

Against the Grain

Against the Grain (USPS 012-618) (ISSN 1043-2094) is published six times a year in February, April, June, September, November, and December/January by Against the Grain, LLC, 209 Richardson Ave., MSC 98, The Citadel, Charleston, SC 29409. Subscription price per year is \$50 U.S. (\$60 Canada, \$85 foreign, payable in U.S. dollars). Periodicals postage paid at Charleston, SC. **Postmaster:** Send change of address to Against the Grain, LLC, 209 Richardson Ave., MSC 98, The Citadel, Charleston, SC 29409.

Editor:

Katina Strauch (College of Charleston)

Associate Editors:

Rosann Bazirjian (UNC-Greensboro)

Cris Ferguson (Murray State)

Tom Gilson (College of Charleston)

John Riley (Consultant)

Research Editors:

Judy Luther (Informed Strategies)

Assistants to the Editor:

Ileana Strauch

Toni Nix (Just Right Group, LLC)

Editor At Large:

Dennis Brunning (Arizona State University)

Contributing Editors:

Rick Anderson (University of Utah)

Sever Bordeianu (U. of New Mexico)

Todd Carpenter (NISO)

Bryan Carson (Western Kentucky University)

Liz Chapman (University College London)

Eleanor Cook (East Carolina University)

Anne Doherty (Choice)

Anthony Ferguson

Ruth Fischer (R2 Consulting Services)

Michelle Flinchbaugh (U. of MD Baltimore County)

Joyce Dixon-Fyle (DePauw University)

Laura Gasaway (UNC, Chapel Hill)

Chuck Hamaker (UNC, Charlotte)

William M. Hannay (Schiff, Hardin & Waite)

Mark Herring (Winthrop University)

Donna Jacobs (MUSC)

Myer Kutz (Myer Kutz Associates, Inc.)

Tom Leonhardt

Rick Lugg (R2 Consulting Services)

Mary (Tinker) Massey (ERAU)

Jack Montgomery (Western Kentucky University)

Bob Nardini (Courtts Information Services)

Rita Ricketts (Blackwell's)

Peter Shepherd (Project COUNTER)

Greg Tananbaum (Consultant)

Jared Seay (College of Charleston)

Deborah Vaughn

Graphics:

Bowles & Carver, *Old English Cuts & Illustrations*. Grafton, *More Silhouettes*. Ehmcke, *Graphic Trade Symbols By German Designers*. Grafton, *Ready-to-Use Old-Fashioned Illustrations*. *The Chap Book Style*.

Production & Ad Sales:

Toni Nix, Just Right Group, LLC, P.O. Box 412, Cottageville, SC 29435, phone: 843-835-8604 fax: 843-835-5892 <justwrite@lowcountry.com>

Advertising information:

Toni Nix, phone: 843-835-8604, fax: 843-835-5892 <justwrite@lowcountry.com>

Send ad materials to:

Attn: Toni Nix, Just Right Group, LLC
398 Crab Apple Lane, Ridgeville, SC 29472

Publisher:

A. Bruce Strauch

Send correspondence, press releases, etc., to:

Katina Strauch, Editor, *Against the Grain, LLC*,
209 Richardson Ave., MSC 98, The Citadel,
Charleston, SC 29409. phone: 843-723-3536,
fax: 843-805-7918. <kstrauch@comcast.net>

Against the Grain is indexed in *Library Literature, LISA, Ingenta, and The Informed Librarian*.

Authors' opinions are to be regarded as their own. All rights reserved. Printed in the United States of America. This issue was produced on an iMac using Microsoft Word, and Adobe CS6 Premium software under Mac OS X Mountain Lion.

Against the Grain is copyright ©2015 by Katina Strauch



AGAINST THE GRAIN

TABLE OF CONTENTS

v.26 #6 December 2014 - January 2015 © Katina Strauch

ISSUES, NEWS, & GOINGS ON

Rumors.....	1	Letters to the Editor.....	6
From Your Editor.....	6	Deadlines.....	6

FEATURES

Library Publishing and University Press Publishing: Then and Now

Guest Editor, Bob Nardini

Library and University Press

Publishing: Then and Now..... 1

by **Bob Nardini** — *What's the best relationship between library publishing and university press publishing? Is there an answer? Read the issue, get a taste of our contributors' energy, and enjoy the discussion they offer.*

Academic Publishing Is Not in Crisis: It's Just Changing..... 14

by **John Hussey** — *John outlines the continuing challenges for university presses and how they all are adapting format, distribution, and business models.*

The Ant, the University Press, and the Librarian..... 16

Reflections on the Evolution of Scholarly Communication by **Patrick H. Alexander** — *Though different in goals libraries (service-driven) and university presses (revenue-driven) both must benefit each other and exploit the unique strengths of one another for their mutual survival.*

Publishing, Libraries, Publishers and Librarians..... 20

Shared Passions, Complementary Skills by **Maria Bonn** — *Established scholarly publishers of all sorts have watched this rise of library publishing with curiosity and consideration, wondering if it represents a new form of competition or new possibilities for collaboration and support.*

Three Challenges of Pubrianship... 22

by **Charles Watkinson** — *Charles astutely provides three challenges for pubrianship so named by John Unsworth.*

ATG INTERVIEWS

Audrey Powers..... 41

Associate Librarian, University of Florida

Peter Shepherd..... 43

Retiring Director, COUNTER Online Metrics

Stanley Wilder..... 49

Blurring Lines — *A Post-Charleston Interview on the Future of the Library with Stanley Wilder, Dean of Libraries, Louisiana State University*

PROFILES ENCOURAGED

Audrey Powers..... 42

Peter Shepherd..... 46

LEGAL ISSUES

Edited by Bryan Carson, Bruce Strauch, and Jack Montgomery

Cases of Note..... 54

Sometimes It's Not a Federal Action #2 by **Bruce Strauch** — *Pitches by writers in Hollywood fall outside copyright law jurisdiction.*

Questions and Answers..... 54

Copyright Column by **Laura Gasaway** — *Lolly answers questions about the 11th Circuit Ruling on the Georgia State University case, copyright on photographs, and perpetual access.*

ALA MIDWINTER ISSUE

ATG SPECIAL REPORTS

- Workflow Collaboration at the American University Library** 56
by **Stacey Marien** and **Alayne Mundt** — *At AUL, the heads of the units in Technical Services have worked hard to foster the idea that they are one unit, working for the same cause.*
- Some Thoughts on Polling at the Charleston Conference 2014**.....57
by **Erin Gallagher** — *Read about polling during several 2014 Charleston Conference sessions.*
- ATG Luminaries**62
Comment on ... Open Access by **Elizabeth Lightfoot** — *Hear what Robert Boissy, Valerie Boulos, Jill Emery, and Celeste Feather have to say about Open Access.*

REVIEWS

- Booklover** 40
Synchronicity by **Donna Jacobs** — *Donna became curious about the exact timing of the announcement of the Nobel Prizes. Read about what she discovered.*
- Book Reviews**..... 50
Monographic Musings by **Deb Vaughn** — *This month, explore how Google and Apple can influence your library's instructional design.*
- From the Reference Desk** 50
Reviews of Reference Titles by **Tom Gilson** — *Tom reviews The Encyclopedia of Language Development, Defining Documents in American History, and many more.*
- Collecting to the Core** 52
Arabic Resources in Translation: The History of al-Ṭabarī by **Meryle Gaston** — *Books we need to keep in our collections.*

PUBLISHING

- From a University Press** 63
Opening Pandora's (Cable) Box by **Leila Salisbury** — *In the increasingly pay-per-view world, will libraries actually end up paying more in the quest to save money and purchase selectively?*
- The Scholarly Publishing Scene**..... 64
Words of Warning by **Myer Kutz** — *This one's about copyrights and permissions clauses in contracts.*
- And They Were There**..... 65
Reports of Meetings — *LITA, SCLA and the final installment of reports from the 2013 Charleston Conference.*
- Don's Conference Notes**..... 72
Charleston Seminar: Introduction to Data Curation by **Donald T. Hawkins** — *The 2014 Charleston Conference began with the inauguration of this new event.*

BOOKSELLING AND VENDING

- Bet You Missed It** 10
by **Bruce Strauch** — *What do daring women and fabric samples have in common? Read about it here!*
- Collection Management Matters** 74
Frienemies: Vendor Tech Support by **Glenda Alvin** — *How do you know if you are dealing with the person who can really solve your problem?*
- Curating Collective Collections** 76
Grassroots Monographic Shared Print in the Corn Belt by **Bob Kieft** — *A group of libraries in Iowa are working through matters of monograph verification as they make retention commitments in the context of a multi-dimensional shared collections initiative.*
- Biz of Acq** 78
Increasing Access to eBooks at Central Connecticut State University by **Dana Hanford** — *How do you make eBooks more visible? Read about eBook displays.*
- Little Red Herrings** 79
The Coming Bubble Bust by **Mark Y. Her-ring** — *Mark says academe has to change.*
- Analyze This** 80
Usage and Your Collection — Collection Management and Shared Access in a Contemporary Consortial Environment by **Sarah Hickman Auger** — *Shared system access across consortial libraries can enable appropriate deselection actions.*
- Changing Library Operations** 82
Open Access Policies by **Allen McKiel** and **Jim Dooley** — *This article examines the development of open access policies by the faculty of the University of California.*
- Both Sides Now: Vendors and Librarians** 84
Managing the Negotiation Process with Library Vendors by **Michael Gruenberg** — *So what does the library staff do when the vendor calls and asks for an appointment to present a product/service?*

TECHNOLOGY AND STANDARDS

- @Bunning: People & Technology**58
At the Only Edge that Means Anything/How We Understand What We Do by **Dennis Brunning** — *Dennis' usual assessment of things happening in our space.*
- Pelikan's Antidisambiguation — "There's an Echo in this room"**60
by **Michael P. Pelikan** — *A glimpse into the future of all kinds of content.*
- Decoder Ring — Comic Book Markup Language**61
by **Jerry Spiller** — *Do you have comic books in your personal collection or your library collection?*

"Linking Publishers, Vendors and Librarians"



Against the Grain

Uncommon ...

Against the Grain is your key to the latest news about libraries, publishers, book jobbers, and subscription agents. ATG is a unique collection of reports on the issues, literature, and people that impact the world of books, journals, and electronic information.

Unconventional ...

ATG is published six times a year, in February, April, June, September, November, and December/January. A six-issue subscription is available for only \$55 U.S. (\$65 Canada, \$90 foreign, payable in U.S. dollars), making it an uncommonly good buy for all that it covers. Make checks payable to **Against the Grain, LLC** and mail to:

Katina Strauch
209 Richardson Avenue
MSC 98, The Citadel
Charleston, SC 29409

*Wire transfers are available,
email <kstrauch@comcast.net>
for details and instructions.

Name	Address	City	State	Zip
			Phone	
			Company	Email