtodaySony.html>.

The University of Michigan Shapiro Library has installed a state-of-the-art book-printing machine, the Espresso Book Machine, which offers printed and bound reprints of out-of-copyright books from its digitized collection of nearly 2 million books, as well as thousands of books from the Open Content Alliance and other digital sources, in about 5-7 minutes and at a cost of about \$10 per book. U-M is the first university library to install the Espresso. “U-M at forefront of new era of publishing,” September 13, 2008, <http://www.ns.umich.edu/htdocs/releases/story.php?id=6735>.

The University of Ottawa Library has partnered with Endeca Information Access Platform (IAP) to create the first bilingual (French/English) library interface in North America. The Library has 4.5 million items in its holdings. “University of Ottawa Library and Endeca partner to deliver next-generation bilingual library experience,” August 13, 2008, <http://www.knowledgespeak.com/news/Archieveviewdtl.asp?pickUpID=6573&pickUpBatch=960#6573>.

The British Library released its plans for its digitization program over the next three years that include 20 million pages of 19th century literature [approximately 80,000 books]; 1 million pages of historic newspapers in addition to the 3 million already digitized; 4,000 hours of Archival Sound Recordings in addition to the 4,000 hours already digitized; and 100,000 pages of Greek manuscripts. Their top priority is the digitization of newspapers. *Digitisation Strategy 2008-11*, The British Library, <http://www.bl.uk/aboutus/stratpolprog/digi/digitisation/digistrategy/index.html>, August 2008.

Research Findings on User Behavior to be Presented at the Charleston Conference

Simon Inger and Tracy Gardner will present their recently published research findings, “How readers navigate to scholarly content: Comparing the changing user behaviour between 2005 and 2008 and its impact on publisher Website design and function,” at the Charleston Conference in November. To read the full report, go to <http://www.sic.ox14.com/howreadersnavigatetoscholarlycontent.pdf>.

By the numbers

49%...the number of American Internet users who use search engines on a typical day, up from 33% in 2002. Researchers attribute this rise in search behavior to the increase in search engines on Internet sites and the fact that 55% of all American homes now have high-speed Internet connections. The most likely search users are those with some college (49%) or college graduates (66%). *Pew Internet and American Life Project*, August 2008, http://www.pewinternet.org/pdfs/PIP_Search_Aug08.pdf.

2/3...Google's total share of the US search market. *Information World Review*, "Google extends US search dominance," September 22, 2008, <http://www.iwr.co.uk/information-world-review/news/2226616/google-extends-search-dominance>.

30 million...the number of books cataloged by LibraryThing users as of August 6, 2008. <http://www.librarything.com/blog/2008/08/thirty-million-books.php>.

300 million...the number of page views per day in the English language edition of Wikipedia. *San Francisco Chronicle*, "Wikimedia pegs future on education, not profit," August 24, 2008, <http://www.sfgate.com/cgi-bin/article.cgi?f=/c/a/2008/08/23/MNIJ12ETP4.DTL&tsp=1>.

357...average number of text messages placed or received by U.S. subscribers in the 4th quarter of 2007 versus the 204 cell phone calls placed or received. *NYTimes.com*, "Letting Our Fingers Do the Talking," Alex Mindlin, September 29, 2008, http://www.nytimes.com/2008/09/29/technology/29drill.html?_r=1&oref=slogin.

15.3...the number of publications read per year by respondents with incomes greater than \$100,000. Respondents with incomes greater than \$250,000 read 23.8 publications a year. *Advertising Age*, "If You're Rich, You still have Time to Read," September 2, 2008, http://adage.com/mediaworks/article?article_id=130685#.

78%...the percentage of scholarly publishers who offer individual articles for purchase. John Cox, post to liblicense-l listserv, August 14, 2008, citing statistics in his forthcoming *Scholarly Publishing Practice, Third Survey*.

19%...the percentage of Internet users who have downloaded a podcast. *Pew Internet & American Life Project*, August 2008, http://www.pewinternet.org/pdfs/PIP_Podcast_2008_Memo.pdf.

10...the age of Google on September 26, 2008.

200,000+...the number of articles searchable through the Directory of Open Access Journals (DOAJ). <http://www.doaj.org/>

Short Takes

Duke University Press launched a new e-Duke Books Scholarly Collection that provides online access to at least 100 new scholarly books published by Duke University Press in the humanities and social sciences in a calendar year. Libraries that purchase the current year's titles in the collection also receive access to over 900 Duke University Press backlist books in electronic form. For more information, go to <http://www.dukeupress.edu/library/edukebooks/index.html>.

The UK Serials Group (UKSG) announced the release of Version 2.0 of the *Transfer Code of Practice*. The *Transfer Code of Practice* responds to the expressed needs of the scholarly journal community for consistent guidelines to help publishers ensure that journal content remains easily accessible by librarians and readers when there is a transfer between parties, and to ensure that the transfer process occurs with minimum disruption. Publishers are being asked to publicly endorse and follow the *Code of Practice*, which is a set of voluntary "best practices" for the industry. To read the code, go to <http://www.uksg.org/Transfer/Code>.

The annual edition of *Scholarly Electronic Publishing Bibliography*, Charles W. Bailey, Jr., has been released September 8, 2008, <http://www.digital-scholarship.org/sepb/sepb.html>.

The DOAJ (Directory of Open Access Journals) has announced the implementation of a new membership program to support their continued operation and development. Membership is open to individuals, universities, research centers, libraries, library organizations, library consortia, aggregators, and other organizations. DOAJ lists over 3,600 full-text, quality-controlled, open access journals from over 2,000 publishers in 91 different countries. More than 1000 of the journals are searchable on article level. About 40 languages are represented in the Directory. For membership fees and benefits, go to <http://www.doaj.org/doaj?func=membership>.

Library has signed 14 new publishing partners — Ashgate Publishing, Continuum Books, CQ Press, Georgetown University Press, The University of Washington Press, The University of Alberta Press, The University Press of Kentucky, McFarland & Co., The International Monetary Fund, Grey House Publishing, The Policy Press, Templeton Foundation Press, Smithers Rapra and Math Solutions — and now partners with more than 300 of the world's leading publishers of scholarly, STM, trade, and reference content. *Research Information*, August 29, 2008, http://www.researchinformation.info/news/news_story.php?news_id=365.

Constellation Brings The Moon and Stars to Small Publishers

Constellation, a new digital book technology service of Perseus Books, brings the use of electronic readers, digital book search, print-on-demand, and other digital formats to independent publishers so that they can make books quickly in various digital formats and compete with larger publishers. The companies involved in the deal include Google, for its Google Book Search feature; Amazon, for the Kindle electronic book reader; Sony, Sony Reader; Barnes & Noble, for the "See Inside" feature on its Web site; and Lightning Source, a print-on-demand publisher. *NYTimes.com*, "Small publishers now have the ability to respond quickly to customer demands for unique digital formats," September 3, 2008, <http://www.nytimes.com/2008/09/04/books/04perseus.html?partner=rssyahoo&emc=rss>.

Must Reads

Ithaka's 2006 Studies of Key Stakeholders in the Digital Transformation in Higher Education, August 18, 2008, Ross Housewright and Roger Schonfeld. <http://www.ithaka.org/research/Ithakas%202006%20Studies%20of%20Key%20Stakeholders%20in%20the%20Digital%20Transformation%20in%20Higher%20Education.pdf>

No Brief Candle: Preconceiving Research Libraries for the 21st Century, August 2008, CLIR, <http://www.clir.org/pubs/reports/pub142/pub142.pdf>.

The Library Investment Index at University Research Libraries, 2006-7, ranks the top 113 ARL research libraries in terms of total expenditures, professional staff salaries, materials expenditures and number of professional and non-professional staff. For the full report, go to www.arl.org/bm~doc/libinv.xls.

Check These Out!

PSP . . . Links is a new periodic alerting service from the Professional and Scholarly Publishing division of the American Association of Publishers leading interested parties to information relevant to the professional and scholarly publishing industry. For more info, go to <http://www.pspcentral.org/>.

"Libraries unleashed," an electronic supplement to *The Guardian* in association with JISC, has added three new articles to its archive of 18 on the topics of RFID, accessibility of electronic library materials to disabled students, and storage and preservation of electronic data. To read them all, go to <http://education.guardian.co.uk/librariesunleashed>.

Did you Know?

LibraryThing now offers 1 million free book covers for use in OPACs and other library software. These book covers do not require "link-back" clauses, such as those offered by Amazon.com or Google Book Search API. LibraryThing only requires that use of their book covers does not involve or promote LibraryThing competitors, and that downloads are limited to 1,000 per day. For details, go to <http://www.librarything.com/blog/2008/08/million-free-covers-from-librarything.php>.

The *Libraries Connect Communities* report found that 73 percent of libraries (and 83 percent of rural libraries) are the only source of free public access to computers and the Internet in their communities. For the entire *Libraries Connect Communities: Public Library Funding and Technology Access Study, 2007-2008*, go to <http://www.ala.org/ala/ors/plftas/pullibfunandtechaccstudy.cfm>.

The Librarians' Internet Index (LII; once the Librarians' Index to the Internet) has moved to the Internet Public Library (IPL). <http://www.libraryjournal.com/article/CA6602335.html?rssid=191>.

JISC Attitudinal Survey 2008: Head and Senior Learning and Librarian Staff

This JISC survey shows that senior academic librarians believe that managing and promoting e-resources and e-content will be their main challenges over the next few years. The research shows that in both higher (HE) and further education (FE), the shift away from print to e-resources creates other challenges, such as how to manage the volume of e-resources, how users can access them, and how libraries can provide or promote such resources. The survey also shows concerns over financial issues such as funding sources for new technology, electronic resources, and subscriptions. To read the entire report, go to <http://www.jisc.ac.uk/publications/publications/attitudinalsurvey2008librariansreport.aspx>.

Journal Costs and Journal Pricing

ALPSP, the publisher of *Learned Publishing*, has placed two articles on the topics of journal costs and journal pricing in open access because of their importance:

"The cost of journal publishing: a literature review and commentary," Donald King, *Learned Publishing* 20(2): 85-106, <http://dx.doi.org/10.1087/174148507X183551>.

"Pricing and other means of charging for scholarly journals: a literature review and Commentary," Donald King and Frances Alvarado-Albertorio, *Learned Publishing* 21(4): 248-72, <http://dx.doi.org/10.1087/095315108X356680>.

Mark Your Calendars

November 1, 2008 – Association of Academic Health Science Libraries: Determining Our Worth: The Value of Libraries – A Pre-Conference Workshop.

Place: San Antonio, TX. Sponsor/Organizer: Association of Academic Health Science Libraries. URL: http://www.aahsl.org/Annual_Meeting_Events/Meeting_Workshop_Description_2008.pdf

November 17-18, 2008 – SPARC Institutional Repositories Meeting.

Place: Baltimore, MD. Sponsor/Organizer: Scholarly Publishing and Academic Resources Coalition (SPARC). URL: <http://www.arl.org/sparc/meetings/ir08.html>

January 23-28, 2009 – ALA Midwinter Meeting.

Place: Denver, CO. Sponsor/Organizer: American Library Association (ALA). URL: <http://www.ala.org/ala/events/eventsconferences.htm>

February 9-12, 2009 – Electronic Resources & Libraries 2009.

Place: Los Angeles, CA. Sponsor/Organizer: University of California, Los Angeles. URL: <http://www.electroniclibrarian.org/ocs/index.php/erl/index/index>

No DICE for USD

UNC-Chapel Hill has lured DICE, or Data Intensive Cyber Environments, away from the University of San Diego's Supercomputing Center. The research group will be affiliated with the School of Information and Library Science (SILS) and occupy research space in RENCI (Renaissance Computing Institute). The team specializes in the development of digital data technologies and brings a research portfolio of more than \$10 million. Working with the SILS and other campus entities, the group will initially focus on academic digital library and preservation research efforts, including such collaborative efforts as the National Archives and Records Administration Transcontinental Persistent Archive Prototype and the National Science Foundation Software Development for Cyberinfrastructure project, and other projects such as the Library of Congress Video Archiving project. *UNC News*, August 26, 2008, <http://uncnews.unc.edu/news/science-and-technology/carolina-attracts-world-renowned-large-scale-data-research-team-dice.html>.

Students and e-books

Initial findings from the UK's national e-book observatory, funded by JISC, are challenging assumptions about how students use e-books. According to Lorraine Estelle, CEO of JISC Collections, in the first user survey of over 22,000 student responses from 127 universities, 62% reported that they read online and only 6% said that they print to read. The survey also indicated that interactivity may not be as important to students as anticipated. The main attraction of e-books for students is that they are more accessible than print books, "users can get at them wherever they are and at whatever time they like," explained Estelle. The study will provide publishers and e-book aggregators with a picture of how students use course texts in a digital environment. The research will help inform the creation of business models as well as the future format of e-books, based on the real needs of users. The research will be published in spring 2009. *Research Information*, September 9, 2008, http://www.researchinformation.info/news/news_story.php?news_id=375. See also the JISC Books Project at <http://www.jiscebooksproject.org/>.

Open Access News

ALA will go open access this fall after their new Website launches, according to Leonard Kniffel, Editor-in-Chief, *American Libraries*, American Libraries Association. *School Library Journal*, "Talkback," September 1, 2008, http://www.schoollibraryjournal.com/index.asp?layout=talkbackCommentsFull&talk_back_header_id=6551463&articleid=CA6590041#116908.

The PALINET Leadership Network has set up an open access wiki, "Open access: why it matters." This wiki supports the open access movement and consists mostly of excerpts from Peter Suber's essays in *The SPARC Open Access Newsletter*, <http://www.earlham.edu/~peters/fof/>. To read the wiki, go to http://pln.palinet.org/wiki/index.php/Open_access:_why_it_matters.

The Directory of Open Access Journals (DOAJ) has added 90 individual country spreadsheets that list by country the total number of open access journals added into DOAJ for the years 2002-2008, and the total number of journals in DOAJ for years 2002-2008. In 2008, the United States leads with 783, followed by Brazil with 336, and the UK with 318. For the complete 90-country list, go to <http://www.doaj.org/doaj?func=byCountry>.

Heather Morrison's "The Dramatic Growth of Open Access Dataverse," tracks quarterly figures on the growth of open

access. For the quarterly reports, go to <http://dvn.iq.harvard.edu/dvn/dv/dgoa/faces/study/StudyPage.jsp?studyId=36390&tab=files>.

Over 500,000 research articles about Physics, Mathematics, Computer Science, Quantitative Biology and Statistics now reside in *arXiv*, the free online repository at Cornell University Library. Go to <http://arxiv.org/>.

JISC Collections will provide UK higher education institutions free access to 800,000 searchable journal articles from American Chemical Society, Brill Academic Publishers, ProQuest and Taylor and Francis. *Information World Review*, "800,000 online journal articles available for UK academia," September 30, 2008, <http://www.iwr.co.uk/information-world-review/news/2227173/800-online-journal-articles-uk>.

Bloomsbury Publishing launched an open-access academic imprint model, with all titles free of charge. The titles will be available as free downloads or sold as books, using print-on-demand (POD) services. Bloomsbury Academic will initially publish in the humanities and social sciences, releasing approximately 50 titles by the end of 2009. It is the first commercial book imprint to base its entire publishing operation on an open access model. *Library Journal*, "Free Books: Bloomsbury Publishing Launches "Radical" New Academic Imprint," September 23, 2008, <http://www.libraryjournal.com/article/CA6598575.html>.

Top 5 Free Online University Course Collections

1. UC Berkeley
2. Yale
3. MIT
4. Indian Institutes of Technology
5. Stanford

Open Culture blog, "The Top Five Collections of Free University Courses," September 24, 2008, http://www.oculture.com/2008/09/the_top_five_open_course_collections.html.

The Brisbane Declaration

Following the conference on Open Access and Research held in September in Australia, and hosted by Queensland University of Technology, the Brisbane Declaration was developed and has the endorsement of over sixty participants.

Preamble — The participants recognize Open Access as a strategic enabling activity, on which research and inquiry will rely at international, national, university, group and individual levels.

Strategies — Therefore the participants resolve the following as a summary of the basic strategies that Australia must adopt:

1. Every citizen should have free open access to publicly funded research, data and knowledge.
2. Every Australian university should have access to a digital repository to store its research outputs for this purpose.
3. As a minimum, this repository should contain all materials reported in the Higher Education Research Data Collection (HERDC).
4. The deposit of materials should take place as soon as possible, and in the case of published research articles should be of the author's final draft at the time of acceptance so as to maximize open access to the material.

Brisbane Declaration on Open Access blog, <http://openaccess.eprints.org/index.php?/archives/472-Brisbane-Declaration-on-Open-Access.html>.

Do You Know Your Users?

In "User-Generated Content and Social Discovery in the Academic Library Catalogue: Findings From User Research," a usability study commissioned by the Ontario Council of University Libraries (OCUL), researchers Steve Toub and Martha Whitehead discovered that research is social, but social means social discovery not social networking. Student users want to know what trusted colleagues (professors, fellow researchers) think. Student users are dissatisfied with online catalogs and federated searching. They rarely use hyperlinked, faceted subject headings (which they find confusing), and avoid LCSH. When formulating queries, users rely on the back button to start over and reformulate their searches. Students would like to see user-generated tags in catalogs — they trust their peers rather than experts — but probably need some incentive to tag resources themselves. If students have problems in the library, most students do not ask librarians for help because they do not perceive librarians as experts. To see the slideshow from their presentation, go to <http://www.slideshare.net/stoub/usergenerated-content-and-social-discovery-in-the-academic-library-catalogue-findings-from-user-research-presentation/>.

TCR Quotes

"If NIH paid for the cost of publishing, most publishers would be happy." — Anthony Watkinson, post to liblicense-l listserv, "Re: New US Bill re. Copyright/Federal Funding," September 25, 2008.

"What makes us rich as a society is what we know and what we can do. Anything that stands in the way of the dissemination of knowledge is a real problem." — R. Preston McAfee, "Free digital texts begin to challenge costly college textbooks in California," *Los Angeles Times*, August 18, 2008, <http://www.latimes.com/news/local/la-me-textbook18-2008aug18,0,4712858.story>.

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